

# NOW RISING OVER THE LAND OF ENCHANTMENT



## 2026 CONFERENCE BROCHURE

**"STEM4ALL"**

[WWW.GREATMINDSINSTEM.ORG/GMIS2026](http://WWW.GREATMINDSINSTEM.ORG/GMIS2026)

# 2026 CONFERENCE OVERVIEW



Dear Current and Future Sponsors,

Great Minds in STEM is excited to bring our 38th Annual Conference to Albuquerque, New Mexico, in 2026. This will be our first time hosting the conference in New Mexico, with events taking place at the Albuquerque Convention Center in the heart of downtown. The Clyde and the DoubleTree hotels will serve as our host hotels, both located just steps from the convention center.

Our three-day program will feature our signature lineup of networking, recruiting, and recognition events, along with the return of our popular collegiate competitions and the STEM Talk Showcases introduced in 2025. The Speed Networking Breakfast, the GMiS Scholars Reception, and the Saturday Career and Graduate School Fair will round out the recruiting and engagement offerings.

The prestigious HENAAC Awards Show and receptions will take place on Friday evening, September 18.

**SPECIAL OFFER FOR RETURNING SPONSORS:**

## 2025 RATES FOR 2026 CONFERENCE!

GMiS will be raising sponsorship rates in 2026; however, we will honor 2025 rates for any 2024 or 2025 sponsor that secures their 2026 sponsorship by January 10, 2026. This offer applies to any 2026 sponsorship package at the same level or higher than the one previously secured.

To lock in your organization's spot in Albuquerque, please contact GMiS Development Manager, Enrique Gonzalez today!

**ENRIQUE GONZALEZ**

egonzalez@greatmindsinstem.org  
(571) 225-7223

## 2026 CONFERENCE SCHEDULE

Tentative as of 11/10/2025

### PRE-CONFERENCE ENGAGEMENT

(April-August 2026)

- STEM Career-Readiness Coaching Sessions
- Sponsors Showcase Webinars
- Resume Review and Mock Interviews Sessions

### THURSDAY, SEPTEMBER 17

- Registration and Opening Events
- STEM Talk Showcase #1
- Viva Technology Pre-College with Local Students
- K-12 Educator Institute Day 1
- GMiSTEM Zone Competition Day 1
- Sponsored Resume Review Sessions
- GMiS Scholars Pinning Reception
- Hospitality Suites
- Research Poster Competition Day 1
- Opening Reception & Luminary Awards
- CAHSI and other Partner Organization Events\*

### FRIDAY, SEPTEMBER 18

- Speed Networking Breakfast
- STEM Talk Showcase #2
- K-12 Educator Institute Day 2
- Interview Booths Open
- Hospitality Suites & Custom Sessions
- GMiSTEM Zone Competition Day 2
- Research Poster Competition Day 2
- Sponsored Resume Review Sessions
- VIP Reception
- HENAAC Awards Show
- CAHSI and other Partner Organization Events\*

### SATURDAY, SEPTEMBER 19

- Career & Graduate School Fair
- Interview Booths
- K-12 Educator Institute Day 3
- Student Closing Ceremonies and Awards

\*GMiS is in the process of extending our partnership with the Computing Alliance of Hispanic Serving Institutions (CAHSI) and pursuing partnerships with other non-profits as well. Their events will be added in later versions of this conference schedule.

# GMIS AT A GLANCE



GMIS has strategic engagements and partnerships with over **135** universities, including Research 1 Institutions, MSIs and two-year colleges.

Nearly **\$6 MILLION** in merit-based scholarships awarded to over **2,100** STEM college students.



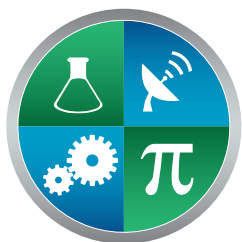
**79%** of GMIS MentorNet mentees have obtained their STEM degrees.



A national leader in STEM for more than **37 YEARS**. GMIS has developed and strengthened America's STEM identity and the STEM career-readiness of thousands of our nation's students.



