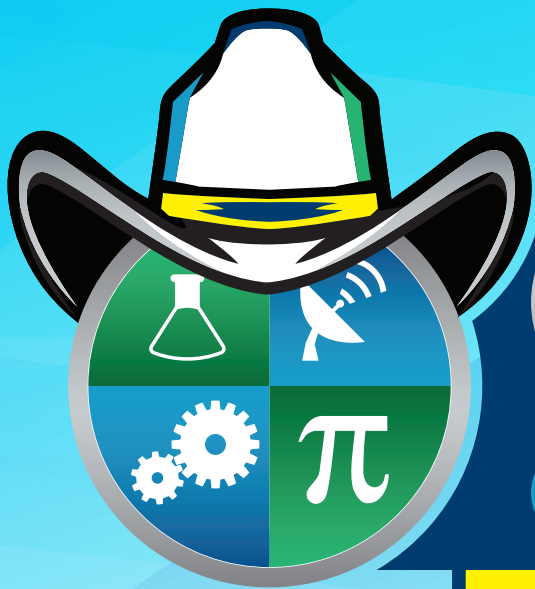


"ANSWERING THE CALL"



2024

GMIS
CONFERENCE

NOVEMBER 6-9



FORT WORTH, TX

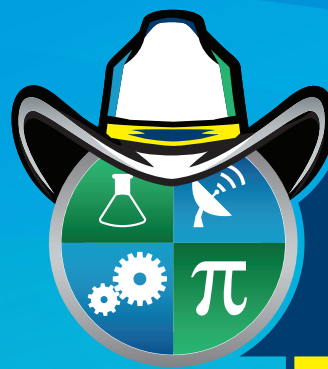
Conference Brochure

**Partnership opportunities and
conference information inside!**

WWW.GREATMINDSINSTEM.ORG

Cover Photos:

(Left to Right) Past HENAAC Award Winner and GMiS Board Secretary **Marvi Matos Rodriguez, Ph.D.**, Director of Engineering Design Practices, Engineering Strategy and Operations, The Boeing Company; 2023 Scientist of the Year **Sal Barboza Rodriguez, II, Ph.D.**, Principal Member of the Technical Staff, Advanced Nuclear Concepts Group, Sandia National Laboratories; 2023 GMiS Luminary **Maria D. Rodríguez-Moyá, Ph.D.**, Fuels Scientist, Shell USA, Inc.; Past HENAAC Award Winner and current GMiS Board Member **Maj. Gen. Mark Toy** (US Army RET), General Manager, Yorba Linda Water District.

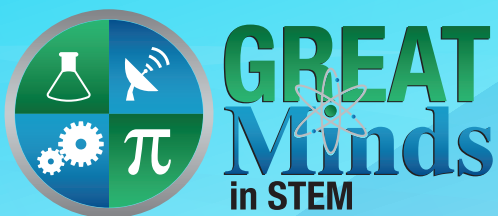


2024

GMiS
CONFERENCE

NOVEMBER 6-9 FORT WORTH, TX

"ANSWERING THE CALL"



Great Minds in STEM (GMiS) is at the forefront of implementing innovative programs and partnerships focused on the continuous expansion of STEM education and professional opportunities for our nation's underserved communities.

info@greatmindsinstem.org

Vision

Be a national leader in keeping America technologically strong by promoting Science, Technology, Engineering and Math (STEM) careers especially in underserved communities.

Mission

To inspire and motivate underserved students to pursue careers in Science, Technology, Engineering and Math (STEM)

To enlighten and engage families, educators, communities and employers to assist underserved students pursuing STEM careers

To inspire our nation through recognition of the achievements of Hispanics and other role models in STEM

To enable and leverage Hispanic STEM talent to play a leadership role

To collaborate and cooperate nationally within the STEM community

[youtube.com/gmistem](https://www.youtube.com/gmistem)

@GreatMindsSTEM

@greatmindsinstem

greatmindsinstem

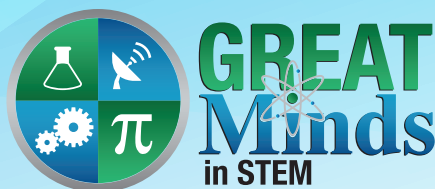


Contact Great Minds in STEM

5211 East Washington Blvd., Suite 2-320
Los Angeles, CA 90040
(323) 262-0997

ABOUT GMIS

Providing STEM Education, Outreach and Recognition Programs that Create Awareness, Advocate Readiness, and Celebrate Success!



GMIS has strategic engagements and partnerships with over **135** universities, including Research 1 Institutions, Minority-Serving institutions, and two-year colleges.

Over **\$5.6**

million in merit-based scholarships awarded to over **2,100** STEM college students.



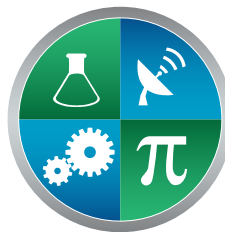
79% of GMIS MentorNet students' mentees have obtained their STEM degrees.



A national leader in STEM for more than **35 years**, GMIS has developed and strengthened America's STEM identity and the STEM career-readiness of thousands of our nation's underserved students.



1,312 peer-reviewed national awards presented to world-class STEM professionals.



THE **GMIS EFFECT**

GREAT MINDS IN STEM IS IMPACTING COMMUNITIES ACROSS THE COUNTRY.

\$140,000 in medical scholarships awarded to Southern California first-year and second-year medical students in two years of expanded growth.



National social media / original virtual content leader for STEM diversity and inclusion.



Over **200** diverse Faculty Fellows supported through the GMIS Early-Career Faculty Symposium.

A scholarship endowment with Bishop Mora Salesian High School in East Los Angeles has awarded **\$87,900** to **39** students in the first two years.



23 years of national competitions, including the GMIS STEM Zone, Research Poster Competition and U.S. Army Drone Competition.

36 award winners inducted into the HENAAC Hall of Fame, representing many of GMIS' most accomplished honorees.



Over **146,000** pre-college students, parents & educators have been impacted in **20** states, Puerto Rico, and Washington, D.C.



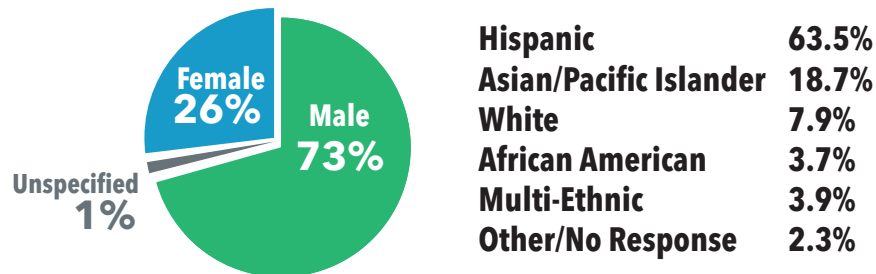
WHO ATTENDS THE GMIS CONFERENCE?

We know that success in STEM requires “Answering the Call.” For 35 years, we have been inspired and encouraged by the passion and resilience of our students to achieve academic excellence and become outstanding leaders in their community. GMiS is proud to be here, helping support the STEM Career Pathways of our underrepresented and underserved communities in their quest to push technical boundaries, innovate toward new horizons, and advance diversity and inclusion. With your help, we’ve brought together so many brilliant minds, who are dedicated to solving today’s technical challenges at the forefront of the 4th Technological Revolution.

