2025 GMiS CONFERENCE BROCHURE

VERSION 2.0
More Sponsorship Opportunities!
Updated Schedule!

2025 GMiS CONFERENCE

"STEM4ALL"

October 2-4 • San Diego, CA

Host Sponsor

Academic Hosts

CAHSI
Computing Alliance of Hispanic-Serving Institutions
An NSF Eddie Bernice Johnson INCLUDES and BPC Alliance

UC San Diego
JACOBS SCHOOL OF ENGINEERING

CSU The California State University

Dear Past and Future Sponsors,

Great Minds in STEM is excited to bring our 37th annual conference to Downtown San Diego! Events are scheduled for both the **Hilton San Diego Bayfront Hotel** and the adjacent **San Diego Convention Center.** The Hilton Bayfront is also the Host Hotel, with the nearby Omni Hotel designated for professional overflow.

Our 3-day lineup of events for 2025 will see our familiar collection of networking, recruiting, and recognition events, as well as the return of our popular collegiate competitions. We will also be revamping our seminar and workshop opportunities into all-new STEM Talk Showcases, collections of shorter presentations and panels with crowd participation for larger audiences, followed by networking in-the-room.

Lastly, the prestigious HENAAC Awards Show will be returning to its traditional Friday evening time slot to ensure more student and professional attendees can be in the audience for this inspiring event and hear the stories of our world-class award winners.

For All Sponsorship Inquiries, Contact:

Enrique Gonzalez
egonzalez@greatmindsinstem.org
(571) 225-7223

2025 Conference Schedule
*Tentative as of 9/1/25

Virtual Engagement July 1 - Septmber 30
- STEM Career-Readiness Coaching Sessions
- Sponsors Showcase Webinars
- Resume Review and Mock Interviews Sessions

Pre-Conference Wednesday, October 1
- Computing Alliance of Hispanic-Serving Institutions (CAHSI) registration
- CAHSI High Performance Computing Workshop
- *Ask about space for company Corporate / Government Internal Group Meetings & Trainings

Thursday, October 2
- STEM Talk Showcase #1
- Viva Technology Pre-College with Local Students
- CAHSI Sessions (Cybersecurity Hackathon, AI, Data Analytics, and more)
- Sponsored Resume Review Sessions
- GMiS Scholars Pinning Reception
- Hospitality Suites
- Research Poster Competition Day 1
- Opening Reception & Luminary Awards
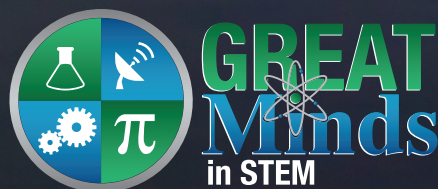
Friday, October 3
- Speed Networking Breakfast
- STEM Talk Showcases #2
- K-12 Educator Institute
- Interview Booths
- Hospitality Suites
- CAHSI Luncheon
- Research Poster Competition Day 2
- Sponsored Resume Review Sessions
- VIP Receptions
- HENAAC Awards Show

Saturday, October 4
- Career & Graduate School Fair
- Interview Booths

2025
GMiS
CONFERENCE
"STEM FOR ALL!"

Providing STEM Education, Outreach and Recognition Programs that Create Awareness, Spur Readiness, and Celebrate Success!

GMiS has strategic engagements and partnerships with over **135** universities, including Research 1 Institutions, MSIs and two-year colleges.

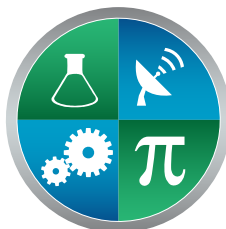Over **$5.8 million** in merit-based scholarships awarded to over **2,100** STEM college students.

79% of GMiS MentorNet students' mentees have obtained their STEM degrees.

A national leader in STEM for more than **37 years,** GMiS has developed and strengthened America's STEM identity and the STEM career-readiness of thousands of our nation's students.

1,400 peer-reviewed national awards presented to world-class STEM professionals.

HENAAC AWARDS

THE **GMiS EFFECT**

GREAT MINDS IN STEM IS IMPACTING COMMUNITIES ACROSS THE COUNTRY.

$200,000 in medical scholarships awarded to Southern California first-year and second-year medical students in two years of expanded growth.

National social media / original virtual content leader for STEM.

Over **225** Faculty Fellows supported through the GMiS Early-Career Faculty Symposium.

A scholarship endowment with Bishop Mora Salesian High School in East Los Angeles has awarded nearly **$90,000** to **80+** students who plan to major in STEM.

25 years of national competitions, including the GMiS STEM Zone, Research Poster Competition and U.S. Army Drone Competition.

36 award winners inducted into the HENAAC Hall of Fame, representing many of GMiS' most accomplished honorees.

Over **150,000** pre-college students, parents & educators have been impacted in **20** states, Puerto Rico, and Washington, D.C.

GREAT Minds in STEM

We know that a country that truly embraces "STEM For All" requires a comprehensive and collective effort. For 37 years, GMiS has been inspired and encouraged by the passion and resilience of our conference attendees to achieve academic and professional excellence and become outstanding leaders in their community. GMiS is proud to support the STEM Career Pathways of our student and progessional attendees in their quest to push technical boundaries, innovate toward new horizons, and expand the talent pool so that more Americans have access to STEM careers. With your help, we've brought together so many brilliant minds who are dedicated to solving today's technical challenges at the forefront of the 4th Technological Revolution.