**1,450** peer-reviewed national awards presented to world-class STEM professionals.



## THE GMIS EFFECT

**GREAT MINDS IN STEM IS IMPACTING COMMUNITIES ACROSS THE COUNTRY.**

**36** award winners inducted into the HENAAC Hall of Fame, representing many of GMIS' most accomplished honorees.



National social media / original virtual content leader for STEM.



Over **160,000** pre-college students, parents & educators have been impacted in **20** states, Puerto Rico, and Washington, D.C.

A scholarship endowment with Bishop Mora Salesian High School in East Los Angeles has awarded nearly **\$90,000** to **80+** students who plan to major in STEM.



**27** years of national competitions, including the GMIS STEM Zone, Research Poster Competition, and U.S. Army Drone Competition.

**\$200,000** in medical scholarships awarded to Southern California first- and second-year medical students in two years of expanded growth.

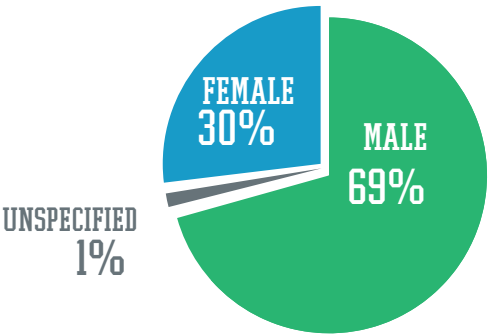


Over **225** Faculty Fellows supported through the GMIS Early-Career Faculty Symposium.

# WHO ATTENDS THE GMIS CONFERENCE

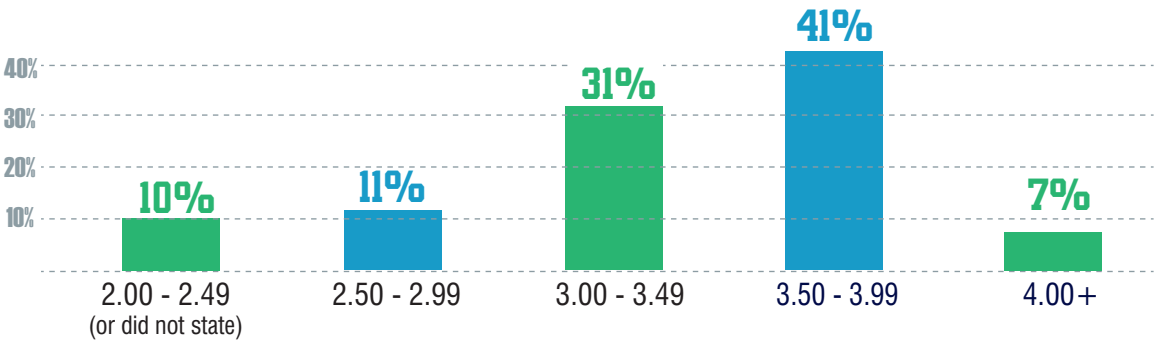
They're doing the work—now they need the opportunity. For 38 years, GMiS has been inspired by the passion and resilience of our conference attendees as they pursue their dreams of a career in STEM. With your support, we can continue to attract these talented students and provide them with the opportunities they've earned to turn their degrees into careers.

**TOTAL 2025 GRADUATE AND UNDERGRADUATE ATTENDANCE: 1921**



HISPANIC	42.9%
ASIAN/PACIFIC ISLANDER	13.7%
WHITE	15.4%
AFRICAN AMERICAN	4.9%
MULTI-ETHNIC	2.2%
NATIVE AMERICAN	2.2%
OTHER/NO RESPONSE	18.7%

## DISTRIBUTION OF SELF-REPORTED GPAS



## TOP 5 STEM DISCIPLINES

COMPUTER SCIENCE	24%
MECHANICAL ENGINEERING	24%
ELECTRICAL ENGINEERING	10.6%
AEROSPACE ENGINEERING	6.9%
COMPUTER ENGINEERING	5.4%