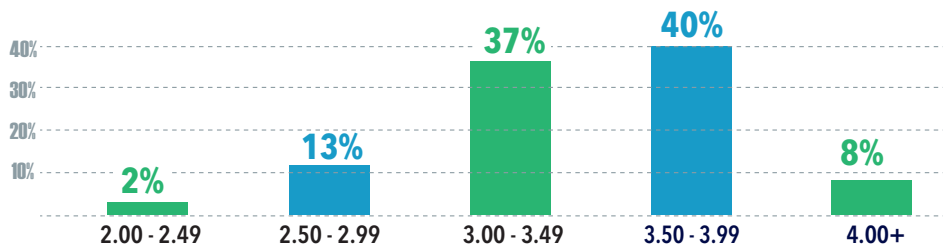
Career and Graduate Fair Exhibitors by Sector

Corporate	31%	Military	3.4%
Universities	29.3%	Non-Profits	10.3%
Government	25.9%		

Undergraduate and Graduate Student Attendees



Distribution of Self-Reported GPAs



Top 5 STEM Disciplines

Computer Science	37%
Mechanical Engineering	24 %
Electrical Engineering	6%
Aerospace Engineering	5%
Computer Engineering	3%

Students by Institution Type

4-Year Public	81.5%
4-Year Private	6.8%
2-Year Public	11.2%
Hispanic-Serving Institutions	86.9%

GMiS STEM Scholars Program

Male 61% Female 39%

Scholars Selected in 2023	88	Graduate Students	19%
Average GPA for 2023	3.6	Seniors	36%
Total Awarded in 2023	\$190,608	Juniors	27%
Total Awarded All Time	\$5.6 Million+	Sophomores	9%
Total Scholars Awarded All Time	2,100+	Freshmen	8%

CONFERENCE LOGISTICS

Conference Schedule

Pre-Conference Virtual Engagement

- STEM Career-Readiness Coaching Sessions
- Sponsors Showcase Webinars
- Resume Review and Mock Interviews Sessions

Wednesday November 6

- Pre-conference Workshops
- Conference Early Registration
- CAHSI Student Registration
- Newcomers Orientation
- Corp./Govt. Internal Affinity Group Meetings & Trainings
- Cyber Café
- Partner Meetings
- GMiS Board of Directors Touch Point

Thursday, November 7

- Conference Registration
- Opening Plenary with Keynote Speaker
- Viva Technology Local Middle & High School Program
- K-12 Educator Institute
- General Workshops
- Cyber Café
- Corp./Govt. Internal Affinity Group Meetings & Trainings
- CAHSI Latin@s in Computing Session
- College Student and Professional Net-Talks
- CAHSI Cybersecurity Sessions and Hackathon
- CAHSI Machine Learning & Data Analytics in FinTech Workshops
- CAHSI Networking Luncheon
- Resume Review Center
- GMiSTEM Zone Competition
- Hospitality Suites
- Graduate Student Research Posters Competition
- National Defense Awards Ceremony
- Luminary Awards Ceremony

Friday, November 8

- Conference Registration
- Morning Plenary - Senior Executive Session
- K-12 Educator Institute
- Cyber Café
- Speed Networking Luncheon
- College Student and Professional Net-Talks
- Interview Booths
- Hospitality Suites
- CAHSI Faculty Forum and Reception
- GMiSTEM Zone Competition
- Undergraduate Student Research Posters Competition
- GMiS STEM Scholars Pinning Ceremony
- Resume Review Center
- GMiS STEM Zone Presentation
- Student Leadership Awards
- HENAAC Awards Show

Saturday, November 9

- Morning Plenary - Emerging Technology
- K-12 Educator Institute
- Interview Booths
- Career & Graduate School Fair
- GMiS Board of Directors Event
- Private Receptions

Fort Worth, Texas



Great Minds in STEM is excited to go to Fort Worth, TX. Fort Worth is the 12th-largest city in the United States, known for Texas hospitality and a dozen remarkable districts full of culture and fun. The historic western Stockyards featuring the world's only twice-daily cattle drive, Billy Bob's Texas, the world's largest honky-tonk and the new Mule Alley. A connected downtown with the 37-block Sundance Square entertainment district. The stunning museums of the Cultural District, the Botanic Garden and nearby Fort Worth Zoo.

Partner Hotels:

Omni Fort Worth Hotel
1300 Houston Street
Fort Worth, TX 76102

Hilton Fort Worth
815 Main Street
Fort Worth, TX 76102

Sheraton Fort Worth
Downtown Hotel
1701 Commerce Street
Fort Worth, TX 76102

Hampton Inn & Suites Downtown
1001 Commerce Street
Fort Worth, TX 76102

Hotel Reservation Deadline: October 1, 2024

All Conference Events Taking Place at:

Fort Worth Convention Center

1201 Houston St
Fort Worth, TX 76102



SPONSORSHIP PACKAGES

Each full professional conference registration includes access to:

Conference Orientation Webinar • Net-Talks • Plenary Sessions
HENAAC Awards Show • Career Fair • Cyber Café

Includes two of the following three events:

National Defense Awards • Career Fair Lunch
Student Leadership Awards

Conference Host **\$165,000**

To inquire, please contact Deborah Martinez at dlmartinez@greatmindsinstem.org

Diamond Level

\$105,000

(30) Full registrations for Thursday-Saturday general events
(2) GMiSTEM Zone Teams
(2) Net-Talk Sessions
Choice of (1) Pre-Conference Virtual Coaching Session or Webinar
(3) Speed Networking Tables (6 Recruiters)
Career Fair Exhibit Booth 30 X 30
(15) Career Fair Only Single Event Registrations (with lunch tickets)
(15) Career Fair Interview Booths
Career Opportunities in the Recruiting Guide
(15) Student Leadership Awards Tickets
Premiere Reserved Seating at all the Signature Awards Events
Executive Presenter at a Signature Awards Event
(15) Company Executives Photos
Featured Diamond level logo with hyperlink on the GMiS website
Diamond level recognition in all conference collateral
(1) Organization Spotlight
Can provide up to 3,000 branding items for attendees

Sapphire Sponsor

\$83,000

(20) Full registrations for Thursday-Saturday general events
(2) GMiSTEM Zone Teams
(1) Net-Talk Session
Choice of (1) Pre-Conference Virtual Coaching Session or Webinar
(2) Speed Networking Tables (4 Recruiters)
Career Fair Exhibit Booth 20 X 30
(10) Career Fair Only Single Event Registrations (with lunch tickets)
(10) Career Fair Interview Booths
Career Opportunities in the Recruiting Guide
(10) Collegiate Student Leadership Awards Tickets
Reserved Seating at all the Signature Awards Events
Executive Presenter at a Signature Awards Event
(10) Company Executives Photos Featured
Sapphire level logo with hyperlink on the GMiS website
Sapphire level recognition in all conference collateral
(1) Organization Spotlight
Can provide up to 3,000 branding items for attendees

Emerald Sponsor

\$61,000

(15) Full registrations for Thursday-Saturday general events
(1) GMiSTEM Zone Team
(1) Net-Talk Session
(2) Speed Networking Tables (4 Recruiters)
Career Fair Exhibit Booth 20 X 20
(8) Career Fair Only Single Event Registrations (with lunch tickets)
(8) Career Fair Interview Booths
Career Opportunities in the Recruiting Guide
(6) Collegiate Student Leadership Awards Tickets
Reserved Seating at all the Signature Awards Events
(5) Company Executives Photos Featured
Emerald level logo with hyperlink on the GMiS website
Emerald level recognition in all conference collateral
Can provide up to 3,000 branding items for attendees

Platinum Sponsor

\$44,000

(12) Full registrations for Thursday-Saturday general events
(1) GMiSTEM Zone Team
(1) Net-Talk Session
(2) Speed Networking Tables (4 Recruiters)
Career Fair Exhibit Booth 10 X 20
(4) Career Fair Only Single Event Registrations (with lunch tickets)
(4) Career Fair Interview Booths
Career Opportunities in the Recruiting Guide
(5) Collegiate Student Leadership Awards Tickets
Reserved Seating at all the Signature Awards Events
(4) Company Executives Photos Featured
Platinum level logo with hyperlink on the GMiS website
Platinum level recognition in all conference collateral
Can provide up to 3,000 branding items for attendees

SPONSORSHIP PACKAGES

Gold Sponsor

\$33,000

- (8) Full registrations for Thursday-Saturday general events
- (2) Speed Networking Tables (4 Recruiters)
- Career Fair Exhibit Booth 10 X 20
- (2) Career Fair Only Single Event Registrations (with lunch tickets)
- (2) Career Fair Interview Booths
- Career Opportunities in the Recruiting Guide
- (3) Collegiate Student Leadership Awards Tickets
- Reserved Seating at all the Signature Awards Events
- (2) Company Executives Photos Featured
- Gold level logo with hyperlink on the GMiS website
- Can provide up to 3,000 branding items for attendees