LAST YEAR'S GMiS CONFERENCE SNAP-SHOT
NOVEMBER 6-9, 2024 • FORT WORTH, TX

Conference Title Hosts

LOCKHEED MARTIN

Academic Hosts

CAHSI — Computing Alliance of Hispanic-Serving Institutions — An NSF Eddie Bernice Johnson INCLUDES and BPC Alliance

UTD THE UNIVERSITY OF TEXAS AT DALLAS

DALLAS COLLEGE

UTA THE UNIVERSITY OF TEXAS AT ARLINGTON

Conference Snapshot

1300+
Students registered and housed

73
Exhibitors at the Career and Graduate School Fair

43
Award Winners

123
Entries in the Research Poster Competition

$160K+
in scholarships awarded

1:2
Ratio of Recruiters to Job Seekers

See You in San Diego!

2025 GMiS CONFERENCE
"STEM FOR ALL!"

Great Minds in STEM is proud to bring our flagship event back to the beautiful city of San Diego for the first time since 2007. An international city situated on the Pacific coast just miles from our country's southern border, San Diego has long been a gateway to Latin America and Asia. It's also been an important base for multiple branches of our military and the Department of Homeland Security for decades.

The 2025 GMiS Conference will be held in downtown San Diego near the historic Gaslamp Quarter. The **Hilton San Diego Bayfront Hotel** is the host hotel for all guests. It is also the site for all events and sessions, with the exception of the Career & Graduate Fair which will take place at the world-famous **San Diego Convention Center**, conveniently located across the street from the hotel.

Hilton San Diego Bayfront Hotel

1 Park Boulevard
San Diego, CA 92101

San Diego Convention Center

111 Harbor Dr
San Diego, CA 92101

Each full professional conference registration includes admission to:
STEM Talks • HENAAC Awards • Other Professional Awards • Career Fair • Career Fair Exhibitor Meal • Student Leadership Awards

Conference Host **$165,000** To inquire, please contact Enrique Gonzalez at **egonzalez@greatmindsinstem.org**

Diamond Sponsor $105,000

(30) Full registrations for Thursday-Saturday general events
(2) GMiSTEM Zone Teams
(1) STEM Talk Slot (Not Including Award Winners)
(1) Panel Session
Up to (2) Hospitality Suite sessions
(1) Pre-Conference Virtual Coaching Session
(3) Speed Networking Tables (6 Recruiters)
Career Fair Exhibit Booth 30 X 30
(15) Additional Career Fair-Only Registrations (with exhibitor meal)
(15) Career Fair Interview Booths
Career Opportunities in the Recruiting Guide
Up to (3) Reserve Tables at HENAAC Awards
Up to (2) Reserve Tables at other Student and Professional Awards
(15) Tickets to VIP Reception (not including winners/presenters)
Executive Award Presenters for all HENAAC Award Winners
One Executive Participant for other Awards Events
Email Blast and Social Media Post w/ Photos of Executives Attending
Featured Diamond level logo with hyperlink on the GMiS website
Diamond level recognition in all conference material
(2) Organization Spotlight Videos (One before Conference, One During)
Can provide up to 3,000 branding items for Registration Bags

Sapphire Sponsor $83,000

(20) Full registrations for Thursday-Saturday general events
(2) GMiSTEM Zone Teams
(1) STEM Talk Slot OR Panel Session
(1) Hospitality Suite Session
(1) Pre-Conference Virtual Session with Registered Students
(2) Speed Networking Tables (4 Recruiters)
Career Fair Exhibit Booth 20 X 30
(10) Additional Career Fair-Only Registrations (with exhibitor meal)
(10) Career Fair Interview Booths
Career Opportunities in the Recruiting Guide
Up to (2) Reserve Tables at HENAAC Awards
(1) Reserve Table at other Student and Professional Awards
(10) Tickets to VIP Reception (not including winners/presenters)
Executive Award Presenters for all HENAAC Award Winners
Email Blast and Social Media Post w/ Photos of Executives Attending
Sapphire level logo with hyperlink on the GMiS websites
Sapphire level recognition in all conference material
(1) Organization Spotlight Posts Before Conference
Can provide up to 3,000 branding items for Registration Bags

Emerald Sponsor $61,000

(15) Full registrations for Thursday-Saturday general events
(1) GMiSTEM Zone Team
(2) Speed Networking Tables (4 Recruiters)
Career Fair Exhibit Booth 20 X 20
(8) Additional Career Fair-Only Registrations (with exhibitor meal)
(8) Career Fair Interview Booths
Career Opportunities in the Recruiting Guide
(1) Reserve Table at HENAAC Awards
(1) Reserve Table at other Student and Professional Awards
(5) Tickets to VIP Reception (not including winners/presenters)
Social Media Post Announcing Executives Attending
Emerald level logo with hyperlink on the GMiS website
Emerald level recognition in all conference material
Can provide up to 3,000 branding items for attendees

Platinum Sponsor $44,000

(15) Full registrations for Thursday-Saturday general events
(1) GMiSTEM Zone Team
(2) Speed Networking Tables (4 Recruiters)
Career Fair Exhibit Booth 20 X 20
(8) Additional Career Fair-Only Registrations (with exhibitor meal)
(8) Career Fair Interview Booths
Career Opportunities in the Recruiting Guide
(1) Reserve Table at HENAAC Awards
(1) Reserve Table at other Student and Professional Awards
Social Media Post Announcing Executives Attending
Emerald level logo with hyperlink on the GMiS website
Emerald level recognition in all conference material
Can provide up to 3,000 branding items for attendees

Gold Sponsor $33,000

(8) Full registrations for Thursday-Saturday general events
(2) Speed Networking Tables (4 Recruiters)
Career Fair Exhibit Booth 10 X 20
(2) Additional Career Fair-Only Registrations (with exhibitor meal)
(2) Career Fair Interview Booths
Career Opportunities in the Recruiting Guide
Open Seating at all the Signature Awards Events
Gold level logo with hyperlink on the GMiS website
Gold level recognition in all conference material
Can provide up to 3,000 branding items for attendees

