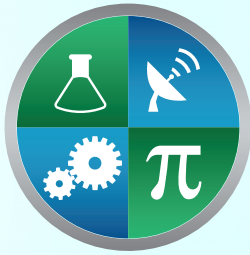


Changing Lives Through STEM since 1989



GREAT
Minds
in STEM

2023
Virtual Programs Guide



www.greatmindsinstem.org

Welcome!

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Welcome to the GMiS 2023 Virtual Program & Partnership Guide!

As our world continues to change and grow in new and unprecedented ways, it continues to be critical to support underserved and underrepresented students in their academic pathway to a STEM career. In response, GMiS continues to build upon our Spring Virtual and In-Person events as part of our year-round engagement with students across the nation.

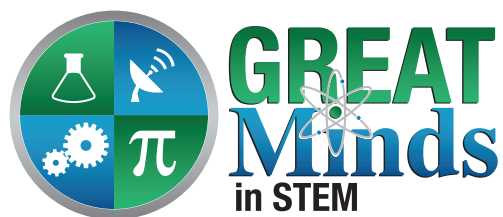
We are proud to present offerings of our more popular events, such as the Resume Review Webinars, STEM Coaching Sessions, and Speed Networking Meetings, as well as new and returning In-Person events.

These programs are virtually designed to connect STEM students with professionals, and to amplify their professional development and networking opportunities.

We look forward to working with you and continuing to provide these career-building opportunities for all the students served!

Ready to engage with us on any of the following? Please contact:

development@greatmindsinstem.org



Great Minds in STEM (GMiS) is at the forefront of implementing innovative programs and partnerships focused on the continuous expansion of STEM education opportunities for our nation's underserved communities.

info@greatmindsinstem.org

Vision

Be a national leader in keeping America technologically strong by promoting Science, Technology, Engineering and Math (STEM) careers especially in underserved communities.

Mission

To inspire and motivate underserved students to pursue careers in Science, Technology, Engineering and Math (STEM)

To enlighten and engage families, educators, communities and employers to assist underserved students pursuing STEM careers

To inspire our nation through recognition of the achievements of Hispanics and other role models in STEM

To enable and leverage Hispanic STEM talent to play a leadership role

To collaborate and cooperate nationally within the STEM community

 [youtube.com/gmistem](https://www.youtube.com/gmistem)

 [@GreatMindsinSTEM](https://twitter.com/GreatMindsinSTEM)

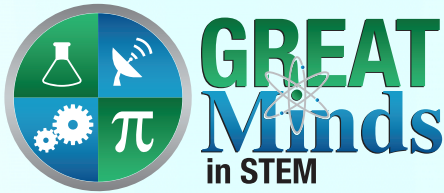
 [@greatmindsinstem](https://www.instagram.com/greatmindsinstem)

 [greatmindsinstem](https://www.facebook.com/greatmindsinstem)



Contact Great Minds in STEM

5211 East Washington Blvd., Suite 2-320
Los Angeles, CA 90040
(323) 262-0997



• Established 1989 •

Providing STEM Education, Outreach and Recognition Programs that Create Awareness, Advocate Readiness, and Celebrate Success!



GMiS has strategic engagements and partnerships with over **135** universities, including Research 1 Institutions, Minority-Serving institutions, and two-year colleges.

\$5.5 million

in merit-based scholarships awarded to over **1,900** STEM college students.



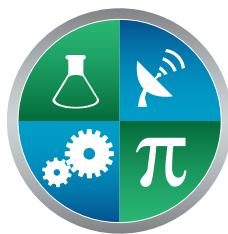
79% of GMiS MentorNet students' mentees have obtained their STEM degrees.



A national leader in STEM for more than **34 years**, GMiS has developed and strengthened America's STEM identity and the STEM career-readiness of thousands of our nation's underserved students.



1,270 peer-reviewed national awards presented to world-class STEM professionals.



THE **GMiS EFFECT**

GREAT MINDS IN STEM IS IMPACTING COMMUNITIES ACROSS THE COUNTRY.

National social media / original virtual content leader for STEM diversity and inclusion.



Over **200** diverse Faculty Fellows supported through the GMiS Early-Career Faculty Symposium.

A scholarship endowment with Bishop Mora Salesian High School in East Los Angeles has awarded **\$87,900** to **39** students in the first two years.



22 years of national competitions, including the GMiS STEM Zone, Research Poster Competition and U.S. Army Drone Competition.

36 award winners inducted into the HENAAC Hall of Fame, representing many of GMiS' most accomplished honorees.