Silver Sponsor

\$22,000

- (6) Full registrations for Thursday-Saturday general events
- (1) Speed Networking Table (2 Recruiters)
- Career Fair Exhibit Booth 10 X 20
- (1) Career Fair Interview Booth
- Career Opportunities in the Recruiting Guide
- (3) Collegiate Student Leadership Awards Tickets
- Reserved Seating at all the Signature Awards Events
- (1) Company Executive Photo Featured
- Silver level logo with hyperlink on the GMiS website
- Silver level recognition in all conference collateral
- Can provide up to 3,000 branding items for attendees

Bronze Sponsor

\$17,000

- (4) Full registrations for Thursday-Saturday general events
- (1) Speed Networking Table (2 Recruiters)
- Career Fair Exhibit Booth 10 X 10
- Career Opportunities in the Recruiting Guide
- (2) Collegiate Student Leadership Awards Tickets
- Reserved Seating at all the Signature Awards Events
- (1) Company Executive Photo Featured
- Bronze level logo with hyperlink on the GMiS website
- Bronze level recognition in all conference collateral
- Can provide up to 3,000 branding items for attendees

Crystal Sponsor

\$10,000

Package includes sponsorship of one GMiS Scholarship!

- (3) Full registrations for Thursday-Saturday general events
- Career Fair Exhibit Booth 10 X 10
- (1) Speed Networking Table (2 Recruiters)
- Career Opportunities in the Recruiting Guide
- (1) \$1,000 Scholarship awarded to a GMiS Scholar
- (3) Collegiate Student Leadership Awards Tickets
- Crystal level logo with hyperlink on the GMiS website
- Crystal level recognition in all conference collateral
- Can provide up to 3,000 branding items for attendees

Turquoise Sponsor

\$5,000

- (2) Full registrations for Thursday-Saturday general events
- Career Fair Exhibit Booth 10 X 10
- Career opportunities promoted in the Recruiting Guide
- Turquoise level logo with hyperlink on the GMiS website
- Turquoise level recognition in all conference collateral

Individual Registrations

- Individual Professional** **\$950**
No Career Fair Booth
- Individual Academic / Non-profit Professional** **\$900**
501(c)3 or 501(c)6; includes 10x10 booth
- Individual Academic / Non-profit Professional** **\$700**
501(c)3 or 501(c)6; No Career Fair Booth
- Individual Educators Institute** **\$100**
For K-12 Educators Only
- Non-student Job Seeker - Career Fair Only (Sat. 1pm -4pm)** **\$50**
- Student Job Seeker - Career Fair Only (Sat. 1pm -4pm)** **\$25**
Must register with a verifiable .edu email address



ACADEMIC HOST PACKAGES

Featured Academic Host

\$40,000

100% discount for students from your institution and your president is invited to make brief (5-min) welcoming remarks to attendees at our opening plenary session.

Sponsorship includes 10' x 10' booth at the Graduate and Career Fair, and logo visibility and recognition as a Featured Academic Host on the GMiS website, conference collateral materials, and social media.

Presenting Academic Host

\$20,000

50% discount for students from your institution and your president is invited to make very brief (5-min) videotaped welcoming remarks to attendees at our opening plenary session.

Sponsorship includes a 10' x 10' booth at the Graduate and Career Fair, logo visibility and recognition as a Presenting Academic Host on the GMiS website, conference collateral materials, and social media

Displayed Academic Host

\$10,000

25% discount for students from your institution and your president is invited to make brief (1-min) welcoming remarks to attendees at our opening plenary session.

Sponsorship includes 10' x 10' booth at the Graduate and Career Fair, and logo visibility and recognition as a Displayed Academic Host on the GMiS website, conference collateral materials, and social media.

Participating Academic Host

\$5,000

10% discount for students from your institution and your president is invited to make very brief (1-min) videotaped welcoming remarks to attendees at our opening plenary session.

Sponsorship includes a 10' x 10' booth at the Graduate and Career Fair, logo visibility and recognition as a Participating Academic Host on the GMiS website, conference collateral materials, and social media



SIGNATURE RECOGNITION EVENTS

HENAAC Awards Show

[2 Co-Sponsor Slots Available at \$50,000]

\$100,000

The HENAAC Awards Show is the nation's premiere Hispanic STEM recognition event and the apex of the conference. Taking place Friday, this inspirational awards events showcases winners who have an opportunity to share important lessons about their life's journeys to an audience of up to 2,000 professional and student attendees.

Co-Sponsorship Opportunity (\$50,000):

- Opportunity for a top executive to present an award or participate in a key segment and show video (total time including video not to exceed 5 minutes)
- Special reserved seating area
- Logo recognition on media screens
- Logo on the GMiS website, conference collateral & social media
- Encouraged to provide branding items for event attendees
- Event sponsors will work with show producers on video segments



National Defense Awards

[2 Co-Sponsor Slots Available at \$50,000]

\$100,000

On Thursday afternoon, GMiS will honor talented STEM professionals who have dedicated and shown their aptitude by protecting and leading the course of keeping our nation safe. Attendees include: Flag and General Military Officers, Senior Executive Service (SES) personnel, civil servants from the U.S. Department of Defense, agencies affiliated with the U.S. Department of Homeland Security, and defense contractors.

Co-Sponsorship Opportunity (\$50,000):

- Opportunity for a top executive to present an award or participate in a key segment (not to exceed 5 minutes of podium time including video)
- Opportunity to provide branding items for event attendees
- Reserved premiere seating
- Logo placement on media screen and signage
- Logo visibility and recognition as event sponsor in all conference collateral



GMiS Luminary Awards

[2 Co-Sponsor Slots Available for \$25,000]

\$50,000

The Class of 2024 Luminary Honorees are celebrated at this event attended by 250 conference participants. These trailblazers shine a light for others searching for a pathway to success. GMiS will showcase their work and recognize these role models in front of their peers for their significant contributions to the technical community and for their achievements in their respective fields.

Co-Sponsorship Opportunity (\$25,000):

- Up to 5 minutes podium time including video
- Logo placement on media screens and signage
- Logo on the GMiS website, conference collateral & social media
- Opportunity to provide branding items for event attendees



SIGNATURE RECOGNITION EVENTS

Collegiate Student Leadership Awards

\$90,000

[2 Co-Sponsor Slots Available at \$45,000]

This amazing event scheduled for Friday will showcase our student attendees. Highlights include speeches from the HENAAC Awards recipients for student leadership; announcement of the Class of 2024 GMiS STEM Scholars; results from various competitions and contests.

Co-Sponsorship Opportunity (\$45,000):

- Opportunity for a top executive to present an award or participate in a key segment (not to exceed 5 minutes of podium time including video)
- Opportunity to provide branding items
- Reserved premiere seating
- Logo placement on video screens and signage
- Logo visibility and recognition as event sponsor in all conference collateral



2024 GMiS STEM Scholars Pinning Ceremony

\$30,000

[2 slots available at \$15,000]

During this event, each GMiS Scholar is formally inaugurated into the GMiS Scholars Society and is pinned with a medallion indicative of their academic performance. Sponsors can meet their scholars, present their medallion and certificate, and gain a jump-start on networking with their scholars.

Co-Sponsorship Opportunity (\$15,000):

- Up to 10 minutes (Sponsor) or 5 minutes (Co-sponsor) of podium time, including video
- Logo on the GMiS website, conference collateral & social media
- Sponsor-provided branding items and materials displayed
- Opportunity to provide branding items for event attendees



HENAAC Hall of Fame Portrait Exhibit

\$40,000

[2 slots available at \$20,000]

Great Minds in STEM established the Hall of Fame in 1998 to recognize the world-class achievements of its most accomplished previous GMiS winners.

The HENAAC Hall of Fame (HHF) members have achieved a level of excellence that opens doors to advances in science, technology, engineering, and math, and opens minds about the contributions of Hispanics in these fields. The Hall of Fame exhibit consists of one-of-a-kind graphite portraits of each member.

