

# STEM4ALL

VERSION 2.0  
New Pricing and Events!



# 2026 BROCHURE

FEATURING THE 2026



[www.greatmindsinstem.org/gmis2026](http://www.greatmindsinstem.org/gmis2026)

<https://cahsi.utep.edu/cahsi-summit>

# 2026 CONFERENCE OVERVIEW



## NOW RISING OVER THE LAND OF ENCHANTMENT

Dear Current and Future Sponsors,

Great Minds in STEM is excited to bring our 38th Annual Conference to **Albuquerque, New Mexico**, in 2026. This will be our first time hosting the conference in New Mexico, with events taking place at the Albuquerque Convention Center in the heart of downtown. The Clyde and the DoubleTree hotels will serve as our host hotels, both located just steps from the convention center.

Our three-day program will feature our signature lineup of networking, recruiting, and recognition events, along with the return of our popular collegiate competitions and the STEM Talks introduced in 2025. The Speed Networking events, student and professional awards receptions, and the Saturday Career and Graduate School Fair will round out the recruiting and engagement offerings.

GMiS is also proud to renew our partnership with the Computing Alliance of Hispanic Serving Institutions (CAHSI) who will once again collocate their Annual Summit at the GMiS Conference. Nearly 600 CAHSI students and 100 faculty will convene for concurrent AI and computing specific programming that will overlap with the larger GMiS schedule.

**PETER MELLADO**

Executive Director, Great minds in STEM

## 2026 CONFERENCE SCHEDULE

Tentative as of 2/10/2026

### PRE-CONFERENCE ENGAGEMENT

(March-August 2026)

- Virtual Engagement Sessions
- Sponsor Showcase Webinars

### WEDNESDAY, SEPTEMBER 16

- Early Registration and Pre-Conference Sessions

### THURSDAY, SEPTEMBER 17

- Registration Opens
- Workshop Blocks 1 and 2
- STEM Talks 1 and 2
- Small Group Speed Networking 1: Past Award Winners
- Financial Literacy 1
- Sponsored Resume Review Sessions
- Custom Sponsor Engagement Sessions
- Research Poster Competition Session 1
- Welcome Reception
- Viva Technology Middle and High School Programs
- CAHSI and other Partner Organization Events

### FRIDAY, SEPTEMBER 18

- Workshop Blocks 3 - 6
- STEM Talks 3 - 6
- Small Group Speed Networking 2: Early Career Role Models
- Small Group Speed Networking 3: Recruiters / HR
- Small Group Speed Networking 4: Graduate Schools
- Research Poster Competition Sessions 2 and 3
- Sponsored Resume Review Sessions
- Financial Literacy 2 and 3
- Custom Sponsor Engagement Sessions
- CAHSI Hackathon
- CAHSI Data Analytics Challenge
- GMiS Past Award Winner Showcase and Reception

### SATURDAY, SEPTEMBER 19

- Career & Graduate School Fair
- Interview Booths
- Closing Ceremonies and Student Awards Reception

# GREAT MINDS IN STEM AT A GLANCE



GMIS has strategic engagements and partnerships with over **135** universities, including Research 1 Institutions, MSIs and two-year colleges.

Nearly **\$6 MILLION** in merit-based scholarships awarded to over **2,100** STEM college students.



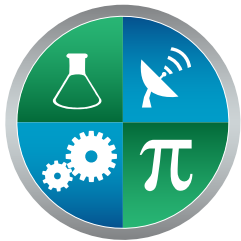
**79%** of GMIS MentorNet mentees have obtained their STEM degrees.



A national leader in STEM for more than **37 YEARS**. GMIS has developed and strengthened America's STEM identity and the STEM career-readiness of thousands of our nation's students.



**1,450** peer-reviewed national awards presented to world-class STEM professionals.



## THE GMIS EFFECT

GREAT MINDS IN STEM IS IMPACTING COMMUNITIES ACROSS THE COUNTRY.

**36** award winners inducted into the HENAAC Hall of Fame, representing many of GMIS' most accomplished honorees.



National social media / original virtual content leader for STEM.



Over **160,000** pre-college students, parents & educators have been impacted in **20** states, Puerto Rico, and Washington, D.C.

A scholarship endowment with Bishop Mora Salesian High School in East Los Angeles has awarded nearly **\$90,000** to **80+** students who plan to major in STEM.



**27** years of national competitions, including the GMIS STEM Zone, Research Poster Competition, and U.S. Army Drone Competition.

**\$200,000** in medical scholarships awarded to Southern California first- and second-year medical students in two years of expanded growth.

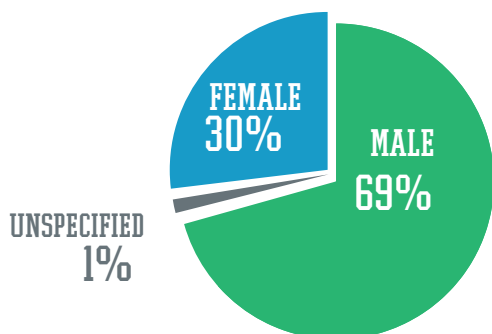


Over **225** Faculty Fellows supported through the GMIS Early-Career Faculty Symposium.