Over **146,000** pre-college students, parents & educators have been impacted in **20** states, Puerto Rico, and Washington, D.C.



Year-Round Virtual Career Connector Opportunities

Webinars

\$10,000

Webinars provide an excellent venue for nationwide engagement with students, who are interested in learning more about career opportunities with your organization. Through webinars, sponsors can showcase technological innovations, organizational expertise, and promote corporate culture and recruitment opportunities. These multi-faceted webinars can last up to 45-minutes and facilitate multiple panelists and video presentations.

Sponsors will determine the preferred format and content for the webinar. GMiS will promote the event and invite students to pre-register. GMiS will assist with the delivery of the webinar including managing the platform, and facilitating Q&A sessions and tracking polling features. The roster of attendees and their resumes will be provided to the sponsor.

Sponsorship Opportunity:

- Showcase organization, academic and/or STEM career-readiness opportunities via live webinar
- Logo visibility and recognition as event sponsor on the GMiS website and in promotion of event
- Logo visibility and recognition via the GMiS social media channels
- Webinar recording will be made available on GMiS website for future viewing
- Roster and resumes of participants provided to sponsor



Virtual Speed Networking

\$10,000

This popular, fast-paced and virtual event is an excellent primer for success in connecting with quality STEM talent. GMiS will facilitate the session on the Zoom platform. Sponsors will be invited to host upwards of four interactive breakout rooms with a maximum of 20 college students. Representatives will meet with four cohorts of 20 students (upwards of 80 students in total), with each session lasting 20 minutes.

Preference of majors and/or classification of attendees can be factored into the recruitment. The roster of attendees and their resumes will be provided to the sponsor.

Sponsorship Opportunity:

- Screen a video and provide a welcome (total time within 5 minutes)
- Logo visibility and recognition as event sponsor on the GMiS website and in promotion of event
- Logo visibility and recognition via the GMiS social media channels
- Roster and resumes of students attending provided to sponsor



Virtual Hospitality Suites

\$8,000

Host your own Virtual Hospitality Suite! This virtual networking reception provides an excellent venue for your organization to connect with students and inform them about career opportunities. Using an online platform secured by GMiS, you can customize event background, conduct a presentation, and share the stage for face-to-face interactions. Meanwhile, audience members are also able to network with organization representatives through self-initiated video chats just as they would naturally at in-person events. Two 45-minute sessions are suggested. Opportunity to host up to 80 students per session. Unlimited number of organization representatives are welcome to attend with students to maximize engagement. The roster of attendees and their resumes will be provided to the sponsor.

Sponsorship Opportunity:

- Opportunity to provide a welcome and play video or presentation about company (5 min. total)
- Logo visibility and recognition as event sponsor on the GMiS website and event platform
- Logo visibility and recognition via the GMiS social media channels
- Roster and resumes of students attending provided to sponsor



Year-Round Virtual Career Connector Opportunities

Student Database Access

Sponsorship Opportunity:

Access resumes from STEM students attending colleges and universities across the U.S. and Puerto Rico. Up to four access points are simultaneously granted as follows:

Now - June 30, 2023

\$5,000

The database includes over 2,500 resumes from students that participated in the GMiS conferences, MentorNet, CareerConnector, and scholarship programs.

June 1, 2022 - August 31, 2023

\$6,000

The database will include resumes from the 2023 GMiS Scholarship applicants and updated resumes from students, who participated in GMiS' 2020 and 2022 programs and events.

September 15, 2023 - November 30, 2023

\$7,000

The database will include resumes from registrants to the 2023 GMiS Conference. The database will also include updated resumes - not older than January 1, 2021 - from students, who participated in GMiS' programs and events.



STEM Career-Readiness Coaching Sessions

\$3,000

Design a session to focus on students from specific major fields of study, classification, or eligibility to work in the U.S. The roster of attendees and their resumes will be provided to the sponsor. Opportunity to host up to 20 college students in a 45-minute online session to address one or more of the following STEM Career-Readiness topics:

- Developing your LinkedIn Profile
- Curating your Social Media Footprint
- Virtual Behavioral Interviews
- Personal Branding/Image
- Confidence Building

Sponsorship Opportunity:

- Logo visibility and recognition as event sponsor on GMiS website
- Access to attendee resumes



STEM Video Spotlights

\$3,000

[Multiple slots at \$3,000 Each]

Provide a pre-recorded recruitment video that spotlights an organization's technology and innovation and/or workplace diversity and inclusion. The video may be up to 10 minutes in length.