## STUDENTS BY INSTITUTION TYPE

4-YEAR PUBLIC	79.2%
4-YEAR PRIVATE	3.4%
2-YEAR PUBLIC	1.4%
OTHER / DID NOT STATE	14.0%

## STUDENTS BY YEAR

GRADUATE STUDENTS	14.8%
SENIORS	34.3%
JUNIORS	22.1%
SOPHOMORES	14.5%
FRESHMEN	6.7%
OTHER/DID NOT STATE	7.6%

**“STEM4ALL”**

# SPONSORSHIP PACKAGES

## EACH FULL PROFESSIONAL CONFERENCE REGISTRATION INCLUDES ADMISSION TO:

- Opening Reception • STEM Talks • HENAAC Awards • Pre-HENAAC Show Reception • Career Fair

**CONFERENCE HOST**

**\$175,000**

To inquire, please contact Enrique Gonzalez at [egonzalez@greatmindsinstem.org](mailto:egonzalez@greatmindsinstem.org)

### DIAMOND SPONSOR

**\$110,000**

#### REGISTRATION AND CAREER FAIR

- (30) Full Registrations for Thursday-Saturday general events
- (15) Additional Career Fair-Only Registrations
- (15) Career Fair Interview Booths
- Career Fair Exhibit Booth 30 X 30
- Career Opportunities Published in the Recruiting Guide

#### SESSIONS AND MEAL EVENTS

- Executive Presenters for all HENAAC Award Winners
- (2) STEM Talk Slots (Not Including Award Winners)
- (2) Exclusive Custom Recruiting sessions for up to 200 students
- (3) Speed Networking Tables (6 Recruiters)
- Up to (3) Reserve Tables for seating at HENAAC Awards
- (15) Tickets to HENAAC VIP Reception (winners/presenters exempted)

#### VIRTUAL PRE-CONFERENCE STUDENT ENGAGEMENT (BEGINNING SPRING 2026)

- Up to (5) Custom Virtual Student Sessions
- Access to Student Resume Database
- Up to (5) Email Blasts AND (5) Social Media Posts

#### MARKETING AND BRANDING

- Diamond level recognition in all conference material
- Banner Ad on Technica Magazine.com AND Conference Website/App
- Can provide up to 3,000 branding items for Registration Bags

### SAPPHIRE SPONSOR

**\$90,000**

#### REGISTRATION AND CAREER FAIR

- (20) Full Registrations for Thursday-Saturday general events
- (10) Additional Career Fair-Only Registrations
- (10) Career Fair Interview Booths
- Career Fair Exhibit Booth 20 X 30
- Career Opportunities Published in the Recruiting Guide

#### SESSIONS AND MEAL EVENTS

- Executive Presenters for all HENAAC Award Winners
- (1) STEM Talk Slots (Not Including Award Winners)
- (1) Exclusive Custom Recruiting sessions for up to 200 students
- (2) Speed Networking Tables (4 Recruiters)
- Up to (2) Reserve Tables for seating at HENAAC Awards Dinner
- (10) tickets to HENAAC VIP Reception (winners/presenters exempted)

#### VIRTUAL PRE-CONFERENCE STUDENT ENGAGEMENT (BEGINNING SPRING 2026)

- Up to (3) Custom Virtual Student Sessions
- Access to Student Resume Database
- Up to (3) Email Blasts AND (3) Social Media Posts

#### MARKETING AND BRANDING

- Sapphire level recognition in all conference material
- Banner Ad on Technica Magazine.com OR Conference Website/App
- Can provide up to 3,000 branding items for Registration Bags

### EMERALD SPONSOR

**\$65,000**

#### REGISTRATION AND CAREER FAIR

- (15) Full Registrations for Thursday-Saturday general events
- (8) Additional Career Fair-Only Registrations
- (8) Career Fair Interview Booths
- Career Fair Exhibit Booth 20 X 30
- Career Opportunities Published in the Recruiting Guide

#### SESSIONS AND MEAL EVENTS

- (2) Speed Networking Tables (4 Recruiters)
- (1) Table for seating at HENAAC Awards
- (5) Tickets to HENAAC VIP Reception (winners/presenters exempted)

#### VIRTUAL PRE-CONFERENCE STUDENT ENGAGEMENT (BEGINNING SPRING 2026)

- Up to (2) Custom Virtual Student Sessions
- Access to Student Resume Database
- (1) Email Blast AND (1) Social Media Post

#### MARKETING AND BRANDING

- Emerald level recognition in all conference material
- Can provide up to 3,000 branding items for Registration Bags