The 36th annual GMiS Conference includes the special showcasing of the HENAAC Hall of Fame portraits within the convention hallways during the conference. Portrait sponsors will be highlighted and recognized during the 2024 Conference.

Co-Sponsorship Opportunity (\$20,000):

- Includes a Meter Board with a custom message as part of the HHF exhibit area
- Prominent showcasing of logo in the Hall of Fame exhibit area
- Logo on the GMiS website, conference collateral and social media platforms



PREMIER EXECUTIVE SHOWCASE

Senior Executive Session (SES)

[2 Co-Sponsor Slots Available at \$20,000]

\$40,000

The Senior Executive Session is a premier forum that facilitates a practical discussion on the State of STEM as it relates to broadening access and participation within the national STEM workforce. The invited panel consists of high-level executives, who are recognized as subject-matter experts from industry, government, academia and non-profit organizations, and they will address the morning plenary session on Friday, November 8th open to all conference registrants.

Co-Sponsorship Opportunity (\$20,000):

- Opportunity for executive to provide a welcome and show video (total time including video not to exceed 5 minutes)
- Special reserved seating area
- Logo recognition on media screens
- Logo on the GMIS website, conference collateral & social media
- Encouraged to provide branding items for event attendees



SCHOLARSHIP & STUDENT SUPPORT

GMiS STEM Scholarships

\$1,000 - \$10,000 Per Student*

Corporations, government agencies, affinity groups and individuals are invited to support the academic pursuit of GMiS STEM Scholars. All GMiS STEM Scholars have a minimum of a 3.0 GPA; are enrolled full-time in a STEM degree-seeking program, at an accredited college/university in the U.S. or Puerto Rico; and are either of Hispanic descent or demonstrate service and leadership within the Hispanic community. Sponsors are required to provide hotel, travel, and registration for their scholars to attend the GMiS Conference. GMiS offers four categories of GMiS STEM Scholarships:

- 1) Corporate/Government Scholarships
- 2) Special Recognition Scholarships
- 3) In Memoriam & Tribute Scholarships
- 4) Scholar-Intern Scholarships

Overall, the GMiS Scholarship Program has awarded more than \$5.6 million in merit-based or STEM Civic Service Leadership Scholarships to over 2,000 college students pursuing a STEM, medical or health-related degree. The GMiS Scholarship Program awards GMiS STEM Scholarships, Artemio G. Navarro Scholarships, California Medical Scholarships, and California Health Scholarships.

Sponsorship Opportunity

- Access to high-caliber STEM students
- Access to student resumes
- Award scholars at the Pinning Ceremony at the Conference
- Reserved seating at the Student Leadership Awards
- Logo on the GMiS website, conference collateral & social media

***A 15% administrative fee will be added to all sponsored scholarships.**



Student Travel & Registration

\$200-\$1,500 Per Student

Student Travel Grants (minimum 10)

1,500 Per Student*

Help cover cost of travel and lodging to ensure students are able to attend and participate in the GMiS Conference. Provide the opportunity to be part of a life changing and career building experiences for students as they continue their STEM career launching journey.

***A 15% administrative fee will be added to all travel grants.**

Student Registrations (minimum 10)

\$200 per Student

Remove the financial barriers to give underserved STEM students the opportunity to attend the GMiS Conference and engage with innovators, recruiters, and other professional role models. Help them broaden their networks for employment, hone their STEM Career Readiness, and gain insights into emerging technologies. This professional development experience supports their career pursuits.

Sponsorship Opportunity

- Access to high-caliber STEM students
- Access to student resumes
- Logo on the GMiS website, conference collateral and social media



Student Headshot Studio

\$8,000

Help students put their best face forward by sponsoring headshots! This event will take place on Saturday, 11/9 and provide students with professional photos to use for job applications. Sponsor logo will be displayed on advertisements for session, as well as at the session itself.

Sponsorship Opportunity

- Access to high-caliber STEM students
- Provide Criteria for student registration awardees
- Access to student resumes
- Logo on the GMiS website, conference collateral & social media



RECRUITING EVENTS

Speed Networking Lunch

\$40,000

[2 Co-Sponsor Slots Available at \$20,000] [4 Event Supporter Slots Available at \$10,000]

Registered students are invited to attend this innovative and fast-paced popular event that maximizes interaction between companies and potential hires. This function will rotate participants over a three-course meal allowing everyone to expand their network of contacts and career opportunities. Held prior to the Career Fair, this event is an excellent primer for success in connecting with quality STEM talent.

Co-Sponsorship Opportunity (\$20,000):

- Up to 5 minutes of podium time including any promotional video
- Up to 6 premiere tables (2 recruiters per table)
- Logo placement on video screens and signage
- Logo on GMIS website, conference collateral and social media platforms
- Opportunity to provide branding items on all tables in room

Event Supporter Opportunity (\$10,000):

- Up to 3 minutes of podium time including any promotional video
- Up to 3 reserved tables (2 recruiters per table)
- Logo placement on video screens and signage
- Logo on GMIS website, conference collateral and social media platforms
- Opportunity to provide branding items on all tables in room

Individual Table Sponsor (\$800/table)

- Up to 2 company recruiters
- General seating
- Opportunity to provide branding items on sponsored table(s) only



Resume Review Center

\$8,000

[3 slots available at \$8,000 Each]

Thursday: (One 1 hr. 45 min. block available)

Hosted on Thursday, entities can sponsor time blocks of 1 hour and 45 minutes to review the résumés of student attendees and provide them with recommendations and tips to help them showcase their skills and succeed at the career fair and throughout the conference. The workshop is free flowing, allowing students to come in and out during the session. Organizations can also use this time to pre-screen and network with students.

Sponsorship Opportunity

- Logo visibility and recognition as event sponsor
- Logo on the GMIS website, conference collateral & social media
- Promote organization's Career & Graduate School Fair booth
- Access to attendees' resumes



Hospitality Suites

\$10,000

Thursday and Friday Evenings

Host your own Hospitality Suite with food and refreshments for college students. Hospitality suites provide the ideal venue to connect with students, build relationships, and discuss career and graduate school opportunities. The Hospitality Suite provides an excellent forum to network with students, build relationships, and inform them about career and graduate school opportunities.

Sponsorship Opportunity

- \$3,000 worth of food and drinks (inclusive of tax + service charge) in each suite
- Opportunity to provide a welcome and play video or presentation about the company
- Logo on the GMIS website, conference collateral & social media platforms
- Create a festive venue with raffles, music, products and interactive activities



VIRTUAL OPPORTUNITIES

Conference Welcome and Orientation Webinar \$10,000

[Can be conducted between August and Mid-October]

Introduce students to the 2024 GMiS Conference. During this virtual orientation students will receive information to help them prepare for the in-person events. Information on general engagements, competitions and how to maximize their participation will be shared.

Sponsorship Opportunity

- Access to high-caliber STEM students
- Access to webinar participant information
- Up to 5 minutes of podium time including any promotional video
- Logo visibility and recognition as event sponsor on the GMiS website, and social media



Virtual STEM Career-Readiness Coaching Sessions \$4,500

[Multiple slots, \$4,500 Each] [Can be conducted between August and Mid-October]

Opportunity to host up to 30 college students on a virtual platform in a 45-minute session and address STEM topics such as: Resume Review; Developing your LinkedIn Profile; Curating Your Social Media Footprint; Virtual Behavioral Interviews; Personal Branding/Image; Confidence Building.

Sponsorship Opportunity:

- Access to attendees' résumés
- Logo visibility and recognition in the session
- Logo on the GMiS website, conference collateral & social media



Student Résumé Database Access

\$5,500

Pre-Conference access to the resumes of STEM students from across the country. These are students who register for the 2024 GMiS Conference by the student deadline. Sponsors will have access to the resume database beginning 2-3 weeks before the start of the Conference, and the database will remain open to them through January 15, 2025. GMiS will grant up to four sponsor accounts to access the database.