Sponsorship Opportunity:

- Video showcased on the GMiS website.
- Additional Showcase on the GMiS Career Connector and GMiS social media sites.



Resume Review Sessions

\$5,000

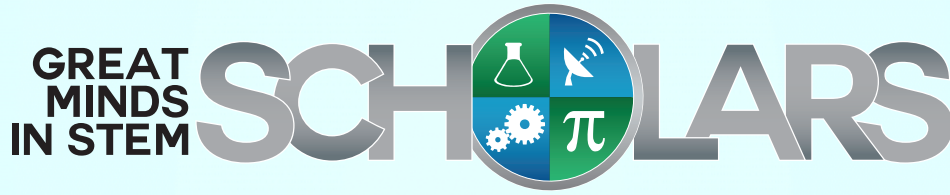
Work one-on-one with students to provide guidance on their resumes. Session is hosted on Zoom with a main room and 15 breakout rooms. Students will rotate between main and breakout rooms where they will have 15 minutes to discuss their resume with a sponsor representative. Preference of majors and/or classification of attendees can be factored into the recruitment. The roster of attendees and their resumes will be provided to the sponsor.

Sponsorship Opportunity:

- Logo visibility and recognition as event sponsor on GMiS website
- Access to attendee resumes
- Opportunity to host up to 30 college students in a 60-minute online session



Engagement Through Scholarships



GMiS Scholars Program

\$1,000 - \$10,000
(Per Student)

Corporations, government agencies, affinity groups and individuals are invited to support the academic pursuits of GMiS Scholars. Provide an opportunity for talented students to focus on their studies as they become the STEM heroes of tomorrow.

Now, more than ever, there is a need for financial assistance to support underserved and under-represented college students. The GMiS Scholars program has awarded more than \$5.5 million in merit-based or STEM Civic Service scholarships to over 1,900 STEM College students.

All scholars have a minimum of a 3.0 GPA; are enrolled full-time in a STEM degree-seeking program at an accredited college/university in the U.S. or Puerto Rico; and are either of Hispanic descent or demonstrate service to and leadership within the Hispanic community. Provide an opportunity for talented students to focus on their studies as they become the STEM heroes of tomorrow.

Great Minds in STEM offers four types of scholarships:

- 1) Corporate/Government Scholarships
- 2) Special Recognition Scholarships
- 3) In Memoriam & Tribute Scholarships
- 4) Scholar-Intern Scholarships

Sponsorship Opportunity:

- Access to high-caliber STEM students
- Access to Scholar resumes
- Meet and Honor your scholar(s) at GMiS Scholars Networking Reception
- Logo visibility as sponsor on GMiS Website and at Student Leadership Awards.



SAVE THE DATE: 2023 GMiS CONFERENCE

October 11-14, 2023
Pasadena, CA

Visit the GMiS website for news & updates:
www.greatmindsinstem.org

Year-Round Networking Opportunities



POWERED BY GREAT MINDS IN STEM

MentorNet

[Prices vary depending on number of participants and the duration of the program]

MentorNet is a virtual program that provides a cohesive and comprehensive virtual mentoring experience to facilitate and guide STEM students through structured programs with STEM professionals as their mentors.

MentorNet will help your organization be successful in attracting and recruiting STEM technical talent thanks to the relationships formed with your employees.

MentorNet leads the onboard and coaching of new hires to learn about your organization's culture, values, and practices.

MentorNet allows organizations to sponsor their own community - whether focusing on a small cohort or engaging a large group. Organizations often invite their scholars, interns, and potential recruits to join their MentorNet community.

Based on its experience and expertise, GMiS can support the design and delivery of a quality mentoring program to be launched within a 3 to 5-week period.

MentorNet Communities Provide the Following:

- Branded portal for the sponsor's exclusive MentorNet Community.
- Branded digital marketing collateral to support mentee, mentor recruitment, and showcase sponsor.
- Preferential recommendations of sponsor's representatives as mentors for the invited mentees.
- Select number of weeks for your mentoring program, along with frequency of mentoring sessions.
- Determine focus of mentoring discussions based on preferred topics, curriculum and program objectives.
- Increase brand outreach and engagement by incorporating various sponsor messages as part of the guided mentorship including videos, resources, and discussions about recruitment opportunities.



Professional Volunteer Opportunities

GMiS invites STEM professionals to support GMiS' STEM programs and activities which provide pathways for underserved students to pursue and persist in STEM fields of study. You can volunteer your time to support the following programs:

Serve as a **MentorNet** mentor to one or more STEM college students. Support the online review of scholarship applications during the summer as a member of the **GMiS Scholarship Review Committee**.