# WHO ATTENDS THE GMIS CONFERENCE

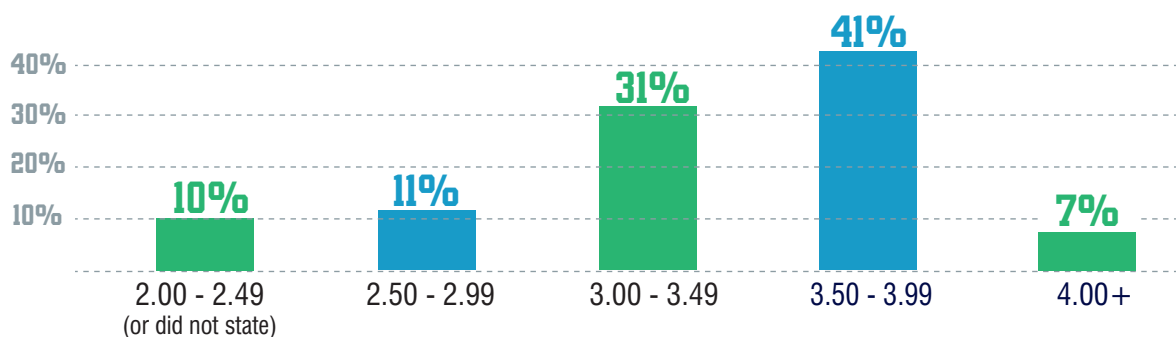
They're doing the work—now they need the opportunity. For 38 years, GMiS has been inspired by the passion and resilience of our conference attendees as they pursue their dreams of a career in STEM. With your support, we can continue to attract these talented students and provide them with the opportunities they've earned to turn their degrees into careers.

**TOTAL 2025 GRADUATE AND UNDERGRADUATE ATTENDANCE: 1921**



HISPANIC	42.9%
ASIAN/PACIFIC ISLANDER	13.7%
CAUCASIAN	15.4%
AFRICAN AMERICAN	4.9%
MULTI-ETHNIC	2.2%
NATIVE AMERICAN	2.2%
OTHER/NO RESPONSE	18.7%

## DISTRIBUTION OF SELF-REPORTED GPAS



## TOP 5 STEM DISCIPLINES

COMPUTER SCIENCE	24%
MECHANICAL ENGINEERING	24%
ELECTRICAL ENGINEERING	10.6%
AEROSPACE ENGINEERING	6.9%
COMPUTER ENGINEERING	5.4%

## STUDENTS BY INSTITUTION TYPE

4-YEAR PUBLIC	79.2%
4-YEAR PRIVATE	3.4%
2-YEAR PUBLIC	1.4%
OTHER / DID NOT STATE	3.4%

## STUDENTS BY YEAR

GRADUATE STUDENTS	14.8%
SENIORS	34.3%
JUNIORS	22.1%
SOPHOMORES	14.5%
FRESHMEN	6.7%
OTHER/DID NOT STATE	7.6%

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# 2025 COLLEGES & UNIVERSITIES

## LIST OF COLLEGES AND UNIVERSITIES REPRESENTED AT THE 37TH ANNUAL GMIS CONFERENCE IN 2025

American River College	Inter-American University of Puerto Rico	Taft College
Azusa Pacific University	Kean University	Texas A&M University
Bakersfield College	Laredo College	City College of New York
Boston University	Long Beach City College	University of Texas at Austin
Bryn Mawr College	Los Angeles Mission College	University of Texas Rio Grande Valley
California Institute of Technology	Los Angeles Trade Technical College	University at Albany
California Polytechnic State University, San Luis Obispo	Los Angeles Valley College	University of Arizona
California Polytechnic State University, Pomona	Loyola Marymount University	University of California, Berkeley
California State University, Dominguez Hills	Marian University	University of California, Davis
California State University, East Bay	Merced College	University of California, Irvine
California State University, Fresno	Michigan State University	University of California, Los Angeles
California State University, Fullerton	MiraCosta College	University of California, Merced
California State University, Long Beach	Moreno Valley College	University of California, Riverside
California State University, Los Angeles	Mount San Antonio College	University of California, San Diego
California State University, Monterey Bay	Navajo Technical University	University of California, Santa Barbara
California State University, Northridge	New Jersey Institute of Technology	University of California, Santa Cruz
California State University, Sacramento	New Mexico State University	University of Central Florida
California State University, San Marcos	New York University	University of Cincinnati
California State University, Stanislaus	Norco College	University of Colorado, Boulder
Cerritos College	North Carolina State University	University of Florida
Chaffey College	Northeastern University	University of Houston
Coastline College	Oregon State University	University of Houston-Downtown
College of the Canyons	Oxnard College	University of Illinois at Chicago
Colorado State University	Pasadena City College	University of Illinois at Urbana-Champaign
Columbia University	Pennsylvania State University	University of Maryland
Contra Costa College	Pepperdine University	University of Michigan
Cypress College	Purdue University	University of New Mexico
Dallas College	Queens University of Charlotte	University of North Texas
Duke University	Rio Hondo College	University of Notre Dame
East Los Angeles College	Rutgers University	University of Puerto Rico, Mayagüez
El Paso Community College	Sacramento City College	University of Puerto Rico, Rio Piedras
Fairleigh Dickinson University	San Diego City College	University of South Carolina
Florida Gulf Coast University	San Diego State University	University of South Florida
Florida International University	San Francisco State University	University of Southern California
Florida Southwestern State University	San Jose City College	University of Texas at Dallas
Gavilan College	San Jose State University	University of Texas at El Paso
George Mason University	Santa Ana College	University of Utah
Georgia Institute of Technology	Santa Barbara City College	University of Washington
Glendale Community College	Santa Clara University	Ventura College
Grace College	Santa Monica College	Virginia Tech
Harvey Mudd College	Stanford University	West Valley College
Houston City College	Stevens Institute of Technology	Western Washington University
		Woodbury University