### PLATINUM SPONSOR

**\$50,000**

#### REGISTRATION AND CAREER FAIR

- (10) Full Registrations for Thursday-Saturday general events
- (5) Additional Career Fair-Only Registrations
- (4) Career Fair Interview Booths
- Career Fair Exhibit Booth 20 X 20
- Career Opportunities Published in the Recruiting Guide

#### SESSIONS AND MEAL EVENTS

- (2) Speed Networking Tables (4 Recruiters)
- (1) Open seating at HENAAC Awards
- (3) Tickets to HENAAC VIP Reception (winners exempted)

#### VIRTUAL PRE-CONFERENCE STUDENT ENGAGEMENT (BEGINNING SPRING 2026)

- Up to (2) Custom Virtual Student Sessions
- Access to Student Resume Database
- (1) Social Media Post

#### MARKETING AND BRANDING

- Platinum level recognition in all conference material
- Can provide up to 3,000 branding items for Registration Bags

# SPONSORSHIP PACKAGES

## (CONTINUED)

### GOLD SPONSOR

\$40,000

#### REGISTRATION AND CAREER FAIR

(8) Full Registrations for Thursday-Saturday general events  
(2) Additional Career Fair-Only Registrations  
(2) Career Fair Interview Booths  
Career Fair Exhibit Booth 20 X 20  
Career Opportunities Published in the Recruiting Guide

#### SESSIONS AND MEAL EVENTS

(1) Speed Networking Tables (2 Recruiters)  
Open seating at HENAAC Awards

#### VIRTUAL PRE-CONFERENCE STUDENT ENGAGEMENT (BEGINNING SPRING 2026)

(1) Custom Virtual Student Session

#### MARKETING AND BRANDING

Gold level recognition in all conference material

### SILVER SPONSOR

\$30,000

#### REGISTRATION AND CAREER FAIR

(6) Full Registrations for Thursday-Saturday general events  
(1) Career Fair Interview Booth  
Career Fair Exhibit Booth 10 X 20  
Career Opportunities Published in the Recruiting Guide

#### SESSIONS AND MEAL EVENTS

(1) Speed Networking Tables (2 Recruiters)  
Open seating at HENAAC Awards

#### MARKETING AND BRANDING

Silver level recognition in all conference material

### BRONZE SPONSOR

\$23,000

#### REGISTRATION AND CAREER FAIR

(4) Full Registrations for Thursday-Saturday general events  
(1) Career Fair Interview Booth  
Career Fair Exhibit Booth 10 X 20  
Career Opportunities Published in the Recruiting Guide

#### SESSIONS AND MEAL EVENTS

Open seating at HENAAC Awards

#### MARKETING AND BRANDING

Bronze level recognition in all conference material

### CRYSTAL SPONSOR

\$15,000

\*Includes branded scholarship

#### REGISTRATION AND CAREER FAIR

(3) Full Registrations for Thursday-Saturday general events  
Career Fair Exhibit Booth 10 X 10  
Career Opportunities Published in the Recruiting Guide

#### CUSTOM BRANDED SCHOLARSHIP

(1) \$1,500 Scholarship Awarded to a GMIS Scholar

#### SESSIONS AND MEAL EVENTS

Open seating at HENAAC Awards

#### MARKETING AND BRANDING

Crystal level recognition in all conference material

### TURQUOISE SPONSOR

\$8,000

#### REGISTRATION AND CAREER FAIR

(2) Full Registrations for Thursday-Saturday general events  
Career Fair Exhibit Booth 10 X 10  
Career Opportunities Published in the Recruiting Guide

#### SESSIONS AND MEAL EVENTS

Open seating at HENAAC Awards

#### MARKETING AND BRANDING

Turquoise level recognition in all conference material

### CAREER FAIR SPONSOR (EXHIBITOR BOOTH ONLY)

10 X 10 Career Fair Exhibit Booth  
Up to (2) recruiters (\$150 for each additional recruiter in booth)  
Career opportunities promoted in the Recruiting Guide  
Exhibitor level recognition in Career Fair Listing  
\*Meal available for additional fee paid during registration

