



"Passion+Perseverance"

**October 5-8, 2022
Pasadena, CA**



**Version
2.0!**
Updated
May 2, 2022

America's Premiere STEM Career and Awards Conference

Conference Brochure

Partnership and Branding Opportunities Inside!

www.greatmindsinstem.org



Welcome!

Table of Contents

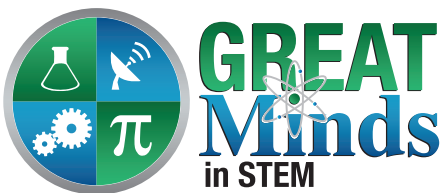
- 02 Welcome
- 03 About Great Minds in STEM
- 04 Who Attends the GMiS Conference
- 05 2022 Conference Logistics
- 06 Sponsorship Packages
- 08 Signature Recognition Events
- 10 Scholarships
- 11 Recruiting Events
- 12 Virtual Opportunities
- 13 K-12 Events
- 14 College Student Competitions
- 15 Student / Professional Engagement
- 16 CAHSI Summit Sponsorships
- 19 Print & Digital Advertising
- 20 Product and On-Sight Branding
- 21 GMiS Summit - July 2023
- 22 Registration Form

After two years of virtual conferences, Great Minds in STEM is excited to reunite our students and professionals in person in 2022!



• Special Offer for 2022 Sponsors •

Register for the 2023 conference by October 31st, 2022 and lock your sponsorship in at this year's prices!



Great Minds in STEM (GMiS) is at the forefront of implementing innovative programs and partnerships focused on the continuous expansion of STEM education opportunities for our nation's underserved communities.

info@greatmindsinstem.org

Vision

Be a national leader in keeping America technologically strong by promoting Science, Technology, Engineering and Math (STEM) careers especially in underserved communities.

Mission

To inspire and motivate underserved students to pursue careers in Science, Technology, Engineering and Math (STEM)

To enlighten and engage families, educators, communities and employers to assist underserved students pursuing STEM careers

To inspire our nation through recognition of the achievements of Hispanics and other role models in STEM

To enable and leverage Hispanic STEM talent to play a leadership role

To collaborate and cooperate nationally within the STEM community

[youtube.com/gmistem](https://www.youtube.com/gmistem)

@GreatMindsinSTEM

@greatmindsinstem

greatmindsinstem



Contact Great Minds in STEM

5211 East Washington Blvd., Suite 2-320
Los Angeles, CA 90040
(323) 262-0997



About GMI

**Providing STEM
Education,
Outreach and
Recognition
Programs that
Create Awareness,
Advocate
Readiness, and
Celebrate Success
since 1989!**



GMI has strategic engagements and partnerships with over **133** universities, including Research 1 Institutions, Minority-Serving institutions, and two-year colleges.

\$5.3 million

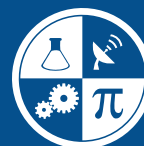
in merit-based scholarships awarded to over **1,800** STEM college students.



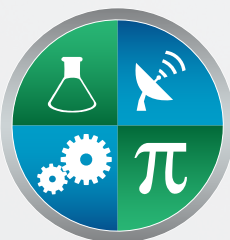
79% of GMI MentorNet students' mentees have obtained their STEM degrees.



A national leader in STEM for more than **33 years**, GMI has developed and strengthened America's STEM identity and the STEM career-readiness of thousands of our nation's underserved students.



1,224 peer-reviewed national awards presented to world-class STEM professionals.



THE GMI EFFECT

GREAT MINDS IN STEM IS IMPACTING COMMUNITIES ACROSS THE COUNTRY.

National social media / original virtual content leader for STEM diversity and inclusion.



Over **100** diverse Faculty Fellows supported through the GMI Early-Career Faculty Symposium.

A scholarship endowment with Bishop Mora Salesian High School in East Los Angeles has awarded **\$60,000** to **30** students in the first two years.



21 years of national competitions, including the GMI College Bowl, Research Poster Competition and U.S. Army Drone Competition.

36 award winners inducted into the HENAAC Hall of Fame, representing many of GMI's most accomplished honorees.