# SPONSORSHIP PACKAGES

**CONFERENCE HOST**

**\$150,000**

To inquire, please contact Enrique Gonzalez at [egonzalez@greatmindsinstem.org](mailto:egonzalez@greatmindsinstem.org)

## DIAMOND SPONSOR

**\$100,000**

### REGISTRATION AND CAREER FAIR

(15) Full Registrations for Thursday-Saturday general events  
(8) Additional Career Fair-Only Registrations  
(8) Career Fair Interview Booths  
Career Fair Exhibit Booth 30 X 30  
Career Opportunities Published in the Recruiting Guide

### SESSIONS AND RECEPTIONS

(1) Executive Presenter at Student and Professional Awards Receptions  
(2) STEM Talks  
(2) Workshop Sessions  
(2) Resume Review Sessions  
(2) Exclusive Custom Recruiting sessions for up to 200 students  
Up To (3) Tables at Small Group Speed Networking Receptions 2, 3 and 4  
(15) Tickets to Welcome Reception & Professional Awards Reception  
(8) Tickets to Closing Ceremonies and Student Awards Reception

### VIRTUAL PRE-CONFERENCE STUDENT ENGAGEMENT (BEGINNING SPRING 2026)

Up to (3) Custom Virtual Student Sessions (Based on when sponsorship secured)  
Access to Student Resume Database  
Up to (5) Email Blasts AND (5) Social Media Posts

### MARKETING AND BRANDING

Diamond level recognition in all conference material  
Banner Ad on Technica Magazine.com AND Conference Website/App  
Can provide up to 3,000 branding items for Registration Bags

## SAPPHIRE SPONSOR

**\$80,000**

### REGISTRATION AND CAREER FAIR

(10) Full Registrations for Thursday-Saturday general events  
(5) Additional Career Fair-Only Registrations  
(5) Career Fair Interview Booths  
Career Fair Exhibit Booth 20 X 30  
Career Opportunities Published in the Recruiting Guide

### SESSIONS AND RECEPTIONS

(1) Executive Presenter at Student or Friday Professional Awards Reception  
(1) STEM Talk  
(1) Workshop Session  
(1) Exclusive Custom Recruiting session for up to 200 students  
(1) Resume Review Session  
Up to (2) Tables at Small Group Speed Networking Receptions 2, 3 and 4  
(10) Tickets to Welcome Reception & Professional Awards Reception  
(5) Tickets to Closing Ceremonies and Student Awards Reception

### VIRTUAL PRE-CONFERENCE STUDENT ENGAGEMENT (BEGINNING SPRING 2026)

(1) Custom Virtual Student Session  
Access to Student Resume Database  
Up to (3) Email Blasts AND (3) Social Media Posts

### MARKETING AND BRANDING

Sapphire level recognition in all conference material  
Banner Ad on Technica Magazine.com OR Conference Website/App  
Can provide up to 3,000 branding items for Registration Bags

## EMERALD SPONSOR

**\$60,000**

### REGISTRATION AND CAREER FAIR

(8) Full Registrations for Thursday-Saturday general events  
(4) Additional Career Fair-Only Registrations  
(4) Career Fair Interview Booths  
Career Fair Exhibit Booth 20 X 20  
Career Opportunities Published in the Recruiting Guide

### SESSIONS AND RECEPTIONS

(1) Workshop Session or Resume Review Session  
(2) Tables at Small Group Speed Networking Reception 3  
(8) Tickets to Welcome Reception & Professional Awards Reception  
(4) Tickets to Closing Ceremonies and Student Awards Reception

### VIRTUAL PRE-CONFERENCE STUDENT ENGAGEMENT (BEGINNING SPRING 2026)

Up to (2) Custom Virtual Student Sessions  
Access to Student Resume Database  
(1) Email Blast AND (1) Social Media Post

### MARKETING AND BRANDING

Emerald level recognition in all conference material  
Can provide up to 3,000 branding items for Registration Bags

## PLATINUM SPONSOR

**\$45,000**

### REGISTRATION AND CAREER FAIR

(6) Full Registrations for Thursday-Saturday general events  
(3) Additional Career Fair-Only Registrations  
(4) Career Fair Interview Booths  
Career Fair Exhibit Booth 20 X 20  
Career Opportunities Published in the Recruiting Guide

### SESSIONS AND RECEPTIONS

(1) Workshop Session  
(1) Table at Small Group Speed Networking Reception 3  
(6) Tickets to Welcome Reception & Professional Awards Reception  
(3) Tickets to Closing Ceremonies and Student Awards Reception