Or network with STEM colleagues, past honorees, executives, military and government leaders, and university partners as a member of the peer-review **HENAAC Awards Selection Committee**, and help select the next class of HENAAC Award honorees.

For information on how to get involved in GMiS professional volunteer activities please contact Aiden Conerty, Business Development & Communications Coordinator at: aconerty@greatmindsinstem.org.



Premium Advertising Opportunities

Take advantage of the multiple opportunities to reach conference participants and the greater GMiS community



Website Advertising

\$1,000 & Up

The newly redesigned GMiS website is the hub of all our year-round activities. This high visibility advertising opportunity will showcase your entity. Contact GMiS to inquire about the multiple ways to advertise and optimize your exposure.



Banner Ads

\$3,000

ADs have high visibility on the GMiS website! Banner ads run three months. **Specs:** 750 pixels max/ 600 pixels minimum. Includes hyperlinks. Client must submit artwork. Multiple files allowed throughout the duration of the ad buy. Placement and frequency negotiable.



Customized Email Blasts

\$750 each

Most Popular Item!

This powerful tool can be used to promote workshops, drive potential prospects to particular events, or highlight career opportunities. Email blasts are complimented by posts on GMiS' social network sites.

Have a Question? Contact Us Today!

Sponsorship and Virtual Engagement Inquiries: Aiden Connerty

aconerty@greatmindsinstem.org

development@greatmindsinstem.org

Professional and Academic Programs: Lupe Muñoz Alvarado

lmalravado@greatmindsinstem.org

2023 Virtual Program Sponsor Registration Form

STEP
1

Print or Download Form

Either print and fill out, or tap or click the appropriate buttons on your device to download a writeable / savable PDF. Remember to save it somewhere convenient and easy to navigate to.

STEP
2

Open and Fill Out

Open the PDF (we recommend using Adobe Acrobat Reader) and complete all relevant fields on this page right on your computer or device.

STEP
3

Save it Again

Save the completed form again on your computer or device. Be sure to give it a unique file name that includes the name of your company or your personal name if registering as an individual.

STEP
4

Send it Our Way!

Email the completed form as an attachment to Bertha Haro, GMIS Director of Development, at:

development@greatmindsinstem.org

CONTACT INFORMATION

NAME _____

TITLE _____

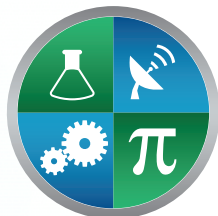
COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____



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WWW.GREATMINDSINSTEM.ORG

PROGRAM INFORMATION

Career Connector (see pages 4-5)

Student Résumé Database Access ☐ \$5,000 ☐ \$6,000 ☐ \$7,000
STEM Career Readiness ☐ \$3,000 (Number of Sessions: _____)
Coaching Sessions
STEM Video Spotlights ☐ \$3,000 ea. (Number of Videos: _____)
Webinars ☐ \$10,000
Speed Networking ☐ \$10,000
Hospitality Suites ☐ \$8,000
Resume Review Session ☐ \$5,000

Engagement Through Scholarships (see page 6)

GMIS Scholars Program ☐ Total Amount Pledged: \$ _____
Amount per student: \$ _____

Year-Round Networking Opportunities (see page 7)

MentorNet Are you interested in a meeting to learn more?
☐ Yes ☐ Not Now

Advertisement Opportunities (see page 8)

Email Blast ☐ \$750 each (Total Number: _____)
Web Banner Ad ☐ \$3,000
Web Advertising ☐ \$1,000

PAYMENT INFORMATION

A check made payable to Great Minds in STEM for: \$ _____
is enclosed. Please mail check with form to:

GREAT MINDS IN STEM

5211 East Washington Blvd., Suite 2-320 • Los Angeles, CA 90040
or Email registration to bharo@greatmindsinstem.org

Please charge my firm's credit card for \$ _____

CHECK ONE: ☐ VISA ☐ M/C ☐ AMEX

CARD NUMBER _____ SEC. CODE _____

NAME ON CARD _____ EXP. DATE _____

SIGNATURE _____ DATE _____

Please note: All credit card transactions over \$3,000
are subject to a 3.5% service fee.

CANCELLATION & REFUND POLICY

Refunds, less administrative fee (\$500 for sponsorships and events over \$1,000, \$50 for all other sponsorships and individual registrations) will be issued upon WRITTEN requests if received by February 18, 2023. No refunds will be issued on cancellation requests received after this
accounting@greatmindsinstem.org