Over **140,000** pre-college students, parents & educators have been impacted in **20** states, Puerto Rico, and Washington, D.C.





Who Attends the GMIS Conference?

Together, as we continue to prove that “First-Class Diversity” equates to “World Class STEM,” GMIS is here to help support the STEM Career Pathways of our underrepresented and underserved communities in their quest to push technical boundaries, innovate new horizons, and advance diversity and inclusion. Despite the challenges of the global pandemic, GMIS continues to be inspired and encouraged by the resilience of our students to achieve academic excellence and be outstanding leaders in their community. We are proud to have been able to bring together so many diverse brilliant minds, who are dedicated to solving today’s technical challenges at the forefront of the 4th Technological Revolution.

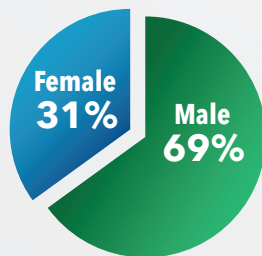
2021 Virtual Conference at a Glance

1,993 Participants	84 Events	12 Days	6 Virtual Platforms	2 Career Fair Days	0 Down Time
------------------------------	---------------------	-------------------	-------------------------------	------------------------------	-----------------------

Career and Graduate Fair Exhibitors by Sector

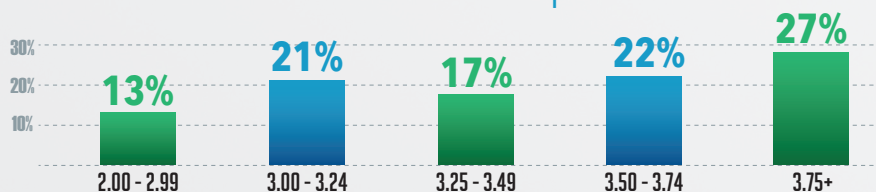
Corporate	31%	Military	14%
Universities	27%	Non-Profits	6%
Government	22%		

Undergraduate and Graduate Student Attendees



Hispanic	58%
Multi-Racial/Ethnic	13%
Asian/Pacific Islander	13%
White	10%
African American	5%
Other/No Response	1%

Distribution of Self-Reported GPAs



Distribution of Majors

Mechanical Engineering	29.7%	4-Year Public	87%
Computer Science	26.5%	4-Year Private	9%
Electrical Engineering	6.2%	2-Year Public	2%
Computer Engineering	5.7%		
Aerospace Engineering	4.1%	Hispanic-Serving Institutions	82%

GMIS STEM Scholars Program

Male 59%

Female 41%

Scholars Selected in 2020	104	Graduate Students	11%
Average GPA for 2020	3.72	Seniors	29%
Total Awarded in 2020	\$239,896	Juniors	27%
Total Awarded All Time	\$5,000,000+	Sophomores	9%
Total Scholars Awarded All Time	1,700+	Freshmen	24%



2022 Conference Logistics

Conference Schedule

Pre-Conference Virtual Engagement

- STEM Career-Readiness Coaching Sessions
- GMiS Conference Orientation Webinar
- Sponsors Showcase Webinar
- Resume Review Networking Sessions

Wednesday October 5, 2022

- Conference Early Registration
- CAHSI Student Registration
- Corp./Govt. Internal Affinity Group Meetings & Trainings
- Cyber Café
- Partner Meetings
- GMiS Board of Directors Touch Point

Thursday, October 6, 2022

- Conference Registration
- Viva Technology Local Middle & High School Program
- K-12 Educator Welcome & Workshops
- Cyber Café
- Corp./Govt. Internal Affinity Group Meetings & Trainings
- College Student and Professional Seminars
- GMiS College Bowl XXIII
- CAHSI Hackathon (Beginner and Advanced)
- CAHSI Cyber Security & Data Analytics Workshops
- CAHSI Networking Luncheon
- Resume Review Center
- Hospitality Suites
- Graduate Student Research Posters Competition
- National Defense Awards
- Professional Honorees & Scholars Reception