#### CORPORATE / GOVERNMENT EXHIBITORS

\$4,000

#### GRADUATE SCHOOL / NON-PROFIT EXHIBITORS

\$1,500

### INDIVIDUAL REGISTRATIONS

#### INDIVIDUAL PROFESSIONAL

\$950

#### INDIVIDUAL ACADEMIC / NON-PROFIT PROFESSIONAL

\$700

–Representing 501(c)3 or 501(c)6 Organizations Only–

#### NON-STUDENT JOB SEEKER - CAREER FAIR ONLY

\$50



# SIGNATURE CONFERENCE EVENTS

## HENAAC AWARDS SHOW

[2 Co-Sponsor Slots Available at \$50,000]

**\$100,000**

For 37 years, the HENAAC Awards have grown into one of the nation's premier and most prestigious STEM recognitions. The Awards Show is where these world-class engineers, scientists, and technology professionals are honored, and it remains the highlight of the conference. Taking place on Friday, September 18, 2026, this inspiring celebration recognizes our class of peer-reviewed award recipients before a live audience. The show is professionally scripted, directed, and recorded for publication on YouTube.

### CO-SPONSORSHIP OPPORTUNITY (\$50,000)

- Opportunity for a top executive to deliver the featured welcome address and show video (total time including video not to exceed 5 minutes)
- Special reserved seating area
- Logo featured on all graphic branding during event on YouTube videos published post-event
- Logo and name attached to event on all print and digital materials
- Opportunity to provide branded items on seats or table settings
- Full-page ad in event program or printed one-page flyer on every seat



## STEM TALKS

[Up to 15 Slots Available at \$50,000]

**\$5,000 (EACH)**

Debating at the 2025 Conference, these inspiring and interactive short-form lectures—designed for college students—give engineers, scientists, and technology professionals a platform to share their stories or research, highlight opportunities within their companies or industries, and offer expert insights on topics relevant to the audience. The talks are presented live in the ballroom and later published on YouTube for sharing across social media. Up to 10 STEM Talks will be featured over two days at the 2026 Conference.

### INDIVIDUAL STEM TALK (\$5,000)

- Up to 15-minute Talk followed by up to 10 minutes of Q&A from the audience.
- STEM Talks professionally recorded, published, and made available to share on social media
- Speaker and company featured on all conference material
- Your STEM Talk promoted on GMiS social media and email blasts to all conference attendees

### ENTIRE STEM TALK SHOWCASE (\$40,000)

- Fill an entire showcase with up to 5 presenters
- Control topics and content
- Showcase branded with your company's name and logo on all marketing and post graphics



## OPENING RECEPTION FEATURING THE LUMINARY AWARDS

**\$25,000**

[1 Co-Sponsor Slot Available for \$25,000]

Join the Albuquerque Hispano Chamber of Commerce as a co-host of this welcome reception on the first evening of the conference. The event will feature the Class of 2026 Luminaries, recognized for their significant contributions to the technical community and their achievements in their respective fields—all while kicking off the conference in style.

### CO-SPONSORSHIP OPPORTUNITY (\$25,000):

- Up to 4 minutes podium time to deliver welcome remarks
- Logo and name attached to event on all print and digital materials
- Opportunity to provide printed materials or branded items for guests



# SCHOLARSHIPS AND STUDENT SUPPORT

## GMIS STEM SCHOLARSHIPS

**\$1,000 - \$10,000 PER STUDENT\***

\*A 15% administrative fee will be added to all sponsored scholarships.

Corporations, government agencies, affinity groups, and individuals are invited to support the academic pursuits of GMiS STEM Scholars. All GMiS STEM Scholars maintain a minimum 3.0 GPA, are enrolled full-time in a STEM degree program at an accredited college or university in the U.S. or Puerto Rico, and are either of Hispanic descent or demonstrate service and leadership within underserved communities. Sponsors are responsible for providing hotel accommodations, travel, and conference registration for their scholars to attend the GMiS Conference. GMiS offers four categories of STEM Scholarships:

- 1) Corporate/Government Scholarships
- 2) Special Recognition Scholarships
- 3) In Memoriam & Tribute Scholarships
- 4) Scholar-Intern Scholarships

Overall, the GMiS Scholarship Program has awarded nearly **\$6 million in merit-based and STEM Civic Service Leadership Scholarships to over 2,000 college students** pursuing degrees in STEM, medical, or health-related fields. The program includes four scholarship categories: GMiS STEM Scholarships, Artemio G. Navarro Scholarships, California Medical Scholarships, and California Health Scholarships.