### VIRTUAL PRE-CONFERENCE STUDENT ENGAGEMENT (BEGINNING SPRING 2026)

Up to (2) Custom Virtual Student Sessions  
Access to Student Resume Database  
(1) Social Media Post

### MARKETING AND BRANDING

Platinum level recognition in all conference material  
Can provide up to 3,000 branding items for Registration Bags

# SPONSORSHIP PACKAGES

## (CONTINUED)

### GOLD SPONSOR

\$30,000

#### REGISTRATION AND CAREER FAIR

(4) Full Registrations for Thursday-Saturday general events  
(2) Additional Career Fair-Only Registrations  
(2) Career Fair Interview Booths  
Career Fair Exhibit Booth 20 X 20  
Career Opportunities Published in the Recruiting Guide

#### SESSIONS AND RECEPTIONS

(1) Table at Small Group Speed Networking Reception 3  
(4) Tickets to Welcome Reception & Professional Awards Reception

#### VIRTUAL PRE-CONFERENCE STUDENT ENGAGEMENT (BEGINNING SPRING 2026)

(1) Custom Virtual Student Session

#### MARKETING AND BRANDING

Gold level recognition in all conference material

### SILVER SPONSOR

\$25,000

#### REGISTRATION AND CAREER FAIR

(3) Full Registrations for Thursday-Saturday general events  
(1) Career Fair Interview Booth  
Career Fair Exhibit Booth 10 X 20  
Career Opportunities Published in the Recruiting Guide

#### SESSIONS AND RECEPTIONS

(1) Table at Small Group Speed Networking Reception 3  
(3) Tickets to Welcome Reception & Professional Awards Reception

#### MARKETING AND BRANDING

Silver level recognition in all conference material

### BRONZE SPONSOR

\$20,000

#### REGISTRATION AND CAREER FAIR

(2) Full Registrations for Thursday-Saturday general events  
(1) Career Fair Interview Booth  
Career Fair Exhibit Booth 10 X 20  
Career Opportunities Published in the Recruiting Guide

#### SESSIONS AND RECEPTIONS

(2) Tickets to Welcome Reception & Professional Awards Reception

#### MARKETING AND BRANDING

Bronze level recognition in all conference material

### CRYSTAL SPONSOR

\$15,000

\*Includes branded scholarship

#### REGISTRATION AND CAREER FAIR

(2) Full Registrations for Thursday-Saturday general events  
Career Fair Exhibit Booth 10 X 10  
Career Opportunities Published in the Recruiting Guide

#### CUSTOM BRANDED SCHOLARSHIP

(1) \$1,500 Scholarship Awarded to a GMIS Scholar

#### SESSIONS AND RECEPTIONS

(2) Tickets to Welcome Reception & Professional Awards Reception  
(2) Tickets to Student Awards Reception and Closing Ceremonies

#### MARKETING AND BRANDING

Crystal level recognition in all conference material

### TURQUOISE SPONSOR

\$8,000

#### REGISTRATION AND CAREER FAIR

(2) Full Registrations for Thursday-Saturday general events  
Career Fair Exhibit Booth 10 X 10  
Career Opportunities Published in the Recruiting Guide

#### SESSIONS AND MEAL EVENTS

(2) Tickets to Welcome Reception & Professional Awards Reception

#### MARKETING AND BRANDING

Turquoise level recognition in all conference material

### EXHIBITOR - CORPORATE/GOVERNMENT

\$4,000

10 X 10 Career Fair Exhibit Booth

(2) Full Registrations for Thursday-Saturday general events  
\$150 for each additional recruiter for Saturday Career Fair only\*  
Career opportunities promoted in the Recruiting Guide  
Exhibitor level recognition in Career Fair Listing  
\*Meal available for additional fee paid during registration

### EXHIBITOR - ACADEMIC/NON-PROFIT

\$1,500

10 X 10 Career Fair Exhibit Booth

(2) Full Registrations for Thursday-Saturday general events  
\$150 for each additional recruiter for Saturday Career Fair only\*  
(1) Table at Small Group Speed Networking Reception 4  
Career opportunities promoted in the Recruiting Guide  
Exhibitor level recognition in Career Fair Listing  
\*Meal available for additional fee paid during registration

### INDIVIDUAL REGISTRATIONS

#### INDIVIDUAL PROFESSIONAL

\$700

#### INDIVIDUAL ACADEMIC / NON-PROFIT PROFESSIONAL –Representing 501(c)3 or 501(c)6 Organizations Only–

\$400

#### NON-STUDENT JOB SEEKER - CAREER FAIR ONLY

\$50

# SIGNATURE CONFERENCE EVENTS

## PROFESSIONAL AWARDS SHOWCASE RECEPTION

**\$50,000**

[2 Co-Sponsor Slots Available at \$25,000]

For 37 years, the Professional Awards have been a feature of the GMiS Conference, where engineers, scientists and technology professionals are honored. It remains one of the highlights of the conference. Taking place on Friday, September 18, 2026, this inspiring celebration will provide a retrospective on nearly 4 decades of honorees and will feature past honorees across multiple sectors and industries.