PRE-COLLEGE EVENTS

K-12 STEM Educators Institute

[2 slots available at \$50,000]

\$100,000

The K-12 STEM Educators Institute provides an arena where new hands-on activities and ideas are shared. Additionally, new data on national math and science standards are disseminated and discussed among attendees. During the Institute, participants also gain access to active-learning activities and culturally relevant materials that can be implemented in the classroom. Educators can connect with one another, discover tools and techniques for teaching STEM in their classrooms, and interact with STEM role models and other stakeholders. This is truly a robust and exciting track that takes place from Thursday to Saturday.

Co-Sponsorship Opportunity at \$50,000

- Strategic and direct branding to targeted audience
- Elementary, middle school and high school career program outreach
- Optional involvement in the hands-on projects, competitive challenges
- Speaking opportunities, including event introductions and keynotes
- Logo on the GMiS website, conference collateral & social media



Viva Technology High School Students

[2 slots available at \$27,500] - Includes Monthly Kit for Participating Students

\$55,000

Indeed, laying the pathway to a STEM career is critical to lighting the spark in a student's mind. This very powerful program engages local high school students through STEM-focused competitive activities that incorporate real-world engineering, science and applied mathematics concepts. Taking place Thursday from 8:00 am - 12:30 pm, high schoolers will be bussed in and will work alongside STEM professionals and STEM college students. The next generation of STEM starts now!

Co-Sponsorship Opportunity at \$27,500

- Provide a 5-minute welcome address at this event's General Session
- Opportunity to provide branding items for students and chaperones
- Host raffles, product showcases and similar upbeat interactive activities
- Logo on the GMiS website, conference collateral & social media
- Logo branding on all kits shipped to schools.



Viva Technology Middle School Students

[2 slots available at \$25,000] - Includes Monthly Kit for Participating Students

\$50,000

Let's get ready for the next generation of STEM talent! The Viva Technology Middle School brings bright young minds from local and neighboring school districts to participate in competitive STEM-oriented activities, at the GMiS Conference. College Captains and STEM professionals from the sponsoring entity engage with the students as they mentor students through the activities. This event takes place Thursday from 8:00am - 12:30pm.

Co-Sponsorship Opportunity at \$25,000:

- Provide a 5-minute welcome address at this event's General Session
- Opportunity to provide branding items for students and chaperones
- Host raffles, product showcases and similar upbeat interactive activities
- Logo on the GMiS website, conference collateral & social media



COLLEGIATE COMPETITIONS

GMiSTEM Zone III

[2 Co-Sponsor Slots Available at \$30,000]

\$60,000

Sponsor the third annual GMiSTEM Zone and work hands-on in real-world technical scenarios that engage students in applying Root Cause Analysis to quality management case studies to identify underlying problems using the five-why approach. Through collaboration and critical thinking, teams build a rapport as they showcase their talents, initiative, teamwork, and leadership in real time.

Students in the top three teams earn scholarship cash awards and the winning organization takes home the GMiSTEM Zone trophy!

Sponsorship Opportunity

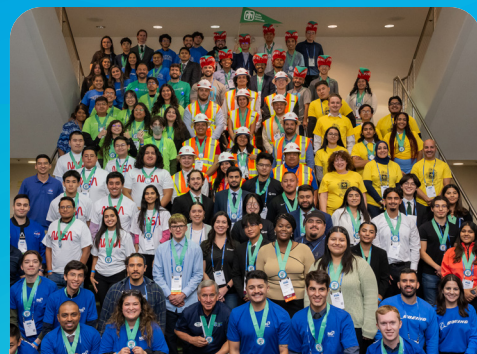
- Extensive brand recognition before, during and after the competition
- Up to 5 minutes of podium time and video segment during the competition kickoff
- Co-present awards on stage during the Student Leadership Awards Show
- Prominent showcasing of logo in the GMiSTEM Zone venue
- Logo visibility on the Conference website, marketing material and social media
- Sponsor-provided branding items during the kickoff
- Access to resumes from all GMiSTEM Zone participating students

Goals For Students:

- Provides a competitive environment where students engage in collaborative teamwork and learn about quality management.
- Allows students the opportunity to gain intimate knowledge of the work environments of the participating companies and agencies.
- Conveys important professional skills and offers students networking opportunities.

Goals For Coaches (Corporate and Government Agency Representatives):

- In-depth interaction with students for early identification of potential employees.
- Enables coaches to expand their recruiter roles to build rapport and mentorship with students.
- Provides starting point for networking with students beyond the career fair.



Research Posters Competition

[2 Co-Sponsor Slots Available at \$25,000]

\$50,000

The Research Posters Competition provides graduate and undergraduate students in STEM, computing, health and medicine, the opportunity to compete and showcase their scientific and technical aptitude. Students submit a comprehensive technical abstract from which the presenters are selected to present their poster and answer questions during the poster session.

Competition sponsorship supports award stipends to the top undergraduate and graduate winners. This is an excellent opportunity for early identification of potential employees and prospective graduate students.

Sponsorship Opportunity:

- Present the competition awards at the Student Leadership Awards Show
- Opportunity to serve as competition judges
- Prominent showcasing of logo in the competition
- Logo on the GMiS website, conference collateral & social media
- Opportunity to provide branding items and materials during competition
- Access to finalists' resumes



STUDENT+PROFESSIONAL ENGAGEMENT OPPORTUNITIES

GMiS Quality Management Toolbox Sessions

\$10,000

These industry-standard seminars focus on the principle frameworks for today's workflow management in any industry or sector. Lean Six Sigma provides a method for long-term continuous improvement of efficiencies and effectiveness of processes. Root Cause Analysis provides a methodology to identify underlying problems using the five-why approach, which is a historically integral technique of the Toyota Production System. The Agile Framework, a brainchild of software developers focuses on efficiencies in short-term project management, where the emphasis is on speed, agility and adaptability while maintaining quality control.

Presented by Subject-Matter Experts, the seminars address methods of problem identification, technical assessment, root causes, risk management, remediation strategies, and sustainable solution implementations. These tools have significant applications in industries such as aerospace, automotive, nuclear, electronics, chemical, mechanical and medical.

Sponsorship Opportunity:

- Sponsors can select any of the topics to cover during a 75-minute session
- Logo on the GMiS website, conference collateral and social media
- Opportunity to provide branding items & materials during session

Seminars Include

Lean Six Sigma: A process to reduce variation, waste, and cycle time, while promoting standards and flow, that create a competitive advantage.

Agile Framework: A structured set of practices, principles, and guidelines for managing and delivering software incrementally and iteratively.

Root Cause Analysis: A structured process of discovering the root causes of problems and identifying appropriate solutions.

SWOT Analysis: Data-driven look at the strengths and weaknesses of an organization, initiatives, or within the industry

Risk & Opportunity Management: Identifying, assessing, managing and monitoring risks and opportunities.

FMEA (Failure Mode and Effects Analysis): Identifying all possible failures in a design, manufacturing or assembly process.

PFMEA (Process Failure Mode and Effects Analysis): Development of manufacturing/assembly operations by reducing the risk of process failures.

Force Field Analysis: Assist in taking action once root cause has been identified.

STEM Academic and Career Excellence Workshops

\$500 - \$1,000

[Academic Institution or Non-Government 501 (c)(3) \$1,000] [Individual Professional \$500]

GMiS will accept applications for workshops focused on enhancing the academic performance and life skills of undergraduate and graduate students as well as the career performance of working professionals. Proposals must be 1-page or less of 12-point type in arial font and indicate (a) the target audience, (b) the topical content, and (c) the intended learning outcomes. Proposals should be submitted to workshops@greatmindsinstem.org

Exclusive Student VIP Lounge \$7,500

Hold your slot and meet exclusively with students before the Career Fair, Seminars and more! Meet them in the VIP Lounge when you sponsor. Daily time slots available. Students are ready to launch their careers in the STEM fields.

Sponsorship Opportunity:

- Logo on display during event
- Direct access to networking with VIP students

Public Service Announcements and Infomercials on Hotel Channels

GMiS will accept videos for display on the hotel channels between videos highlighting various award winners. Series of videos and infomercials will be on a continuous loop.