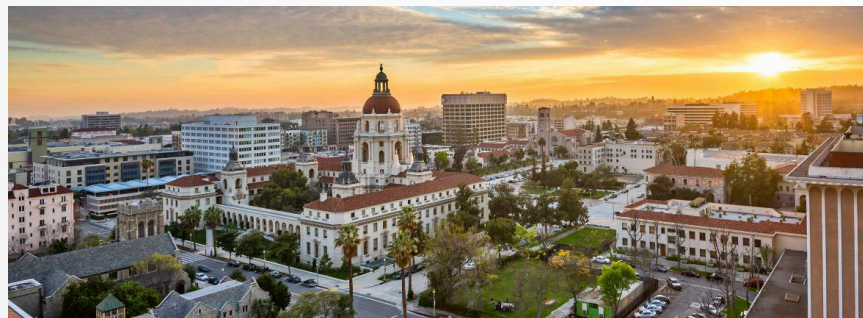
Friday, October 7, 2022

- Conference Registration
- Cyber Café
- Speed Networking Breakfast
- Luminary Honorees Awards Mixer
- GMiS College Bowl XXIII
- Afternoon Plenary and Reception
- College Student and Professional Seminars
- Interview Booths
- Undergraduate Student Research Posters Competition
- Resume Review Center
- Hospitality Suites
- CAHSI Technical Challenge Sessions
- Student Leadership Awards

Saturday, October 8, 2022

- Interview Booths
- Career & Graduate School Fair
- GMiS Board of Directors and Honorees Meet & Greet
- Pre- and Post- Awards Show Receptions
- HENAAC Awards Show

Pasadena, CA



Great Minds in STEM is excited to return to an in-person conference and knows no better place to do this than the beautiful city of roses, the City of Pasadena, CA. A premier center for science, technology, engineering, and math innovation, Pasadena is filled with world renowned institutions dedicated to the pursuit and sharing of knowledge in STEM fields. GMiS is proud of our longstanding partnership and knows that Pasadena is ready to welcome our stakeholders back for the 34th Annual Great Minds in STEM Conference.

www.greatmindsinstem.org

Venues

Partner Hotels:

Hilton Pasadena
168 S. Los Robles
Pasadena, CA 91101

The Sheraton Pasadena
303 Cordova Street
Pasadena, CA 91101

Westin Pasadena
191 N. Los Robles Ave.
Pasadena, CA 91101

Hyatt Place
399 E. Green Street
Pasadena, CA 91101

Old Pasadena Courtyard by Marriott
180 N. Fair Oaks Ave.
Pasadena, CA 91103

*All conference hotel reservations will be via [Passkey link](#), available on the GMiS website in the Spring 2021.

Conference Events:

Pasadena Convention Center
300 E. Green Street
Pasadena, CA 91101

COVID-19 Safety Protocols

The GMiS Conference will adhere to all State of California and City of Pasadena Health Department Guidelines. As of February 1, 2022, all participants will need to provide the following to participate in GMiS Conference Events:

- Proof of Vaccination or/
- Negative Covid Test within 24 hours (Antigen test)
- Negative Covid Test within 48 hours (PCR test)
- Masks are required indoors except when actively eating/drinking.

Any updates to safety protocols will be posted on www.greatmindsinstem.org



Sponsorship Packages

Each full professional conference registration includes access to:

Conference Orientation Webinar • Friday Plenary Session • HENAAC Awards Show
Post-Awards Show Reception • Career Fair • Cyber Café

Includes two of the following three events:

National Defense Awards • Career Fair Lunch
Student Leadership Awards

Conference Host

\$135,000

To inquire, please contact Bertha Haro at bharo@greatmindsinstem.org

Diamond Level

\$85,000

(25) Full registrations for Thursday-Saturday general events
(2) College Bowl Teams
(2) Seminars
Choice of (1) Pre-Conference Virtual Coaching Session or Webinar
(2) Speed Networking Tables (4 Recruiters)
Career Fair Exhibit Booth 30 X 30
(10) Career Fair Only Single Event Registrations (with lunch tickets)
(6) Career Fair Interview Booths
Career Opportunities in the Recruiting Guide
(15) Student Leadership Awards Tickets
Premiere Reserved Seating at all the Signature Awards Events
Executive Presenter at a Signature Awards Event
(15) Company Executives Photos Featured
Diamond level logo with hyperlink on the GMiS website
Diamond level recognition in all conference collateral
(5) Summit Selection Committee participants
(1) Organization Spotlight
(4) Summit Planning Committee participants
Can provide up to 3,000 branding items for attendees