### CO-SPONSORSHIP OPPORTUNITY (\$25,000)

- Opportunity for a top executive to deliver the featured welcome address and show video (total time including video not to exceed 5 minutes)
- Feature up to 2 past HENAAC Award Winners from your organization (if applicable)
- Special reserved tables
- Logo featured on all graphic branding during event
- Logo and name attached to event on all print and digital materials
- Opportunity to provide branded items on seats or tables



## STEM TALKS

**\$5,000 (EACH)**

[Up to 12 Slots Available] [Industries and Topics limited]

Debuting at the 2025 Conference, these inspiring and interactive short-form lectures and/or moderated panel discussions give sponsors a platform to feature individual or groups of engineers, scientists or technology professionals and showcase their personal stories, professional journeys or technical research. This is also a valuable medium to highlight opportunities within their companies or industries, and offer expert insights on topics relevant to the audience of mostly college students. The talks are presented live in a theater setting and later published on YouTube for sharing across social media. Up to 12 STEM Talks will be featured over two days at the 2026 Conference, with 6 reserved for industry-specific fields and topics and up to 6 additional STEM Talks at the sponsor's discretion.

### INDIVIDUAL STEM TALK (\$5,000)

- Up to 30 total minutes of talk time divided by up to 2 speakers per session followed by minimum of 10 minutes of Q&A from the audience.
- STEM Talks professionally recorded, published, and made available to share on social media
- Use STEM Talk session to engage student audience with career opportunities at your company
- Speaker and company featured on all conference material
- Your STEM Talk promoted on GMiS social media and email blasts to all conference attendees



## WELCOME RECEPTION

**\$25,000**

[1 Co-Sponsor Slot Available for \$25,000]

Join the Albuquerque Hispano Chamber of Commerce as a co-host of the Welcome Reception on the first evening of the conference. The event will feature a celebration of New Mexico and its technology sector—all while kicking off the conference in style with a distinct Southwestern flavor.

### CO-SPONSORSHIP OPPORTUNITY (\$25,000):

- Up to 4 minutes podium time to deliver welcome remarks
- Logo and name attached to event on all print and digital materials
- Opportunity to provide printed materials or branded items for guests





# SCHOLARSHIPS AND STUDENT SUPPORT

## GMIS STEM SCHOLARSHIPS

**\$1,000 - \$10,000 PER STUDENT\***

\*A 15% administrative fee will be added to all sponsored scholarships.

Corporations, government agencies, affinity groups, and individuals are invited to support the academic pursuits of GMiS STEM Scholars. All GMiS STEM Scholars maintain a minimum 3.0 GPA, are enrolled full-time in a STEM degree program at an accredited college or university in the U.S. or Puerto Rico, and demonstrate service and leadership within underserved communities.

GMiS offers four categories of STEM Scholarships:

- 1) Corporate/Government Scholarships
- 2) Special Recognition Scholarships
- 3) In Memoriam and Tribute Scholarships
- 4) Scholar-Intern Scholarships

Overall, the GMiS Scholarship Program has awarded nearly **\$6 million in merit-based and STEM Civic Service Leadership Scholarships to over 2,000 college students** pursuing degrees in STEM, medical, or health-related fields.

### SPONSORSHIP OPPORTUNITY:

- Direct engagement with high-caliber STEM students
- Access to student resumes
- Opportunity to present scholarship and pin at the Student Awards Reception Saturday on 9/19
- Logo on the GMiS website, conference collateral, and relevant social media posts



## STUDENT TRAVEL & REGISTRATION GRANTS

**\$250-\$2,000 PER STUDENT\***

\*A 15% administrative fee will be added to all travel grants.

**Student Travel Grants (minimum 10) 2,000 Per Student\***

Help cover cost of travel and lodging to ensure students are able to attend and participate in the GMiS Conference and be a critical reason they can launch their STEM career.

**Student Registrations (minimum 10) \$250 per Student\***

Remove the financial barriers to give STEM students the opportunity to attend the GMiS Conference and engage with innovators, recruiters, and other professional role models and broaden their networks for employment and hone their STEM career readiness in the process.

### SPONSORSHIP OPPORTUNITY:

- Access to high-caliber STEM students you can engage with pre- and post-conference
- Access to student resume database
- Logo on the GMiS website, conference collateral, and relevant social media posts



## CLOSING CEREMONIES & STUDENT AWARDS RECEPTION

**\$50,000**

[2 slots available at \$25,000]

During this event on the final night of the conference, GMiS will celebrate our university students and recognize our class of 2025 Scholars, and the winners of the various GMiS and CAHSI competitions held at the conference. Sponsors have the opportunity to engage scholars, participate in presentations, and solidify meaningful connections made at the conference.

### CO-SPONSORSHIP OPPORTUNITY (\$15,000):

- Up to 10 minutes (Exclusive Sponsor) or 5 minutes (Co-sponsor) of podium time
- Logo on the GMiS website, conference collateral, and relevant social media posts
- Sponsor-provided branding items and materials displayed
- Opportunity to provide branding items for event attendees
- Includes one scholarship for \$1,500 to a GMiS Scholar who meets your criteria



# STUDENT ENGAGEMENT AND COMPETITIONS

## SMALL GROUP NETWORKING RECEPTIONS

**\$20,000 EACH**

[1 Sponsor Slot Available at \$20,000] [2 Co-Sponsor slots \$10,000]

Registered students are invited to attend these innovative, fast-paced events designed to maximize interactions between companies and potential hires. Groups of no more than 8 students will rotate between multiple professionals and recruiters during these structured programs. Held prior to the Career Fair, these events serve as an excellent primer for success in connecting with top STEM talent.