### SPONSORSHIP OPPORTUNITY:

- Direct engagement with high-caliber STEM students
- Access to student resumes
- Award scholars at the Pinning Ceremony
- Logo on the GMiS website, conference collateral, and relevant social media posts



## STUDENT TRAVEL & REGISTRATION

**\$250-\$2,000 PER STUDENT\***

\*A 15% administrative fee will be added to all travel grants.

### Student Travel Grants (minimum 10)

**2,000 Per Student\***

Help cover cost of travel and lodging to ensure students are able to attend and participate in the GMiS Conference and be a critical reason they can launch their STEM career.

### Student Registrations (minimum 10)

**\$200 per Student\***

Remove the financial barriers to give STEM students the opportunity to attend the GMiS Conference and engage with innovators, recruiters, and other professional role models and broaden their networks for employment and hone their STEM career readiness in the process.

### SPONSORSHIP OPPORTUNITY:

- Access to high-caliber STEM students you can engage with pre- and post-conference
- Access to student resume database
- Logo on the GMiS website, conference collateral, and relevant social media posts



## GMIS STEM SCHOLARS PINNING CEREMONY

**\$30,000**

[2 slots available at \$15,000]

During this event, each GMiS Scholar is formally inducted into the GMiS Scholars Society and is presented with a medallion recognizing their academic achievements. Sponsors have the opportunity to meet their scholars, present the medallion and certificate, and begin building meaningful connections through early networking with their scholars.

### CO-SPONSORSHIP OPPORTUNITY (\$15,000):

- Up to 10 minutes (Sponsor) or 5 minutes (Co-sponsor) of podium time, including video
- Logo on the GMiS website, conference collateral, and relevant social media posts
- Sponsor-provided branding items and materials displayed
- Opportunity to provide branding items for event attendees
- Includes one scholarship for \$1,500 to a GMiS Scholar who meets your criteria





# STUDENT ENGAGEMENT AND COMPETITIONS

## SPEED NETWORKING BREAKFAST

**\$40,000**

[2 Co-Sponsor Slots Available at \$20,000] [4 Event Supporter Slots Available at \$10,000]

Registered students are invited to attend this innovative, fast-paced event designed to maximize interaction between companies and potential hires. Participants rotate over a three-course breakfast, providing ample opportunity to expand their networks and explore career opportunities. Held prior to the Career Fair, this event serves as an excellent primer for success in connecting with top STEM talent.

### CO-SPONSORSHIP OPPORTUNITY (\$20,000):

- Up to 3 minutes of podium time including any promotional video
- Up to 6 premiere tables (2 recruiters per table)
- Logo placement on video screens and signage
- Logo on the GMiS website, conference collateral, and relevant social media posts
- Opportunity to provide branding items on all tables in room

### EVENT SUPPORTER OPPORTUNITY (\$10,000):

- Up to 3 minutes of podium time including any promotional video
- Up to 3 reserved tables (2 recruiters per table)
- Logo placement on video screens and signage
- Logo on the GMiS website, conference collateral, and relevant social media posts
- Opportunity to provide branding items on all tables in room

### INDIVIDUAL TABLE SPONSOR (\$800/TABLE)

- Up to 2 company recruiters with general seating
- Opportunity to provide branding items on sponsored table(s) only



## CYBER CAFE

**\$20,000**

The Cyber Café, located at the crossroads of the conference public area, provides Internet access and printing services to both professional and student attendees. Throughout the conference, the sponsor will receive high-visibility signage in this high-traffic area.