30 seconds: \$500
60 seconds: \$1,500

90 seconds: \$2,200
120 seconds: \$3,500

Have a new idea to engage students and professionals? See something at another conference you'd like to try with us? Our development team will work with you to deliver a dynamic engagement event, contest, marketing piece or other collateral for the GMiS conference!

Testimonial Videos \$3,500

Attendees can have a little bit of fun creating their own individual video testimonials throughout the conference for sponsored prizes. By adding and sharing their videos on GMiS social media, it guarantees online exposure long after the Conference!

Sponsorship Opportunity:

- Opportunity to serve as reviewers to select the top three videos
- Present logo placement during the video honorees announcement at the Student Leadership Awards Show
- Logo on the GMiS website, conference collateral & social media
- Opportunity to provide swag prizes to the winners

Mobile App Scavenger Hunt \$3,500

As part of the 3-day scavenger hunt, the sponsor will receive high visibility signage, screen saver with their name, booth number, and special messaging, as students' progress along the stages of the hunt. This is a great way to sustain student engagement throughout the conference.

DIGITAL ADVERTISING OPPORTUNITIES

E-Mail Blast (Most Popular item!)

\$750/ea.

From promoting a workshop, to driving potential prospects to specific conference events, to highlighting career opportunities, this powerful tool targets all college student attendees prior to the conference. Email blasts are complimented by posts on GMiS' social network sites.



Conference Mobile App

[4 slots available at \$3,000 each]

\$12,000

The GMiS mobile app helps our attendees plan out their conference experience. The mobile app sponsor will be recognized on the app header, which will be linked to your website. The app uses push notifications to remind attendees of key events.



Banner Ads

\$3,000

This selection offers high visibility on the GMiS website, GMiS Conference Portal and Conference App, the digital hub of all 2023 Conference activity. Banner ads run for three months. Specs: 750 pixels max/ 600 pixels minimum. Includes hyperlinks. Client must submit finished artwork. Multiple files allowed throughout the duration of the ad buy. Placement and frequency negotiable.



Custom Social Media Campaign

Contact for Pricing

Leverage Great Minds in STEM's captive social media audience before and during the conference to market your organization and reach student and professional attendees. Our team is ready to assist to help design and execute a dynamic campaign across any or all our social media platforms and integrate the campaign with your organization's marketing.



CAHSI AT THE GMIS CONFERENCE



CAHSI

Computing Alliance
of Hispanic-Serving
Institutions
A National INCLUDES Alliance

CAHSI is an inclusive consortium of Hispanic-Serving institutions, public and private sector entities, non-profits, and individuals committed to unifying and consolidating their strengths and resources to increase the number of Hispanics who pursue and complete credentials in computing fields. CAHSI plays a pivotal role in broadening participation, particularly of Hispanics, through extended engagements of its partners. Through evidence-based initiatives and practices, CAHSI actively engages students in learning experiences, prepares students to succeed in coursework and assume leadership roles, and develops skills required for research and cooperative teamwork. We believe in preparing Hispanic students with the technical qualifications and real-world experiences to enter a competitive workforce.

By providing professional development opportunities and student-success practices to CAHSI faculty, CAHSI's efforts have resulted in a cadre of students who have the knowledge and experiences to excel in computing fields. Current efforts focus on encouraging Hispanics to pursue and complete graduate degrees in computing, especially women.



CAHSI is honored to be a strategic partner with the GMIS conference and place a spotlight on computing, which brings competencies that are essential for success in all STEM fields. Our relationship continues to be strengthened because of our shared vision: above all else we recognize that talent resides in all communities, in all institutions and organizations, and at every level. We look forward to working with GMIS sponsors to highlight CAHSI talent.

For more information about CAHSI, please visit us online at www.cahsi.org or send an e-mail to cahsialliance@gmail.com.

CAHSI Networking Luncheon

[4 slots available at \$10,000]

\$40,000

The CAHSI luncheon brings together the CAHSI community with a focus on recognizing sponsors, celebrating the efforts of CAHSI Student Advocates, and announcing the winners of the CAHSI Student Scholars designation. Student Advocates connect students at their home institutions with CAHSI opportunities, and CAHSI Student Scholars are students who have made outstanding achievements in the classroom and in the community. The luncheon provides a time for celebration of CAHSI students and an opportunity for sponsors to network.

Sponsorship Opportunity:

- Logo visibility and acknowledgment as a CAHSI event sponsor
- Opportunity to speak and promote their organization and student opportunities such as internships, job offerings, training programs and other professional opportunities in a group setting
- Logo on the GMIS and CAHSI websites, conference collateral, and social media
- Reserved seats



CAHSI Cybersecurity Workshops

[3 slots available at \$10,000]

\$30,000

The CAHSI Cybersecurity workshop training is a mandatory preparatory session for Hackathon participants. Students learn about tools, approaches, and methods adversaries use to exploit vulnerabilities. Students get hands-on experience related to real-life cybersecurity scenarios that include pivoting attacks, cross-site scripting, cross-site request forgery, route hijacking, and memory corruption. Sponsors will have an opportunity to collaborate with CAHSI trainers and participate as coaches during the session.

Sponsorship Opportunity

- Logo visibility and acknowledgment as CAHSI event sponsor
- Opportunity to participate in Q&A session with students' participants
- Opportunity to observe and communicate with students
- Logo on the GMIS website, conference collateral & social media



CAHSI AT THE GMIS CONFERENCE

CAHSI Hackathon (Beginner & Advanced)

\$50,000

[4 slots available at \$12,500 each]

The CAHSI Hackathon is an interactive learning competition that distills the essence of many aspects of professional computer security work into a “Capture the Flag” exercise. Students work in teams to solve challenges that test their cybersecurity skills. The session encourages students at all skill levels to participate, promotes teamwork, encourages friendly competition with real-time feedback, and motivates students to learn more about how to protect assets controlled by software.

Sponsorship Opportunity

- Logo visibility and acknowledgment as CAHSI event sponsor
- Opportunity to participate in Q&A session with student participants
- Opportunity to observe and interact with students
- Logo on the GMiS and CAHSI websites, conference collateral, and social media



Data Analytics Challenge

\$20,000

[2 slots available at \$10,000]

The Data Analytics Challenge is a hands-on competition where students work in pairs to find patterns in and answer questions about a predetermined set of raw data. The session includes an overview on the relevance of data analytics in the workforce. Senior undergraduate students and graduate students are good candidates for this competition. Sponsors have an opportunity to interact with CAHSI students during the session. *This session is limited to 50-60 students.

Sponsorship Opportunity

- Logo visibility and acknowledgement as CAHSI sponsor
- Opportunity to participate in Q&A session with student participants
- Opportunity to observe and communicate with students
- Logo on the GMiS and CAHSI websites, conference collateral and social media



Machine Learning Workshop

\$40,000

[4 slots available at \$10,000]

Participants of this workshop will learn and apply fundamental machine learning concepts through a series of hands-on activities. Students will discover why machine learning has become one of the most influential and widespread technologies in modern society. Participants will learn how machine learning problems are framed and acquire a basic understanding of how artificial neural networks work. *Session is limited to 80-100 students.

Sponsorship Opportunity

- Logo visibility and acknowledgment as CAHSI sponsor
- Opportunity to briefly introduce your company and opportunities (5 mins)
- Opportunity to observe and communicate with students during the session
- Logo on the GMiS and CAHSI websites, conference collateral and social media



CAHSI AT THE GMIS CONFERENCE

CAHSI Latin@s in Computing Session

[4 slots available at \$10,000]

\$40,000

This interactive session is directed toward emerging computer scientists and technologists identifying as Latinas. Undergraduate and graduate students pursuing computing degrees come together with CAHSI faculty and student leaders and industry partners to develop social networking skills and build a community of support. In addition, participants discuss opportunities to increase the number of Latinas in computing areas. Industry representatives are invited to provide their perspectives and interact with students.