Silver Sponsor $22,000

(6) Full registrations for Thursday-Saturday general events
(1) Speed Networking Table (2 Recruiters)
Career Fair Exhibit Booth 10 X 20
(1) Career Fair Interview Booth
Career Opportunities in the Recruiting Guide
Open Seating at all the Signature Awards Events
Silver level logo with hyperlink on the GMiS website
Silver level recognition in all conference material
Can provide up to 3,000 branding items for attendees

Bronze Sponsor $17,000

(4) Full registrations for Thursday-Saturday general events
(1) Speed Networking Table (2 Recruiters)
Career Fair Exhibit Booth 10 X 10
Career Opportunities in the Recruiting Guide
Open Seating at all the Signature Awards Events
Bronze level logo with hyperlink on the GMiS website
Bronze level recognition in all conference material
Can provide up to 3,000 branding items for attendees

Crystal Sponsor $10,000

*Includes One GMiS STEM Scholarship
(3) Full registrations for Thursday-Saturday general events
Career Fair Exhibit Booth 10 X 10
(1) Speed Networking Table (2 Recruiters)
Career Opportunities in the Recruiting Guide
(1) $1,000 Scholarship awarded to a GMiS Scholar
Open Seating at all the Signature Awards Events
Crystal level logo with hyperlink on the GMiS website
Crystal level recognition in all conference material
Can provide up to 3,000 branding items for attendees

Turquoise Sponsor $5,000

(2) Full registrations for Thursday-Saturday general events
Career Fair Exhibit Booth 10 X 10
Career opportunities promoted in the Recruiting Guide
Turquoise level logo with hyperlink on the GMiS website
Turquoise level recognition in all conference material

Individual Registrations

Individual Professional $950
    No Career Fair Booth

Individual Academic / Non-profit Professional $700
    501(c)3 or 501(c)6; No Career Fair Booth

Individual Educators Institute $100
    For K-12 Educators Only

Non-student Job Seeker - Career Fair Only $50

HENAAC Awards Show $100,000
[2 Co-Sponsor Slots Available at $50,000]

The HENAAC Awards Show is the nation's premiere Hispanic STEM recognition event and the apex of the conference. Taking place **Friday, October 3, 2025,** this inspirational awards event showcases winners who have an opportunity to share important lessons about their life's journey to an audience of up to 1,500 professional and student attendees.

Co-Sponsorship Opportunity ($50,000):
• Opportunity for a top executive to present an award or participate in a key segment and show video (total time including video not to exceed 5 minutes)
• Special reserved seating area
• Logo recognition on media screens during event
• Logo on the GMiS website, conference collateral, and relevant social media posts
• Encouraged to provide branding items for event attendees
• Event sponsors will work with show producers on video segments

Opening Reception Featuring the Luminary Awards $50,000
[2 Co-Sponsor Slots Available for $25,000]

The Class of 2025 Luminary Honorees will be honored at the Opening Reception Thursday, October 2nd. These trailblazers shine a light for others searching for a pathway to success. GMiS will showcase their work and recognize these role models in front of their peers for their significant contributions to the technical community and for their achievements in their respective fields, all while kicking off the conference in style.

Co-Sponsorship Opportunity ($25,000):
• Up to 5 minutes podium time including video
• Logo placement on media screens and signage
• Logo on the GMiS website, conference collateral, and relevant social media posts
• Opportunity to provide branding items for event attendees

GMiS STEM Scholars Pinning Ceremony $30,000
[2 slots available at $15,000]

During this event, each GMiS Scholar is formally inaugurated into the GMiS Scholars Society and is pinned with a medallion indicative of their academic performance. Sponsors can meet their scholars, present their medallion and certificate, and gain a jump-start on networking with their scholars.

Co-Sponsorship Opportunity ($15,000):
• Up to 10 minutes (Sponsor) or 5 minutes (Co-sponsor) of podium time, including video
• Logo on the GMiS website, conference collateral, and relevant social media posts
• Sponsor-provided branding items and materials displayed
• Opportunity to provide branding items for event attendees

GMiS STEM Scholarships — $1,000 - $10,000 Per Student*

*A 15% administrative fee will be added to all sponsored scholarships.

Corporations, government agencies, affinity groups and individuals are invited to support the academic pursuits of GMiS STEM Scholars. All GMiS STEM Scholars have a minimum of a 3.0 GPA; are enrolled full-time in a STEM degree-seeking program, at an accredited college/university in the U.S. or Puerto Rico; and are either of Hispanic descent or demonstrate service and leadership within communities in need. Sponsors are required to provide hotel, travel, and registration for their scholars to attend the GMiS Conference. GMiS offers four categories of GMiS STEM Scholarships:

1) Corporate/Government Scholarships
2) Special Recognition Scholarships
3) In Memoriam & Tribute Scholarships
4) Scholar-Intern Scholarships

Overall, the GMiS Scholarship Program has awarded nearly **$6 million in merit-based or STEM Civic Service Leadership Scholarships** to over 2,000 college students pursuing a STEM, medical or health-related degree. The GMiS Scholarship Program awards GMiS STEM Scholarships, Artemio G. Navarro Scholarships, California Medical Scholarships, and California Health Scholarships.

Sponsorship Opportunity:
• Access to high-caliber STEM students
• Reserved seating at the Student Leadership Awards
• Logo on the GMiS website, conference collateral, and relevant social media posts
• Access to student resumes
• Award scholars at the Pinning Ceremony

Student Travel & Registration — $200–$1,500 Per Student*

*A 15% administrative fee will be added to all travel grants.