### SPONSORSHIP OPPORTUNITY (\$20,000):

- Up to 3 minutes of podium time including any promotional video
- Up to 6 premiere tables (2 recruiters per table)
- Logo placement on video screens and signage
- Logo on the GMIS website, conference collateral, and relevant social media posts
- Opportunity to provide branding items on all tables in room

### CO-SPONSOR OPPORTUNITY (\$10,000):

- Up to 3 minutes of podium time including any promotional video
- Up to 3 reserved tables (2 recruiters per table)
- Logo placement on video screens and signage
- Logo on the GMIS website, conference collateral, and relevant social media posts
- Opportunity to provide branding items on all tables in room

### INDIVIDUAL TABLE SPONSOR (\$800/TABLE)

- Up to 2 company recruiters with general seating
- Opportunity to provide branding items on sponsored table(s) only



## RESEARCH POSTER COMPETITION

**\$50,000**

[2 Co-Sponsor Slots Available at \$25,000 Each]

The Research Posters Competition gives graduate and undergraduate students in STEM, computing, health, and medicine the opportunity to compete and showcase their scientific and technical expertise. Students submit a comprehensive technical abstract, from which presenters are selected to display their posters and answer questions during the poster session.

Sponsorship of the competition supports award stipends for the top undergraduate and graduate winners. This is an excellent opportunity to identify potential employees and prospective graduate students early. Up to 150 posters will be accepted.

### SPONSORSHIP OPPORTUNITY:

- Present the competition awards at the closing ceremonies
- Opportunity to serve as competition judges
- Prominent showcasing of logo in the competition
- Logo on the GMIS website, conference collateral, and relevant social media posts
- Opportunity to provide branding items and materials during competition
- Access to finalists' resumes



## STUDENT LOUNGE

**\$20,000**

The Student Lounge (formerly the Cyber Cafe) is located at the crossroads of the conference public area, and it features internet hotspots, workstations and printers. Throughout the conference, the sponsor will receive high-visibility signage in this heavy-traffic area and digital branding where possible.

### SPONSORSHIP OPPORTUNITY:

- Exclusive, prime real estate exposure in the heart of conference activity
- Screen saver with sponsor name, booth number, and special messaging on Lounge laptop wallpaper
- Logo recognition as cyber cafe sponsor on all conference material





# DIRECT STUDENT RECRUITING

## CAREER AND GRADUATE SCHOOL FAIR

The Career and Graduate School Fair serves as the centerpiece of the Conference's recruitment activities. Taking place on Saturday, September 19, there are no competing events during fair hours. Students with full conference registrations receive early access, after which the fair opens to all attendees. Booth sizes and recruiting enhancements vary by sponsorship level, with additional options also available.

**CORPORATE / GOVERNMENT BOOTHS STARTING AT \$4,000**

**NON-PROFIT / ACADEMIC BOOTHS STARTING AT \$1,500**

### SPONSORSHIP OPPORTUNITY:

- Booth at Career and Graduate School Fair
- Career Opportunities Published in the Recruiting Guide
- Number of Recruiters contingent on sponsor level (see pages 4-5 for options)



## BRANDED RESUME REVIEW AND MOCK SPEED INTERVIEWS \$12,000

[up to 8 slots available at \$12,000 Each]

These high-demand 1 hour and 45-minute sessions provide sponsors with the opportunity to review the resumes of student attendees and offer guidance to help them showcase their skills and make the most of their time at the conference. They can also conduct mock speed interviews to prepare students for their time meeting with recruiters at the career fair. The sessions are typically free-flowing, allowing students to come and go between other events or commitments. However, they can be customized and promoted as more structured experiences to align with your company's engagement and recruitment goals. Each session can accommodate up to 250 students, depending on the number of reviewers provided by the sponsor.

### SPONSORSHIP OPPORTUNITY:

- Logo visibility and recognition as event sponsor in the room
- Logo on the GMiS website, conference collateral, and relevant social media posts
- Promote organization's Career & Graduate School Fair booth
- Access to attendees' resumes



## PRE-CONFERENCE VIRTUAL ENGAGEMENT SESSIONS \$4,500 / E.A.

Beginning in Spring 2026, GMiS will host regular virtual engagement sessions over Zoom for students planning to attend the GMiS Conference. These one-hour sessions can be customized to meet the sponsor's goals or follow different formats. GMiS will recruit students based on the sponsor's criteria, secure attendance of up to 100 students per session, and assist with media presentation.

### SPONSORSHIP OPPORTUNITY:

- Engage potential recruiting targets before conference
- Access to attendee resumes
- Up to 6 slides included that GMiS will prepare
- Promotion of session on social media



## CUSTOMIZED STUDENT ENGAGEMENT SUITES \$10,000

Host your own suite and customize the décor, menu, and program to engage college students with your unique culture. Popular session formats include panel discussions, soft-skill development workshops, and motivational talks by company executives. These suites provide an ideal setting to build relationships, discuss career and graduate school opportunities, and showcase your company's programs and leadership.