Sponsorship Opportunity:

- Logo visibility and acknowledgment as CAHSI sponsor during session
- Opportunity to discuss the opportunities/experiences within your company
- Multiple industry participants are welcome to participate
- A set of questions to industry reps will be provided for discussion
- Opportunity to observe and interact with CAHSI students during the session
- Logo on the GMIS website, conference collateral, & social media



CAHSI Advocates Community-Building Session

[2 slots available at \$5,000]

\$10,000

The CAHSI Advocates Community-Building Session is a unique opportunity for the CAHSI Student Advocates attending GMIS to learn how to cultivate a strong sense of belonging within their respective computing communities. CAHSI Student Advocates build and maintain a thriving community by leveraging various strategies such as networking, mentorship, communication, and inclusive practices. The CAHSI Advocates Community-Building Session provides professional development activities to empower the next generation of technology professionals with the skills necessary to thrive in the workplace and create positive change.

Sponsorship Opportunity:

- Logo visibility and acknowledgment as CAHSI sponsor
- Opportunity to briefly introduce your company and opportunities
- Opportunity to observe and communicate with students during the session
- Logo on the GMIS and CAHSI websites, conference collateral and social media
- Opportunity to showcase DEI practices at their company



CAHSI Faculty Forum

[4 co-sponsor slots available at \$2,000]

\$8,000

The purpose of the faculty forum is to support communities of practice centered on CAHSI's signature practices and research capacity building. In concurrent sessions, faculty engage as a collective to learn about proven and emergent practices focused on student success and research capacity building. Themes may include: university-industry research partnerships, workforce development (especially for first-gen and underrepresented students), student leadership, graduate department climate.

Sponsorship Opportunity

- Logo visibility and acknowledgment as CAHSI sponsor
- Opportunity to briefly introduce your company/institution and opportunities
- Opportunity to talk to faculty about skills needed to be competitive in the workforce
- Logo on the GMIS and CAHSI websites, conference collateral & social media



CAHSI AT THE GMIS CONFERENCE

CAHSI Faculty: Expanding Cybersecurity Education

[4 Co-Sponsor Slots Available at \$2,500]

\$10,000

In today's age, all organizations need protection from cyber-attacks, yet many do not have the necessary infrastructure or personnel to do so. Nationally, there is a dire need for skilled cybersecurity professionals, especially for those with practical experience. Furthermore, women and Hispanics have traditionally been under-represented in the cybersecurity field, where professionals of Hispanic descent make up only 9% of the cybersecurity workforce. In this two-hour workshop, experts from the Consortium of Cybersecurity Clinics will discuss the Cybersecurity Clinic model and ways in which they have addressed cybersecurity curriculum. Industry partners will have an opportunity to present their models for preparing the future cybersecurity workforce.

Sponsorship Opportunity

- Logo visibility and acknowledgment as CAHSI sponsor
- Opportunity to briefly introduce your company/institution and opportunities
- Opportunity to talk to faculty about industry needs
- Logo on the GMIS and CAHSI websites, conference collateral & social media



PRODUCT & VENUE BRANDING OPPORTUNITIES



Cyber Café

\$20,000

The Cyber Café sits at the crossroads of the conference public area and provides Internet access to professional and student attendees. For 3 days and nights of the conference, the sponsor will receive high visibility signage, screen saver with their name, booth number, and special messaging.



Badge Holder & Lanyards

\$18,000

All registered attendees receive an official conference badge holder and lanyard. These also serve as all-purpose pouches for hotel keys, business cards and the like. Sponsor logo will be featured prominently on the pouch portion.



Interview Booth

\$350 each

Secure separate booths during the career fair to engage potential hires thoroughly and with more privacy. Interview booths sell out quickly. They are limited in number and are allocated on a first come, first-serve basis, so reserve your booths today!

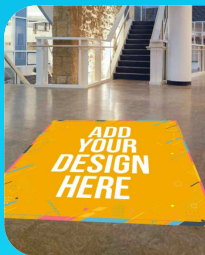


Tote Bags

\$20,000

[2 Co-Sponsor Slots Available at \$10,000]

All registered conference attendees will receive conference tote bags, which will hold conference sponsor promotional materials. These sturdy tote bags are a popular take home souvenir.



Floor Decals

\$3,000

Advertise and market your organization's booth, promote specific events, highlight award winners, or simply get creative about promoting your brand along the most heavily trafficked routes at the conference.



Sponsor Flags

\$3,000 each

This is a superior visibility opportunity. Attendees will be exposed to your organization's logo and messaging as they walk the convention floors.



Charging Station

\$5,000 each

Provide an essential and popular service to conference attendees who need to charge their mobile phones, laptops, and tablets, while gaining great exposure for your organization.



Stand-Alone Meter Boards

\$4,000 each

Meter Boards will be placed in the networking lounges on the convention floor. This is a first-rate opportunity to advertise an on-going message. Over 2,500 attendees will walk the convention floor during the conference.



Photo Booth

\$10,000

Conference attendees can have a little bit of fun with props and when visiting the various hospitality suites. With every photo automatically posting to GMiS social media, it guarantees online exposure long after the GMiS Conference!



STEM Video Spotlights

\$3,000

Provide a pre-recorded recruitment video that spotlights technology and innovation and/or diversity and inclusion. Runtime: 10 minutes maximum. Video may premier as early as September 1, 2024 until December 31, 2024, on the GMiS Conference website.



Wrist Bands

\$5,000

Opportunity to add a custom message for the event and use the wristband for promotions held at their booth, allowing them to get more traffic.

REGISTRATION FORM PART 1

SPONSORSHIP PACKAGES (see page 6-7)

- | | | | |
|-------------------------------------------|------------------|--------------------------------------------|-----------------|
| <input type="checkbox"/> CONFERENCE HOST | \$165,000 | <input type="checkbox"/> GOLD SPONSOR | \$33,000 |
| <input type="checkbox"/> DIAMOND SPONSOR | \$105,000 | <input type="checkbox"/> SILVER SPONSOR | \$22,000 |
| <input type="checkbox"/> SAPPHIRE SPONSOR | \$83,000 | <input type="checkbox"/> BRONZE SPONSOR | \$17,000 |
| <input type="checkbox"/> EMERALD SPONSOR | \$61,000 | <input type="checkbox"/> CRYSTAL SPONSOR | \$10,000 |
| <input type="checkbox"/> PLATINUM SPONSOR | \$44,000 | <input type="checkbox"/> TURQUOISE SPONSOR | \$5,000 |

INDIVIDUAL REGISTRATION OPTIONS (SEE PAGE 7)

- | | |
|--------------------------------------------------------------|--------------------------------|
| Individual Professional (No Booth) | <input type="checkbox"/> \$950 |
| Individual Academic / Non-profit Professional (10x10 Booth) | <input type="checkbox"/> \$900 |
| Individual Academic / Non-profit Professional (No Booth) | <input type="checkbox"/> \$700 |
| Individual Educators Institute Only (Includes HENAAC Awards) | <input type="checkbox"/> \$100 |
| Non-student Job Seeker - Saturday Career Fair Only | <input type="checkbox"/> \$50 |
| Student Job Seeker - Saturday Career Fair Only | <input type="checkbox"/> \$25 |

ACADEMIC HOST PACKAGES (see page 8)

- | | | | |
|-------------------------|-----------------------------------|-----------------------------|-----------------------------------|
| Featured Academic Host | <input type="checkbox"/> \$40,000 | Presenting Academic Host | <input type="checkbox"/> \$20,000 |
| Displayed Academic Host | <input type="checkbox"/> \$10,000 | Participating Academic Host | <input type="checkbox"/> \$5,000 |

SIGNATURE RECOGNITION EVENTS (see page 9-10)

- | | | |
|--------------------------------------|------------------------------------|-----------------------------------|
| HENAAC Awards Show | <input type="checkbox"/> \$100,000 | <input type="checkbox"/> \$50,000 |
| National Defense Awards | <input type="checkbox"/> \$100,000 | <input type="checkbox"/> \$50,000 |
| GMIS Luminary Awards | <input type="checkbox"/> \$50,000 | <input type="checkbox"/> \$25,000 |
| Collegiate Student Leadership Awards | <input type="checkbox"/> \$90,000 | <input type="checkbox"/> \$45,000 |
| GMIS STEM Scholars Pinning Ceremony | <input type="checkbox"/> \$30,000 | <input type="checkbox"/> \$15,000 |
| HENAAC Hall of Fame Portrait Exhibit | <input type="checkbox"/> \$40,000 | <input type="checkbox"/> \$20,000 |