Sapphire Level

\$65,000

(15) Full registrations for Thursday-Saturday general events
(2) College Bowl Teams
(1) Seminar
Choice of (1) Pre-Conference Virtual Coaching Session or Webinar
(2) Speed Networking Tables (4 Recruiters)
Career Fair Exhibit Booth 20 X 30
(6) Career Fair Only Single Event Registrations (with lunch tickets)
(4) Career Fair Interview Booths
Career Opportunities in the Recruiting Guide
(10) Collegiate Student Leadership Awards Tickets
Reserved Seating at all the Signature Awards Events
Executive Presenter at a Signature Awards Event
(10) Company Executives Photos Featured
Sapphire level logo with hyperlink on the GMiS website
Sapphire level recognition in all conference collateral
(4) Summit Selection Committee participants
(1) Organization Spotlight
(3) Summit Planning Committee participants
Can provide up to 3,000 branding items for attendees

Emerald Level

\$45,000

(10) Full registrations for Thursday-Saturday general events
(1) College Bowl Team
(1) Seminar
(2) Speed Networking Tables (4 Recruiters)
Career Fair Exhibit Booth 20 X 20
(6) Career Fair Only Single Event Registrations (with lunch tickets)
(3) Career Fair Interview Booths
Career Opportunities in the Recruiting Guide
(6) Collegiate Student Leadership Awards Tickets
Reserved Seating at all the Signature Awards Events
(5) Company Executives Photos Featured
Emerald level logo with hyperlink on the GMiS website
Emerald level recognition in all conference collateral
(3) Summit Selection Committee participants
(3) Summit Planning Committee participants
Can provide up to 3,000 branding items for attendees

Platinum Level

\$35,000

(8) Full registrations for Thursday-Saturday general events
(1) College Bowl Team
(2) Speed Networking Tables (4 Recruiters)
Career Fair Exhibit Booth 10 X 20
(3) Career Fair Only Single Event Registrations (with lunch tickets)
(2) Career Fair Interview Booths
Career Opportunities in the Recruiting Guide
(5) Collegiate Student Leadership Awards Tickets
Reserved Seating at all the Signature Awards Events
(4) Company Executives Photos Featured
Platinum level logo with hyperlink on the GMiS website
Platinum level recognition in all conference collateral
(2) Summit Selection Committee participants
(2) Summit Planning Committee participants
Can provide up to 3,000 branding items for attendees



Sponsorship Packages (continued)

Gold Level

\$25,000

(6) Full registrations for Thursday-Saturday general events
(2) Speed Networking Tables (4 Recruiters)
Career Fair Exhibit Booth 10 X 20
(2) Career Fair Only Single Event Registrations (with lunch tickets)
(2) Career Fair Interview Booths
Career Opportunities in the Recruiting Guide
(3) Collegiate Student Leadership Awards Tickets
Reserved Seating at all the Signature Awards Events
(2) Company Executives Photos Featured
Gold level logo with hyperlink on the GMiS website
Gold level logo with hyperlink on the GMiS website
(2) Summit Selection Committee participant
(2) Summit Planning Committee participants
Can provide up to 3,000 branding items for attendees

Silver Level

\$17,500

(5) Full registrations for Thursday-Saturday general events
(1) Speed Networking Table (2 Recruiters)
Career Fair Exhibit Booth 10 X 10
(1) Career Fair Interview Booth
Career Opportunities in the Recruiting Guide
(3) Collegiate Student Leadership Awards Tickets
Reserved Seating at all the Signature Awards Events
(1) Company Executive Photo Featured
Silver level logo with hyperlink on the GMiS website
Silver level recognition in all conference collateral
(2) Summit Selection Committee participants
(1) Summit Planning Committee participant
Can provide up to 3,000 branding items for attendees