### SPONSORSHIP OPPORTUNITY:

- \$3,000 worth of food and drinks (inclusive of tax + service charge) in each suite
- Customize podium program to feature combination of videos, speakers, and panels
- Logo on the GMiS website, conference collateral, and relevant social media posts
- Create a festive venue with raffles, music, products and interactive activities



# PRE-COLLEGE PROGRAMS

## K-12 STEM EDUCATORS INSTITUTE

[2 slots available at \$50,000 Each]

\$100,000

The K-12 STEM Educators Institute offers a dynamic forum where hands-on activities and innovative teaching ideas are shared. Participants also receive and discuss the latest data on national math and science standards. During the Institute, educators gain access to active-learning activities and technical materials that can be directly implemented in the classroom. Attendees have the opportunity to connect with peers, explore new tools and techniques for teaching STEM, and interact with STEM role models and other key stakeholders. This robust and engaging track runs from Thursday through Saturday.

### SPONSORSHIP OPPORTUNITY:

- Strategic and direct branding to targeted audience
- Elementary, middle school and high school career program outreach
- Optional involvement in the hands-on projects and competitive challenges
- Speaking opportunities including event 5-minute welcome and guest speaking slots
- Logo on the GMiS website, conference collateral, and relevant social media posts



## VIVA TECHNOLOGY - HIGH SCHOOL PROGRAM

\$50,000

Indeed, laying the pathway to a STEM career is critical to igniting a student's curiosity. This impactful program engages local high school students through STEM-focused competitive activities that incorporate real-world engineering, science, and applied mathematics concepts. Students are transported by bus and work alongside STEM professionals and college students, gaining hands-on experience and inspiration. The next generation of STEM starts here! This event takes place on Thursday, September 17, in a mid-morning to early afternoon time slot, coordinated with each school's transportation policies. Includes breakfast snack and lunch for students.

### SPONSORSHIP OPPORTUNITY:

- Provide a 5-minute welcome address at this event's General Session
- Opportunity to provide branding items for students and chaperones
- Host raffles, product showcases and similar upbeat interactive activities
- Logo on the GMiS website, conference collateral, and relevant social media posts
- Logo branding on all kits



## VIVA TECHNOLOGY - MIDDLE SCHOOL PROGRAM

\$50,000

Let's get ready for the next generation of STEM talent! The Viva Technology Middle School program brings bright, young minds from local and neighboring school districts to participate in competitive STEM-focused activities at the GMiS Conference. College Captains and STEM professionals from the sponsoring organization mentor students throughout the activities, providing guidance and inspiration. This event takes place on Thursday, September 17, during a mid-morning to early afternoon time slot, coordinated with each school's transportation policies. Includes breakfast snack and lunch for students.

### SPONSORSHIP OPPORTUNITY:

- Provide a 5-minute welcome address at this event's General Session
- Opportunity to provide branding items for students and chaperones
- Host raffles, product showcases and similar upbeat interactive activities
- Logo on the GMiS website, conference collateral, and relevant social media posts
- Logo branding on all kits





# CAHSI SUMMIT AT THE GMIS CONFERENCE



The Computing Alliance of Hispanic Service Institutions (CAHSI) was established in 2006, funded by the National Science Foundation. As a national alliance, CAHSI is committed to ensuring representation across computing, AI, and emerging technologies through higher education.

CAHSI invites industry, academic, and community partners to support its workshops through sponsorship opportunities ranging from \$5,000 to \$25,000. Sponsoring a CAHSI workshop contributes to high-quality learning experiences and strengthens pathways into computing disciplines.

For sponsorship inquiries to support and contribute to CAHSI's efforts to strengthen students ability to enter a competitive computing workforce, please contact CAHSI at [cahsialliance@gmail.com](mailto:cahsialliance@gmail.com).

**TO SPONSOR ANY OF THE CAHSI SESSIONS LISTED ON THE NEXT 3 PAGES, CONTACT CAHSI FOR PRICING:**

[cahsialliance@gmail.com](mailto:cahsialliance@gmail.com)

**TO EXPAND YOUR GMIS SPONSORSHIP TO INCLUDE CAHSI PROGRAMMING OR EVENTS, CONTACT:**

[egonzalez@greatmindsinstem.org](mailto:egonzalez@greatmindsinstem.org)

## CAHSI RECOGNITION LUNCHEON RECEPTION & AWARDS

The luncheon is an opportunity for all CAHSI to network with faculty, students, and industry representatives. CAHSI Student Scholars and Student Advocates are recognized for their community-building efforts at their institution. This event will showcase student attendees. Results from various competitions and contests. All CAHSI students must attend the CAHSI luncheon.

## CYBER SECURITY HACKATHON

The competition distills the essence of many aspects of professional competition. Students work in teams to solve challenges that test their cybersecurity skills. The session encourages students at all skill levels to participate. The Hackathon promotes teamwork, encourages friendly competition with real-time feedback, and motivates students to learn more about how to protect assets controlled by software.