### SPONSORSHIP OPPORTUNITY:

- Exclusive, prime real estate exposure in the heart of conference activity
- Screen saver with sponsor name, booth number, and special messaging on all Cyber Cafe laptops
- Logo recognition as cyber cafe sponsor on all conference material



## RESEARCH POSTER COMPETITION

**\$50,000**

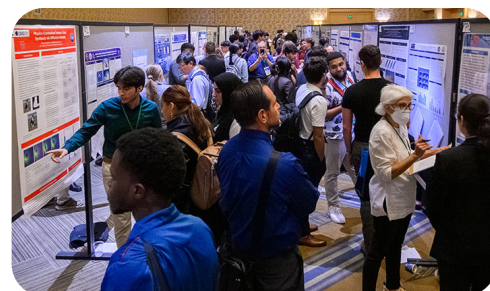
[2 Co-Sponsor Slots Available at \$25,000]

The Research Posters Competition gives graduate and undergraduate students in STEM, computing, health, and medicine the opportunity to compete and showcase their scientific and technical expertise. Students submit a comprehensive technical abstract, from which presenters are selected to display their posters and answer questions during the poster session.

Sponsorship of the competition supports award stipends for the top undergraduate and graduate winners. This is an excellent opportunity to identify potential employees and prospective graduate students early. Up to 150 posters will be accepted.

### SPONSORSHIP OPPORTUNITY:

- Present the competition awards at the closing ceremonies
- Opportunity to serve as competition judges
- Prominent showcasing of logo in the competition
- Logo on the GMiS website, conference collateral, and relevant social media posts
- Opportunity to provide branding items and materials during competition
- Access to finalists' resumes



# DIRECT STUDENT RECRUITING

## CAREER AND GRADUATE SCHOOL FAIR

The Career and Graduate School Fair serves as the centerpiece of the Conference's recruitment activities. Taking place on Saturday, September 19, there are no competing events during fair hours. Students with full conference registrations receive early access, after which the fair opens to all attendees. Booth sizes and recruiting enhancements vary by sponsorship level, with additional options also available.

**CORPORATE / GOVERNMENT BOOTHS STARTING AT \$4,000**

**NON-PROFIT / ACADEMIC BOOTHS STARTING AT \$1,500**

### SPONSORSHIP OPPORTUNITY:

- Booth at Career and Graduate School Fair
- Career Opportunities Published in the Recruiting Guide
- Number of Recruiters contingent on sponsor level (see pages 4-5 for options)



## BRANDED RESUME REVIEW CENTER

**\$12,000**

[4 slots available at \$12,000 Each]

These high-demand 1 hour and 45-minute sessions provide sponsors with the opportunity to review the resumes of student attendees and offer guidance to help them showcase their skills and make the most of their time at the conference. The sessions are typically free-flowing, allowing students to come and go between other events or commitments. However, they can be customized and promoted as more structured experiences to align with your company's engagement and recruitment goals. Each session can accommodate up to 250 students, depending on the number of reviewers provided by the sponsor.

### SPONSORSHIP OPPORTUNITY:

- Logo visibility and recognition as event sponsor
- Logo on the GMiS website, conference collateral, and relevant social media posts
- Promote organization's Career & Graduate School Fair booth
- Access to attendees' resumes



## PRE-CONFERENCE VIRTUAL ENGAGEMENT SESSIONS

**\$4,500 / E.A.**

Beginning in Spring 2026, GMiS will host regular virtual engagement sessions over Zoom for students planning to attend the GMiS Conference. These one-hour sessions can be customized to meet the sponsor's goals or follow different formats. GMiS will recruit students based on the sponsor's criteria, secure attendance of up to 100 students per session, and assist with media presentation.

### SPONSORSHIP OPPORTUNITY:

- Engage potential recruiting targets before conference
- Access to attendee resumes
- Up to 6 slides included that GMiS will prepare
- Promotion of session on social media



## CUSTOMIZED STUDENT RECRUITING SUITES

**\$15,000**

Host your own suite and customize the décor, menu, and program to engage college students with your unique style. Popular session formats include panel discussions, soft-skill development workshops, and motivational talks delivered by your company's executives. These suites provide an ideal setting to build relationships, discuss career and graduate school opportunities, and showcase your company's programs and leadership.