Student Travel Grants (minimum 10) — 1,500 Per Student*
Help cover cost of travel and lodging to ensure students are able to attend and participate in the GMiS Conference and be the reason they can have a life-changing experience that can set their career trajectory for years to come.

Student Registrations (minimum 10) — $200 per Student*
Remove the financial barriers to give STEM students the opportunity to attend the GMiS Conference and engage with innovators, recruiters, and other professional role models and broaden their networks for employment and hone their STEM career readiness in the process.

Sponsorship Opportunity:
• Access to high-caliber STEM students
• Access to student resumes
• Logo on the GMiS website, conference collateral, and relevant social media posts

Student Headshot Studio — $8,000

Our professional photographers will set up a studio on-sight so students can take FREE professional headshots to use for job applications, LinkedIn accounts, and other career advancing platforms. Sponsor logo will be displayed on advertisements for session, as well as at the session itself.

Sponsorship Opportunity:
• A unique platform to engage high-caliber STEM students
• Logo on the GMiS website, conference collateral, and relevant social media posts

Speed Networking Breakfast $40,000

[2 Co-Sponsor Slots Available at $20,000]   [4 Event Supporter Slots Available at $10,000]

Registered students are invited to attend this innovative and fast-paced popular event that maximizes interaction between companies and potential hires. This function will rotate participants over a three-course breakfast, allowing everyone to expand their networks and career opportunities. Held prior to the Career Fair, this event is an excellent primer for success in connecting with quality STEM talent.

Co-Sponsorship Opportunity ($20,000):
• Up to 5 minutes of podium time including any promotional video
• Up to 6 premiere tables (2 recruiters per table)
• Logo placement on video screens and signage
• Logo on the GMiS website, conference collateral, and relevant social media posts
• Opportunity to provide branding items on all tables in room

Event Supporter Opportunity ($10,000):
• Up to 3 minutes of podium time including any promotional video
• Up to 3 reserved tables (2 recruiters per table)
• Logo placement on video screens and signage
• Logo on the GMiS website, conference collateral, and relevant social media posts
• Opportunity to provide branding items on all tables in room

Individual Table Sponsor ($800/table)
• Up to 2 company recruiters with general seating
• Opportunity to provide branding items on sponsored table(s) only

Resume Review Center $8,000

[3 slots available at $8,000 Each]

These 1 hour and 45 minute slots allow sponsors the opportunity to review the résumés of student attendees and provide them with guidance to help them showcase their skills and maximize their time at conference. These sessions are typically free- flowing to allow students to come-and-go in between other events or commitments. Sponsors are encouraged to use these sessions to pre-screen candidates.

Sponsorship Opportunity:
• Logo visibility and recognition as event sponsor
• Logo on the GMiS website, conference collateral, and relevant social media posts
• Promote organization's Career & Graduate School Fair booth
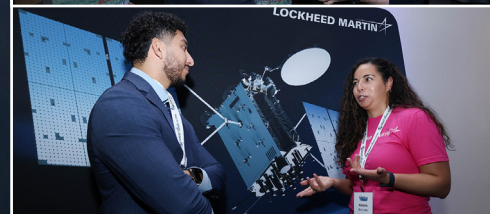• Access to attendees' resumes

Hospitality Suites $10,000

Host your own Hospitality Suite and customize the decor, the menu, and the program to engage college students with your own flavor. These are the ideal venues to build relationships, discuss career and graduate school opportunities, and serve as a platform to feature executives and company programs.

Sponsorship Opportunity:
• $3,000 worth of food and drinks (inclusive of tax + service charge) in each suite
• Customize podium program to feature combination of videos, speakers, and panels
• Logo on the GMiS website, conference collateral, and relevant social media posts
• Create a festive venue with raffles, music, products and interactive activities

![CAHSI logo]

CAHSI Program Lineup for the 2025 GMiS Conference

For nearly a decade, Great Minds in Stem has nurtured a potent partnership with Computing Alliance of Hispanic-Serving Institutions (CAHSI), an inclusive consortium of Hispanic-Serving institutions, public and private sector entities, non-profits, and individuals who are committed to unifying and consolidating their strengths and resources to increase the number of domestic students who pursue and complete credentials in computing fields. Through evidence-based initiatives and practices, CAHSI actively engages students in learning experiences, prepares students to succeed in coursework and assume leadership roles, and develops skills required for research and cooperative teamwork. CAHSI is committed to preparing students with the technical qualifications and real-world experiences to enter a competitive workforce.

CAHSI's strategic partnership with GMiS has impacted more students every year. In 2025, over 600 CAHSI students majoring in computing fields are expected to attend the GMiS Conference, as well as 100+ faculty. This partnership places a much-needed spotlight on computing and brings competencies that are essential for success in all STEM fields. It continues to be strengthened because of our shared vision: Above all else, we recognize that talent resides in all communities, in all institutions and organizations, and at every level.