## DATA ANALYTICS CHALLENGE

Student practice team skills and engage in a hands-on competition to find patterns and answer questions about a pre-determined set of raw data. This includes an overview on the relevance of data analytics in the workforce. Recommended for final-year undergraduate students and new graduate students.





# CAHSI SUMMIT AT THE GMIS CONFERENCE

## (CONTINUED)

### CAHSI CYBERSECURITY WORKSHOPS

Students learn about tools, approaches, and methods adversaries use to exploit vulnerabilities. Students get hands-on experience related to real-life cybersecurity scenarios that include pivoting attacks, cross-site scripting, cross-site request forgery, hijacking, and memory corruption. The CAHSI Cybersecurity workshop training is preparatory for Hackathon participants.

### GENERATIVE AI FACULTY AND STUDENT SESSIONS

Two different sessions focus on the building competencies in generative AI. Faculty learn about the Google-sponsored Gen AI CS Education Consortium and learn about effective strategies for integrating generative AI into foundation courses with an emphasis on building students critical thinking and design skills while ensuring learning when integrating generative AI tools into computing courses. The student courses help students build competencies in generative AI while understanding its limitation.

### SUPERCOMPUTING FOUNDATIONS

The AI Ideation workshop is centered on ideating on AI-based solutions to problems faced by the community and industry. Groups of faculty work toward defining research questions to a specific problem and expected outcomes. Using an iterative process with constructive feedback, it is expected that interdisciplinary research teams and communities of practice will emerge with the foundation needed to respond to solicitations and opportunities. In addition, the workshop informs participants on the NAIRR AI research and education resources availability to the community.

### AI IDEATION WORKSHOP

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### MACHINE LEARNING

Students learn and apply fundamental Machine Learning/AI concepts through a series of hands-on activities, including how machine learning problems are framed and how neural networks work.

### CAHSI ADVOCATES COMMUNITY-BUILDING SESSION

The CAHSI Advocates Community-Building Session is a unique opportunity for the CAHSI Student Advocates attending GMIS to learn how to involve students within their respective computing communities and connect them to opportunities with industry partners. CAHSI Student Advocates build and maintain a thriving community by leveraging various strategies such as networking, mentorship, communication, and engagement practices. This session provides professional development activities designed to empower the next generation of technology professions with the skills necessary to thrive in the workplace and create positive change and transfer knowledge gained to students at their universities.





# CAHSI SUMMIT AT THE GMIS CONFERENCE

## (CONTINUED)

### CELEBRATION OF RESEARCH MIXER

Institutional Research Program. Students share the impact of research on their educational trajectories. Faculty and sponsors will have an opportunity to review CAHSI student research posters and speak with students regarding their research.

### EXPLORE CAHSI GRADUATE PATHWAYS

This unique sessions is Co-located with the GMiS Career Fair and provides students with an opportunity to learn about how graduate studies build their assets and lead to opportunities that can change their future. Students who visit the booth can identify graduate programs in their region (West, Southwest, Southeast, and North) and meet with representatives, including faculty and students, to learn more about specific programs and opportunities.

### IGNITE TOMORROW'S INNOVATORS: CONNECT, LEARN, GROW

The session is directed at emerging computer scientists and technologists. The session features role models, including leaders from academia and industry, who discuss how students can build and extend their professional network on campus and during professional events. All students and mentors are welcome to attend.

### RESEARCH POSTER COMPETITION (UNDERGRAD & GRADUATE)

Competition provides graduate students in STEM, computing, health and medicine, the opportunity to compete and showcase their scientific and technical aptitude. Students submit a comprehensive technical abstract from which finalists are selected to present their poster at the GMiS Conference.



# DIGITAL MARKETING OPPORTUNITIES

## E-MAIL BLAST (MOST POPULAR ITEM!)

**\$1,000/EACH**

E-mail blasts can be used to promote a workshop, drive prospects to specific conference events or venues, or highlight career opportunities. This powerful tool allows sponsors to reach college student attendees before they arrive at the conference. Each e-mail blast is complemented by posts on GMiS' social media channels, extending your reach and engagement.



## CONFERENCE MOBILE APP

**\$15,000**

[3 slots available at \$5,000 Each]

The GMiS mobile app serves as the primary informational tool for the conference, providing schedules, maps, session descriptions, and links to profiles of all award winners. The mobile app sponsor will be prominently recognized on the app header and launch page, with a direct link to their website. The app also uses push notifications to keep attendees informed of key events throughout the conference.



## BOOSTED AND TARGETED SOCIAL MEDIA POSTS

**\$1,500/EACH**

Create customized social media posts to promote career opportunities at your organization, highlight award winners, or showcase other aspects of your conference sponsorship. GMiS will package these posts for Facebook, LinkedIn, X, and Instagram, using targeting where available to reach specific schools, age ranges, or geographic locations.



## CUSTOM DIGITAL CAMPAIGN

**CONTACT FOR PRICING**

Leverage Great Minds in STEM's engaged social media audience, email database, and confirmed conference attendees to promote your organization and connect with both student and professional participants. Our team is ready to assist in designing and executing a dynamic campaign across any or all of our social media platforms, seamlessly integrating it with your organization's marketing efforts.