Bronze Level

\$12,500

(4) Full registrations for Thursday-Saturday general events
(1) Speed Networking Table (2 Recruiters)
Career Fair Exhibit Booth 10 X 10
Career Opportunities in the Recruiting Guide
(2) Collegiate Student Leadership Awards Tickets
Reserved Seating at all the Signature Awards Events
(1) Company Executive Photo Featured
Bronze level logo with hyperlink on the GMiS website
Bronze level recognition in all conference collateral
(1) Summit Planning Committee participants
Can provide up to 3,000 branding items for attendees

Crystal Level

\$6,500

Package includes sponsorship of one GMiS Scholarship!

(2) Full registrations for Thursday-Saturday general events
Career Fair Exhibit Booth 10 X 10
Career Opportunities in the Recruiting Guide
(1) \$1,000 Scholarship awarded to a GMiS Scholar
Award scholar during the GMiS Scholars Meet and Greet event
(2) Collegiate Student Leadership Awards Tickets
Crystal level logo with hyperlink on the GMiS website
Crystal level recognition in all conference collateral
(1) Summit Planning Committee participant
Can provide up to 3,000 branding items for attendees

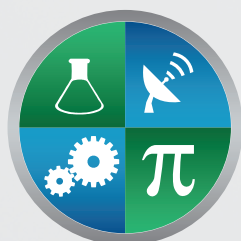
Turquoise Level

\$3,500

(2) Full registrations for Thursday-Saturday general events
Career Fair Exhibit Booth 10 X 10
Career opportunities promoted in the Recruiting Guide
Turquoise level logo with hyperlink on the GMiS website
Turquoise level recognition in all conference collateral
(1) Summit Planning Committee participant

Individual Registration Options

- | | |
|---|--------------|
| 1) Individual Professional Registration | \$850 |
| Corporate / Government / National Labs | |
| 2) Individual Non-profit Professional Registration | \$750 |
| 501(c)3 or 501(c)6; includes 10x10 booth | |
| 3) Individual Academic Professional Registration | \$750 |
| Includes 10x10 Booth | |
| 4) Individual Academic / Non-profit Registration | \$550 |
| No booth included | |



**GREAT
Minds
in STEM**



Signature Recognition Events

HENAAC Awards Show

\$75,000

[2 Co-Sponsor Slots Available at \$37,500] [4 Event Supporter Slots Available at \$18,750]

The HENAAC Awards Show is the nation's premiere Hispanic STEM recognition event and the apex of the conference. Taking place **Saturday evening**, at this formal event, inspirational award winners are recognized and have an opportunity to share their life journey to an audience of over 2,000 professional and student attendees. We will also announce and crown the 2022 GMIS College Bowl champions. Light appetizers and refreshments will be served during the show.

Co-Sponsorship Opportunity (\$37,500):

- Opportunity for a top executive to present an award or participate in a key segment and show video (total time including video not to exceed 5 minutes)
- Special reserved seating area
- Logo recognition on media screens
- Logo on the GMIS website, conference collateral & social media
- Encouraged to provide branding items for event attendees
- Event sponsors will work with show producers on video segments

Event Supporter Opportunity (\$18,750):

- Opportunity for a top executive to present an award
- Special reserved seating area
- Logo recognition on screen and printed program
- Logo on the GMIS website, conference collateral & social media

National Defense Awards Dinner

\$70,000

[2 Co-Sponsor Slots Available at \$35,000] [4 Event Supporter Slots Available at \$17,500]

On **Thursday evening**, GMIS will honor talented STEM professionals who have dedicated and shown their aptitude by protecting and leading the course of keeping our nation safe. Attendees include: Flag and General Military Officers, Senior Executive Service (SES) personnel, civil servants from the U.S. Department of Defense, agencies affiliated with the U.S. Department of Homeland Security, and defense contractors.