For more information about CAHSI, please visit: **www.cahsi.org.**

FACULTY SESSIONS

ARG Workshop: Enhancing Students' Research and Team Skills

AI Ideation & Project Development Workshop

Integrating Generative AI into Your Curriculum

Cybersecurity Curriculum Integration

STUDENT SESSIONS

Cybersecurity Workshop and Hackathon (Novice & Advanced)

Data Analytics Challenge

Preparing for an Interview and Coding Questions

Machine Learning Workshop

Research Poster Competition

STUDENT-FACULTY SESSIONS

CAHSI Luncheon

Celebration of Research Luncheon

High Performance Computing Workshop

Explore CAHSI Graduate Pathways

Ignite Tomorrow's Innovators: Connect, Learn, and Grow

To learn more about CAHSI sessions at the GMiS Conference and how you can directly sponsor them, please contact Enrique Gonzalez at **egonzalez@greatmindsinstem.org**

CAHSI Networking Luncheon $40,000
[4 slots available at $10,000]

The CAHSI luncheon brings together the CAHSI community with a focus on celebrating the efforts of CAHSI Student Advocates who connect students at their home institutions with CAHSI opportunities. In addition, CAHSI announces the 2025 CAHSI Student Scholars, students who have made outstanding achievements in the classroom and in the community. The luncheon allots time for sponsors to network with students.

Sponsorship Opportunity:
• Logo visibility and acknowledgment as a CAHSI event sponsor
• Opportunity to speak and promote their organization and student opportunities such as internships, job offerings, training programs and other professional opportunities in a group setting
• Logo on the GMiS and CAHSI websites and social media

Celebration of Research Luncheon $40,000
[4 slots available at $10,000]

The Celebration of Research luncheon brings together the CAHSI community to celebrate recipients of the CAHSI-Google Dissertation awards and the Institutional Research Program. Students will share the impact of research on their educational trajectories. Faculty and sponsors will have an opportunity to review CAHSI student research posters and speak with students regarding their research.

Sponsorship Opportunity:
• Logo visibility and acknowledgment as a CAHSI event sponsor
• Logo on the GMiS and CAHSI websites and social media
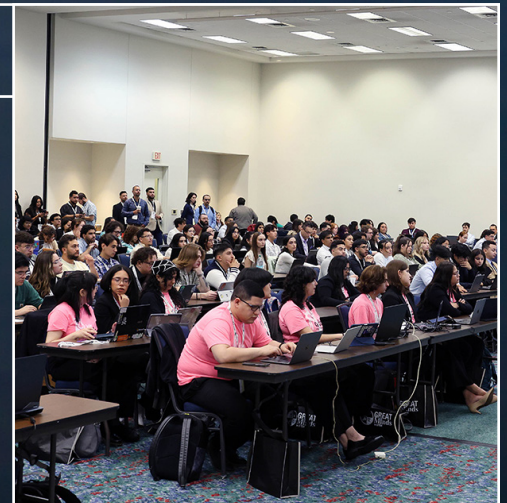

CAHSI Cybersecurity Workshop $30,000
[3 slots available at $10,000]

The CAHSI Cybersecurity workshop training is preparatory for Hackathon participants. Students learn about tools, approaches, and methods adversaries use to exploit vulnerabilities. Students get hands-on experience related to real-life cybersecurity scenarios that include pivoting attacks, cross-site scripting, cross-site request forgery, route hijacking, and memory corruption. Sponsors will have an opportunity to collaborate with CAHSI trainers and participate as coaches during the session.

Sponsorship Opportunity:
• Logo visibility and acknowledgment as CAHSI event sponsor
• Opportunity to participate in Q&A session with students' participants
• Opportunity to observe and communicate with students
• Logo on the GMiS website and social media

CAHSI Hackathon (Novice & Advanced) $50,000
[4 slots available at $12,500]

The CAHSI Hackathon is an interactive learning competition that distills the essence of many aspects of professional computer security work into a "Capture the Flag" exercise. Students work in teams to solve challenges that test their cybersecurity skills. The session encourages students at all skill levels to participate, promotes teamwork, encourages friendly competition with real-time feedback, and motivates students to learn more about how to protect assets controlled by software.

Sponsorship Opportunity:
• Logo visibility and acknowledgment as CAHSI event sponsor
• Opportunity to participate in Q&A session with student participants
• Opportunity to observe and interact with students
• Logo on the GMiS and CAHSI websites and social media

CAHSI Faculty: Cybersecurity Curriculum Integration $10,000
[4 co-sponsor slots Available at $2,500]

In collaboration with the Consortium of Cybersecurity Clinics and CAHSI, this session provides an opportunity for CAHSI faculty to hear from experts on ways to integrate cybersecurity into pre-existing curriculum or how to create standalone cybersecurity courses.

Sponsorship Opportunity:
• Logo visibility and acknowledgment as CAHSI sponsor
• Opportunity to briefly introduce your company/institution and opportunities
• Opportunity to talk to faculty about industry needs
• Logo on the GMiS and CAHSI websites and social media

Data Analytics Challenge $20,000
[2 slots available at $10,000]

The Data Analytics Challenge is a hands-on competition where students work in pairs to find patterns in and answer questions about a predetermined set of raw data. The session includes an overview on the relevance of data analytics in the workforce. Senior undergraduate students and graduate students are good candidates for this competition. Sponsors have an opportunity to interact with CAHSI students during the session. *This session is limited to 50-60 students.

Sponsorship Opportunity:
• Logo visibility and acknowledgement as CAHSI sponsor
• Opportunity to participate in Q&A session with student participants
• Opportunity to observe and communicate with students
• Logo on the GMiS and CAHSI websites and social media

AI Ideation & Project Development Workshop
$20,000

[4 slots available at $5,000]

The AI Ideation workshop will be centered on ideating on AI-based solutions to problems faced by the community and industry. Groups of faculty will work toward defining research questions to a specific problem and expected outcomes. Using an iterative process with constructive feedback, it is expected that interdisciplinary research teams will emerge with the foundation needed to respond to solicitations and opportunities. In addition, the workshop will inform participants on the AI research and education resources available to the community.