### SPONSORSHIP OPPORTUNITY:

- \$3,000 worth of food and drinks (inclusive of tax + service charge) in each suite
- Customize podium program to feature combination of videos, speakers, and panels
- Logo on the GMiS website, conference collateral, and relevant social media posts
- Create a festive venue with raffles, music, products and interactive activities





# PRE-COLLEGE PROGRAMS

## K-12 STEM EDUCATORS INSTITUTE

[2 slots available at \$50,000]

\$100,000

The K-12 STEM Educators Institute offers a dynamic forum where hands-on activities and innovative teaching ideas are shared. Participants also receive and discuss the latest data on national math and science standards. During the Institute, educators gain access to active-learning activities and technical materials that can be directly implemented in the classroom. Attendees have the opportunity to connect with peers, explore new tools and techniques for teaching STEM, and interact with STEM role models and other key stakeholders. This robust and engaging track runs from Thursday through Saturday.

### SPONSORSHIP OPPORTUNITY:

- Strategic and direct branding to targeted audience
- Elementary, middle school and high school career program outreach
- Optional involvement in the hands-on projects and competitive challenges
- Speaking opportunities including event 5-minute welcome and guest speaking slots
- Logo on the GMiS website, conference collateral, and relevant social media posts



## VIVA TECHNOLOGY HIGH SCHOOL PROGRAM

- Includes Monthly Kit for Participating Students

\$50,000

Indeed, laying the pathway to a STEM career is critical to igniting a student's curiosity. This impactful program engages local high school students through STEM-focused competitive activities that incorporate real-world engineering, science, and applied mathematics concepts. Students are transported by bus and work alongside STEM professionals and college students, gaining hands-on experience and inspiration. The next generation of STEM starts here! This event takes place on Thursday, September 17th during a mid-morning to early afternoon time slot, coordinated with each school's transportation policies.

### SPONSORSHIP OPPORTUNITY:

- Provide a 5-minute welcome address at this event's General Session
- Opportunity to provide branding items for students and chaperones
- Host raffles, product showcases and similar upbeat interactive activities
- Logo on the GMiS website, conference collateral, and relevant social media posts
- Logo branding on all kits shipped to schools



## VIVA TECHNOLOGY MIDDLE SCHOOL STUDENTS

- Includes Monthly Kit for Participating Students

\$50,000

Let's get ready for the next generation of STEM talent! The Viva Technology Middle School program brings bright, young minds from local and neighboring school districts to participate in competitive STEM-focused activities at the GMiS Conference. College Captains and STEM professionals from the sponsoring organization mentor students throughout the activities, providing guidance and inspiration. This event takes place on Thursday, September 17th during a mid-morning to early afternoon time slot, coordinated with each school's transportation policies.

### SPONSORSHIP OPPORTUNITY:

- Provide a 5-minute welcome address at this event's General Session
- Opportunity to provide branding items for students and chaperones
- Host raffles, product showcases and similar upbeat interactive activities
- Logo on the GMiS website, conference collateral, and relevant social media posts



# DIGITAL MARKETING OPPORTUNITIES

## E-MAIL BLAST (MOST POPULAR ITEM!)

**\$1,500/E.A.**

E-mail blasts can be used to promote a workshop, drive prospects to specific conference events or venues, or highlight career opportunities. This powerful tool allows sponsors to reach college student attendees before they arrive at the conference. Each e-mail blast is complemented by posts on GMiS' social media channels, extending your reach and engagement.



## CONFERENCE MOBILE APP

**\$15,000**

[3 slots available at \$5,000 each]

The GMiS mobile app serves as the primary informational tool for the conference, providing schedules, maps, session descriptions, and links to profiles of all award winners. The mobile app sponsor will be prominently recognized on the app header and launch page, with a direct link to their website. The app also uses push notifications to keep attendees informed of key events throughout the conference.



## BOOSTED AND TARGETED SOCIAL MEDIA POSTS

**\$1,500/E.A.**

Create customized social media posts to promote career opportunities at your organization, highlight award winners, or showcase other aspects of your conference sponsorship. GMiS will package these posts for Facebook, LinkedIn, X, and Instagram, using targeting where available to reach specific schools, age ranges, or geographic locations.



## CUSTOM DIGITAL CAMPAIGN

**CONTACT FOR PRICING**

Leverage Great Minds in STEM's engaged social media audience, email database, and confirmed conference attendees to promote your organization and connect with both student and professional participants. Our team is ready to assist in designing and executing a dynamic campaign across any or all of our social media platforms, seamlessly integrating it with your organization's marketing efforts.