Co-Sponsorship Opportunity (\$35,000):

- Opportunity for a top executive to present an award or participate in a key segment (not to exceed 5 minutes of podium time including video)
- Opportunity to provide branding items for event attendees
- Reserved premiere seating
- Logo placement on media screen and signage
- Logo visibility and recognition as event sponsor in all conference collateral

Event Supporter Opportunity (\$17,500):

- Opportunity to show a video (total time not to exceed 2 minutes)
- Reserved seating
- Opportunity to provide branding items
- Logo placement on video screens & signage
- Logo on the GMIS website, conference collateral & social media





Signature Recognition Events (continued)

Collegiate Student Leadership Awards Show

[2 Co-Sponsor Slots Available at \$35,000] [4 Event Supporter Slots Available at \$17,500]

\$70,000

This amazing event scheduled for **Friday evening** will showcase the accomplishments of our student attendees. Highlights include speeches from the HENAAC Awards recipients for student leadership; announcement of the Class of 2022 GMiS STEM Scholars; results from various competitions including the Research Poster, CAHSI Hackathon, and other contests.

Co-Sponsorship Opportunity (\$35,000):

- Opportunity for a top executive to present an award or participate in a key segment (not to exceed 5 minutes of podium time including video)
- Opportunity to provide branding items
- Reserved premiere seating
- Logo placement on video screens and signage
- Logo visibility and recognition as event sponsor in all conference collateral

Event Supporter Opportunity (\$17,500):

- Opportunity to show a promotional video (total time not to exceed 2 minutes)
- Reserved seating
- Opportunity to provide branding items
- Logo placement on video screens & signage
- Logo on the GMiS website, conference collateral & social media

GMiS Luminary Honorees Awards Mixer

[2 Co-Sponsor Slots Available for \$10,000]

\$20,000

The Class of 2022 Luminary Honorees are celebrated at this intimate mixer attended by 250 conference participants on Friday Morning. These trailblazers shine a light for others searching for a pathway to success. GMiS will showcase their work and recognize these role models in front of their peers for their significant contributions to the technical community and for their achievements in their respective fields.

Co-Sponsorship Opportunity (\$10,000):

- Up to 5 minutes podium time including video
- Logo placement on media screens and signage
- Logo on the GMiS website, conference collateral & social media
- Opportunity to provide branding items for event attendees

Class of 2022 Honorees Welcome

[2 slots available at \$15,000]

\$30,000

During this **Thursday evening** event, each GMiS Scholar is formally inaugurated into the GMiS Scholars Society and is pinned with a medallion indicative of their academic performance. Sponsors can meet their scholars, present their medallion and certificate, and gain a jump-start on networking with their scholars. Additionally, Professional Honorees for 2022 are also in attendance to convene and celebrate the overall academic and career achievements.

Sponsorship Opportunity:

- Up to 10 minutes (Sponsor) or 5 minutes (Co-sponsor) of podium time, including video
- Logo on the GMiS website, conference collateral & social media
- Sponsor-provided branding items and materials displayed
- Logo on the GMiS website, conference collateral & social media
- Opportunity to provide branding items for event attendees





Scholarships and Student Conference Support

GMiS STEM Scholarships

\$1,000 - \$10,000 Per Student

Corporations, government agencies, affinity groups and individuals are invited to support the academic pursuit of GMiS STEM Scholars. All GMiS STEM Scholars have a minimum of a 3.0 GPA; are enrolled full-time in a STEM degree-seeking program, at an accredited college/university in the U.S. or Puerto Rico; and are either of Hispanic descent or demonstrate service and leadership within the Hispanic community. GMiS offers four categories of GMiS STEM Scholarships:

- 1) Corporate/Government Scholarships
- 2) Special Recognition Scholarships
- 3) In Memoriam & Tribute Scholarships
- 4) Scholar-Intern Scholarships

Overall, the GMiS Scholarship Program has awarded more than \$5 million in merit-based or STEM Civic Service Leadership Scholarships to over 1,500 college students pursuing a STEM, medical or health-related degree. The GMiS Scholarship Program awards GMiS STEM Scholarships, Artemio G. Navarro Scholarships, California Medical Scholarships, and California Health Scholarships.