Integrating Generative AI into Your Curriculum
$20,000

[2 co-sponsor slots Available at $10,000]

This Sesson will provide an overview of Generative AI research and Generative AI curriculum integration into CS core classes. Discussion will include barriers faculty may face when adopting Generative AI curriculum and how to address the barriers. In addition, the session will review timelines for curriculum integration.

Sponsorship Opportunity:
• Logo visibility and acknowledgment as CAHSI sponsor
• Opportunity to briefly introduce your company/institution and opportunities
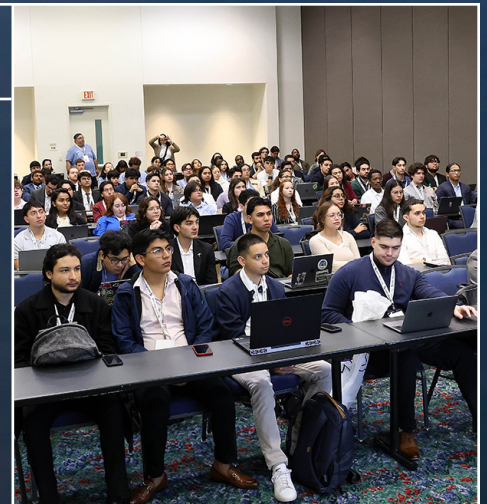• Logo on the GMiS and CAHSI websites and social media

Machine Learning Workshop
$40,000

[4 slots available at $10,000]

Participants of this workshop will learn and apply fundamental machine learning concepts through a series of hands-on activities. Students will discover why machine learning has become one of the most influential and widespread technologies in modern society. Participants will learn how machine learning problems are framed and acquire a basic understanding of how artificial neural networks work. *This session is limited to 80-100 students.

Sponsorship Opportunity:
• Logo visibility and acknowledgment as CAHSI sponsor
• Opportunity to briefly introduce your company and opportunities (5 mins)
• Opportunity to observe and communicate with students during the session
• Logo on the GMiS and CAHSI websites and social media

Explore CAHSI Graduate Pathways
$10,000

[4 co-sponsor slots Available at $2,500]

The 'Explore CAHSI Graduate Pathways' is located with the GMiS Career Fair and provides students with an opportunity to learn about how graduate studies build their assets and lead to opportunities that can change their future. Students who visit the display can identify graduate programs in their region (West, Southwest, Southeast, and North) and meet with representatives, including faculty and students, to learn more about specific programs and opportunities. PhD students will have an opportunity to ask and explore their career pathways following graduation with CAHSI representatives, alumni, and faculty.

Ignite Tomorrow's Innovators: Connect, Learn, & Grow $40,000
[4 slots available at $10,000]

Join us for an engaging session designed for aspiring computer scientists and engineers. This event brings together undergraduate and graduate students pursuing computing degrees with CAHSI faculty, student leaders, and industry partners. Attendees will develop essential social networking skills and build a strong support community. Industry representatives will share their insights and interact with students, offering valuable perspectives on the tech landscape.

Sponsorship Opportunity:
• Logo visibility and acknowledgment as CAHSI sponsor during session
• Opportunity to discuss the opportunities/experiences within your company
• Multiple industry participants are welcome to participate
• A set of questions to industry reps will be provided for discussion
• Opportunity to observe and interact with CAHSI students during the session
• Logo on the GMiS website and social media

CAHSI Advocates Community-Building Session $5,000
[2 slots available at $2,500]

The CAHSI Advocates Community-Building Session is a unique opportunity for the CAHSI Student Advocates attending GMiS to learn how to involve students within their respective computing communities and connect them to opportunities with industry partners. CAHSI Student Advocates build and maintain a thriving community by leveraging various strategies such as networking, mentorship, communication, and engagement practices. This session provides professional development activities designed to empower the next generation of technology professionals with the skills necessary to thrive in the workplace and create positive change and transfer knowledge gained to students at their universities.

Sponsorship Opportunity:
• Logo visibility and acknowledgment as CAHSI sponsor
• Opportunity to introduce your company and opportunities
• Opportunity to observe and communicate with students during session
• Logo on the GMiS and CAHSI websites and social media

ARG Workshop: Enhancing Students' Research & Team Skills $20,000
[4 slots available at $5,000]

The workshop introduces the Affinity Research Group (ARG) model that provides students with opportunities to learn, use, and integrate the knowledge and skills required for research with those required for cooperative work. The model creates an integrated research environment in which a collective of students and faculty from varied backgrounds contribute to research. Through the ARG model, faculty mentors create and sustain a cooperative environment that explicitly develops skills to make students successful in research, academe, and the workforce. As a result, students and faculty can reach higher levels of productivity and achievement.

Sponsorship Opportunity:
• Logo visibility and acknowledgment as CAHSI event sponsor
• Logo on the GMiS website and social media

Conference Welcome and Orientation Webinar $10,000
[Can be conducted between August and Mid-October]

Partner with the GMiS team to introduce and prepare students for the 2025 Conference! During this virtual orientation, students will receive information to help them prepare for the in-person events. Information on general engagements, competitions, and how to maximize their participation will be shared.