PREMIER EXECUTIVE SHOWCASE EVENTS (see page 11)

- | | | |
|--------------------------------|-----------------------------------|-----------------------------------|
| Senior Executive Session (SES) | <input type="checkbox"/> \$40,000 | <input type="checkbox"/> \$20,000 |
|--------------------------------|-----------------------------------|-----------------------------------|

SCHOLARSHIPS AND STUDENT SUPPORT (see page 12)

- | | |
|--------------------------|-----------------------------------------------------------------------------------------|
| GMIS Scholars Program | <input type="checkbox"/> Total Amount Pledged: \$ _____
Amount per student: \$ _____ |
| 10 Student Travel Grants | <input type="checkbox"/> \$15,000 (see page 12 for admin. fee details) |
| 10 Student Registrations | <input type="checkbox"/> \$2,000 |
| Student Headshot Studio | <input type="checkbox"/> \$8,000 |

RECRUITING EVENTS & VIRTUAL OPPORTUNITIES (see page 13-14)

- | | | | |
|--------------------------------|--------------------------------------------------------------|-----------------------------------|-----------------------------------|
| Speed Networking Lunch | <input type="checkbox"/> \$40,000 | <input type="checkbox"/> \$20,000 | <input type="checkbox"/> \$10,000 |
| Resume Review Center | <input type="checkbox"/> \$8,000 | | |
| Hospitality Suites | <input type="checkbox"/> \$10,000 | | |
| Welcome & Orientation Webinar | <input type="checkbox"/> \$10,000 | | |
| Virtual Coaching Sessions | <input type="checkbox"/> \$4,500 (Number of Sessions: _____) | | |
| Student Résumé Database Access | <input type="checkbox"/> \$5,500 | | |

PRE-COLLEGE EVENTS (see page 15)

- | | | |
|-------------------------------|------------------------------------|-----------------------------------|
| K-12 STEM Educators Institute | <input type="checkbox"/> \$100,000 | <input type="checkbox"/> \$50,000 |
| Viva Technology High School | <input type="checkbox"/> \$55,000 | <input type="checkbox"/> \$27,500 |
| Viva Technology Middle School | <input type="checkbox"/> \$50,000 | <input type="checkbox"/> \$25,000 |

COLLEGIATE COMPETITIONS (see page 16)

- | | | |
|-----------------------------|-----------------------------------|-----------------------------------|
| GMiSTEM Zone III | <input type="checkbox"/> \$60,000 | <input type="checkbox"/> \$30,000 |
| Research Poster Competition | <input type="checkbox"/> \$50,000 | <input type="checkbox"/> \$25,000 |

STUDENT / PROFESSIONAL ENGAGEMENT (see page 17)

- | | |
|---------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| GMIS Quality Management Toolbox | <input type="checkbox"/> \$10,000 |
| Exclusive Student VIP Lounge | <input type="checkbox"/> 7,500 |
| STEM Academic and Career Academic Workshops | <input type="checkbox"/> \$1,000 <input type="checkbox"/> \$500 |
| Mobile App Scavenger Hunt | <input type="checkbox"/> \$3,500 |
| Testimonial Videos | <input type="checkbox"/> \$3,500 |
| PSA Videos on Hotel TV | <input type="checkbox"/> \$3,500 <input type="checkbox"/> \$2,200 <input type="checkbox"/> \$1,500 <input type="checkbox"/> \$500 |

DIGITAL ADVERTISING OPPORTUNITIES (see page 18)

- | | |
|-----------------------|--------------------------------------------------------------------|
| Custom Email Blast | <input type="checkbox"/> \$750 each (Total Number: _____) |
| Conference Mobile App | <input type="checkbox"/> \$12,000 <input type="checkbox"/> \$3,000 |
| Banner Ads | <input type="checkbox"/> \$3,000 |

CAHSI EVENTS (see page 19)

- | | | |
|-------------------------------------------------|-----------------------------------|-----------------------------------|
| CAHSI Networking Luncheon | <input type="checkbox"/> \$40,000 | <input type="checkbox"/> \$10,000 |
| CAHSI Cybersecurity Workshops | <input type="checkbox"/> \$30,000 | <input type="checkbox"/> \$10,000 |
| CAHSI Hackathon (Begin./Adv.) | <input type="checkbox"/> \$50,000 | <input type="checkbox"/> \$12,500 |
| Data Analytics Challenge | <input type="checkbox"/> \$20,000 | <input type="checkbox"/> \$10,000 |
| Machine Learning Workshop | <input type="checkbox"/> \$40,000 | <input type="checkbox"/> \$10,000 |
| CAHSI Latin@s in Computing Session | <input type="checkbox"/> \$40,000 | <input type="checkbox"/> \$10,000 |
| CAHSI Advocates Community-Building | <input type="checkbox"/> \$10,000 | <input type="checkbox"/> \$5,000 |
| CAHSI Faculty Forum | <input type="checkbox"/> \$8,000 | <input type="checkbox"/> \$2,000 |
| CAHSI Faculty: Expanding Cybersecurity Workshop | <input type="checkbox"/> \$10,000 | <input type="checkbox"/> \$2,500 |

PRODUCT AND SPACE BRANDING OPPORTUNITIES (see page 23)

- | | |
|-------------------|---------------------------------------------------------------------|
| Cyber Café | <input type="checkbox"/> \$20,000 |
| Badge + Lanyards | <input type="checkbox"/> \$18,000 |
| Interview Booths | <input type="checkbox"/> \$350 each (Number of Booths: _____) |
| Tote Bags | <input type="checkbox"/> \$20,000 <input type="checkbox"/> \$10,000 |
| Floor Decals | <input type="checkbox"/> \$3,000 |
| Sponsor flags | <input type="checkbox"/> \$3,000 each (Number of Flags: _____) |
| Charging Stations | <input type="checkbox"/> \$5,000 each (Number of Stations: _____) |
| Meter boards | <input type="checkbox"/> \$4,000 each (Number of Boards: _____) |
| Photo Booth | <input type="checkbox"/> \$10,000 |
| Video Spotlight | <input type="checkbox"/> \$3,000 |
| Wrist Bands | <input type="checkbox"/> \$5,000 |

Contact GMIS to Secure Your Sponsorship

Office Phone: (323) 262-0997

Deborah Martinez: dlmartinez@greatmindsinstem.org

Continue to next page for contact & payment info

REGISTRATION FORM PART 2

CONTACT INFORMATION

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____

PAYMENT INFORMATION

PAYING BY CHECK

A check made payable to Great Minds in STEM for: \$ _____ is enclosed. Please mail check with form to:

GREAT MINDS IN STEM

5211 East Washington Blvd., Suite 2-320 • Los Angeles, CA 90040
or Email registration to our Constituent Services department at dlmartinez@greatmindsinstem.org

PAYING BY CREDIT CARD

☐ Visa ☐ Master Card ☐ American Express

Please charge my firm's credit card for \$ _____

CARD NUMBER _____ EXP. DATE _____

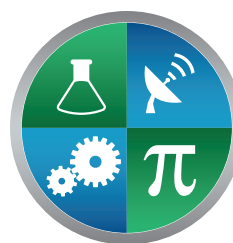
NAME ON CARD _____ SEC. CODE _____

SIGNATURE _____ DATE _____

Please note: All credit card transactions over \$3,000 are subject to a 3.5% service fee.

CANCELLATION & REFUND POLICY

Refunds, less administrative fee (\$500 for sponsorships and events over \$1,000, \$50 for all other sponsorships and individual registrations) will be issued upon **WRITTEN** requests if received by **September 30, 2024**. No refunds will be issued on requests received after this date. To cancel send email to: accounting@greatmindsinstem.org



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