Sponsorship Opportunity:
• Access to high-caliber STEM students
• Access to webinar participant information
• Up to 5 minutes of podium time including any promotional video
• Logo on the GMiS website, conference collateral, and relevant social media posts

Virtual STEM Career-Readiness Coaching Sessions $4,500
[Multiple slots, $4,500 Each]   [Can be conducted between August and Mid-October]

Opportunity to host up to 30 college students on a virtual platform in a 45-minute session and address STEM topics such as: Resume Review; Developing your LinkedIn Profile; Curating Your Social Media Footprint; Virtual Behavioral Interviews; Personal Branding/Image; Confidence Building.
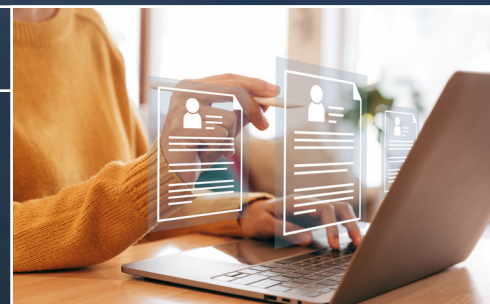
Sponsorship Opportunity:
• Access to attendees' résumés
• Logo visibility and recognition in the session
• Logo on the GMiS website, conference collateral, and relevant social media posts

Student Résumé Database Access $5,500

Pre-Conference access to the résumés of STEM students from across the country. These are students who register for the 2025 GMiS Conference by the student deadline. Sponsors will have access to the résumé database beginning 2-3 weeks before the start of the Conference, and the database will remain open to them through January 15, 2026. GMiS will grant up to four sponsor accounts to access the database.

2025 GMiS CONFERENCE

"STEM FOR ALL!"

K-12 STEM Educators Institute — $100,000
[2 slots available at $50,000]

The K-12 STEM Educators Institute provides an arena where new hands-on activities and ideas are shared. Additionally, new data on national math and science standards are disseminated and discussed among attendees. During the Institute, participants also gain access to active-learning activities and technical materials that can be implemented in the classroom. Educators can connect with one another, discover tools and techniques for teaching STEM in their classrooms, and interact with STEM role models and other stakeholders. This is truly a robust and expert track that takes place from Thursday to Saturday.

Sponsorship Opportunity:
• Strong, direct branding to targeted audiences
• Elementary, middle school, and high school career program outreach
• Optional involvement in the hands-on projects and competitive challenges
• Speaking opportunities, including event introductions and keynotes
• Logo on the GMiS website, conference collateral, and relevant social media posts

Viva Technology High School Program — $55,000
[2 slots available at $27,500] - Includes Monthly Kit for Participating Students

Indeed, laying the pathway to a STEM career is critical to lighting the spark in a student's mind. This very powerful program engages local high school students through STEM-focused competitive activities that incorporate real-world engineering, science and applied mathematics concepts. High schoolers will be bused in and will work alongside STEM professionals and STEM college students. The next generation of STEM starts now! This event takes place Friday during a mid-morning to early afternoon time slot dictated by the transportation efforts to and from their schools per school and district policies.

Sponsorship Opportunity:
• Provide a 5-minute welcome address at this event's General Session
• Opportunity to provide branding items for students and chaperones
• Host raffles, product showcases and similar upbeat interactive activities
• Logo on the GMiS website, conference collateral, and relevant social media posts
• Logo branding on all kits shipped to schools

Viva Technology Middle School Students — $50,000
[2 slots available at $25,000] - Includes Monthly Kit for Participating Students

Let's get ready for the next generation of STEM talent! The Viva Technology Middle School brings young minds from local and neighboring school districts to participate in competitive STEM-oriented activities, at the GMiS Conference. College Captains and STEM professionals from the sponsoring entity engage with the students as they mentor students through the activities. This event takes place Thursday during a mid-morning to early afternoon time dictated by the transportation of students to and from their school per school and district policies.

Sponsorship Opportunity:
• Provide a 5-minute welcome address at this event's General Session
• Opportunity to provide branding items for students and chaperones
• Host raffles, product showcases and similar upbeat interactive activities
• Logo on the GMiS website, conference collateral, and relevant social media posts

Research Posters Competition $50,000
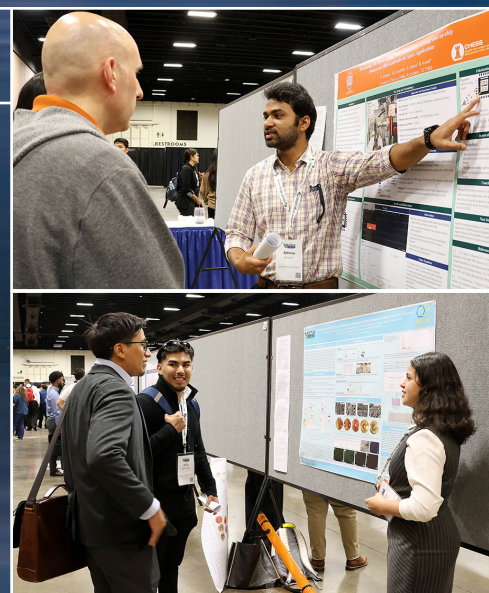**[2 Co-Sponsor Slots Available at $25,000]**

The Research Posters Competition provides graduate and undergraduate students in STEM, computing, health and medicine, the opportunity to compete and showcase their scientific and technical aptitude. Students submit a comprehensive technical abstract from which the presenters are selected to present their poster and answer questions during the poster session.

Competition sponsorship supports award stipends to the top undergraduate and graduate winners. This is an excellent opportunity for early identification of potential employees and prospective graduate students.

Sponsorship Opportunity:
• Present the competition awards at the Student Leadership Awards Show
• Opportunity to serve as competition judges
• Prominent showcasing of logo in the competition
• Logo on the GMiS website, conference collateral, and relevant social media posts
• Opportunity to provide branding items and materials during competition
• Access to finalists' resumes

GMiS Quality Management Toolbox $10,000

These industry-standard seminars focus on the principle frameworks for today's workflow management in any industry or sector. Lean Six Sigma provides a method for long-term continuous improvement of efficiencies and effectiveness of processes. Root Cause Analysis provides a methodology to identify underlying problems using the five-why approach, which is a historically integral technique of the Toyota Production System. The Agile Framework, a brainchild of software developers, focuses on efficiencies in short-term project management, where the emphasis is on speed, agility and adaptability while maintaining quality control.

Presented by Subject-Matter Experts, the seminars address methods of problem identification, technical assessment, root causes, risk management, remediation strategies, and sustainable solution implementations. These tools have significant applications in industries such as aerospace, automotive, nuclear, electronics, chemical, mechanical and medical.

Seminars Include:
Lean Six Sigma
Agile Framework
Root Cause Analysis
SWOT Analysis
Risk & Opportunity Management
FMEA (Failure Mode and Effects Analysis)
PFMEA (Process Failure Mode and Effects Analysis)
Force Field Analysis

Sponsorship Opportunity:
• Sponsors can select any of the topics for a 75-minute session
• Logo on GMiS website, conference collateral, & relevant social media posts
• Opportunity to provide branding items & materials during session

Student Video Contest $3,500

Attendees can have a little bit of fun creating their own individual video testimonials throughout the conference for sponsored prizes. By adding and sharing their videos on GMiS social media, it guarantees online exposure long after the Conference!

Sponsorship Opportunity:
• Opportunity to serve as reviewers to select the top three videos
• Present logo placement during the video honorees announcement at the Student Leadership Awards
• Logo on the GMiS website, conference collateral & social media
• Opportunity to provide swag prizes to the winners

Mobile App Scavenger Hunt $3,500

As part of the 3-day scavenger hunt, the sponsor will receive high visibility signage, screen saver with their name, booth number, and special messaging, as students progress along the stages of the hunt. This is a great way to sustain student engagement throughout the conference.

"STEM FOR ALL!"

E-Mail Blast (Most Popular item!) $750/ea.

E-Mail blasts can deployed to promote a workshop, drive potential prospects to specific conference events or venues, or highlight career opportunities. This powerful tool allows sponsors to target college student attendees prior to their arrival at the conference. Each E-Mail blast is complimented by posts on GMiS' social media sites.

Conference Mobile App $12,000
[4 slots available at $3,000 each]

The GMiS mobile app helps our attendees plan out their conference experience. The mobile app sponsor will be recognized on the app header and launch page, which will be linked to their website. The app uses push notifications to remind attendees of key events.

Banner Ads $3,000

This selection offers high visibility on the GMiS website, GMiS conference portal, and conference app, the digital hub of all 2025 Conference activity. Banner ads run for three months. Specs: 750 pixels max/ 600 pixels minimum. Includes hyperlinks. Client must submit finished artwork. Multiple files allowed throughout the duration of the ad buy. Placement and frequency negotiable.

Custom Social Media Campaign   Contact for Pricing

Leverage Great Minds in STEM's captive social media audience before and during the conference to market your organization and reach student and professional attendees. Our team is ready to assist to help design and execute a dynamic campaign across any or all our social media platforms and integrate the campaign with your organization's marketing.

Cyber Cafe $20,000

The Cyber Café sits at the crossroads of the conference public area and provides Internet access to professional and student attendees. For the duration of the conference, the sponsor will receive high visibility signage, screen saver with their name, booth number, and special messaging.

Badge Holder & Lanyards $18,000

All registered attendees receive an official conference badge holder and lanyard. These also serve as all-purpose pouches for hotel keys, business cards and the like. Sponsor logo will be featured prominently on the pouch portion.

Interview Booth $350 each

Secure separate booths during the career fair to engage potential hires thoroughly and with more privacy. Interview booths sell out quickly. They are limited in number and are allocated on a first come, first-serve basis, so reserve your booths today!

Tote Bags $20,000

All registered conference attendees will receive conference tote bags, which will hold conference sponsor promotional materials. These sturdy tote bags are a popular take home souvenir.

Floor Decals $3,000

Advertise and market your organization's booth, promote specific events, highlight award winners, or simply get creative about promoting your brand along the most heavily trafficked routes at the conference.

Sponsor Flags $3,000 each

This is a superior visibility opportunity. Attendees will be exposed to your organization's logo and messaging as they walk the convention floors.

Charging Station $5,000 each

Provide an essential and popular service to conference attendees who need to charge their mobile phones, laptops, and tablets, while gaining great exposure for your organization.

Stand-Alone Meter Boards $4,000 each

Meter boards will be placed in the networking lounges on the convention floor. This is a first-rate opportunity to advertise an on-going message. Over 2,500 attendees will walk the convention floor during the conference.

Wrist Bands $5,000

Opportunity to add a custom message for the event and use the wristband for promotions held at their booth, allowing them to get more traffic.

STEM Video Spotlights $3,000

Provide a pre-recorded recruitment video that spotlights technology and innovation and/or celebrates our conference theme, "STEM For All!" Runtime: 10 minutes maximum. Video may premier as early as September 1, 2025 until December 31, 2025, on the GMiS Conference website.

Customized Branding Strategy   Inquire with GMiS

Have an idea to maximize your company's brand placement at the GMiS Conference? Or maybe you saw something at another conference you'd like to implement? Just let us know and we'll take care of the rest!

For All Sponsorship Inquiries, Contact:

Enrique Gonzalez

egonzalez@greatmindsinstem.org

(571) 225-7223

GMiS On Social Media

▶ youtube.com/gmistem

✖ @GreatMindsSTEM

📷 @greatmindsinstem

f greatmindsinstem

Scan/Click/Tap to See Highlights of the 2024 GMiS Conference!

2024 GMiS CONFERENCE

NOVEMBER 6-9 ★ FORT WORTH, TX

"Answering the Call"