Sponsorship Opportunity

- Access to high-caliber STEM students
- Access to student resumes
- Award scholars at the Pinning Ceremony at the Conference
- Reserved seating at the Student Leadership Awards
- Logo on the GMiS website, conference collateral & social media



Student Travel and Registration Sponsorships

\$250 - \$900 Per Student

(10) Students Registration Cohort support

\$1,500

Remove the financial barriers to give underserved STEM students the opportunity to attend the GMiS Conference and engage with innovators, recruiters, and other professional role models. Help them broaden their networks for employment, hone their STEM-Career Readiness, and gain insights into emerging technologies. This professional development experience supports their career pursuits.

Sponsorship Opportunity

- Access to high-caliber STEM students
- Access to student resumes
- Provide Criteria for student registration awardees
- Logo on the GMiS website, conference collateral & social media

(10) Student Travel Support Grant

\$9,000

Help cover cost of travel and ensure students' are able to attend and participate in the GMiS Conference. Provide the opportunity to be part of a life changing and career building experiences for students as they continue their STEM career launching journey.

Sponsorship Opportunity

- Access to high-caliber STEM students
- Access to student resumes
- Provide Criteria for student registration awardees
- Logo on the GMiS website, conference collateral & social media

Student Headshots

\$8,000

Help students put their best face forward by sponsoring a headshot session! This event will take place on Saturday, 10/8 and provide our students with professional photos to use on job applications and portfolios. Sponsor logo will be displayed on advertisements for session, as well as at the session itself.

Sponsorship Opportunity

- Access to high-caliber STEM students
- Provide Criteria for student registration awardees
- Access to student resumes
- Logo on the GMiS website, conference collateral & social media





Recruiting Events

Resume Review Center

[3 slots available at \$7,500 Each]

\$7,500

Thursday: (One 1 hr. 45 min. block available) Friday: (Two 1 hr. 45 min. blocks available)

Recruiters can review the résumés of student attendees and provide them with recommendations and tips to help them showcase their skills and succeed at the career fair and throughout the conference. The workshop is free flowing, allowing students to come in and out during the session. Organizations can also use this time to pre-screen and network with students.

Sponsorship Opportunity

- Logo visibility and recognition as event sponsor
- Promote organization's Career & Graduate School Fair booth
- Logo on the GMiS website, conference collateral & social media
- Access to attendees' resumes

Hospitality Suites

[3 slots available at \$8,000 Each]

\$8,000

Thursday and Friday Evenings (Limited Number of Suites Available)

Host your own Hospitality Suite with food and refreshments for college students. Hospitality suites provide the ideal venue to connect with students, build relationships, and discuss career and graduate school opportunities. The Hospitality Suite provides an excellent forum to network with students, build relationships, and inform them about career and graduate school opportunities.

Sponsorship Opportunity

- \$3,000 worth of food and drinks (inclusive of tax + service charge) in each suite
- Opportunity to provide a welcome and play video or presentation about the company
- Logo on the GMiS website, conference collateral & social media platforms
- Create a festive venue with raffles, music, products and interactive activities

Speed Networking Breakfast

[2 Co-Sponsor Slots Available at \$20,000] [4 Event Supporter Slots Available at \$10,000]

\$40,000

Registered students are invited to attend this innovative and fast-paced popular event that maximizes interaction between companies and potential hires. This function will rotate participants over a three-course meal allowing everyone to expand their network of contacts and career opportunities. Held prior to the Career Fair, this event is an excellent primer for success in connecting with quality STEM talent.

Co-Sponsorship Opportunity (\$20,000):

- Up to 5 minutes of podium time including any promotional video
- Up to 6 premiere tables (2 recruiters per table)
- Logo placement on video screens and signage
- Logo on GMiS website, conference collateral and social media platforms
- Opportunity to provide branding items on all tables in room

Event Supporter Opportunity (\$10,000):

- Up to 3 minutes of podium time including any promotional video
- Up to 3 reserved tables (2 recruiters per table)
- Logo placement on video screens and signage
- Logo on GMiS website, conference collateral and social media platforms
- Opportunity to provide branding items on all tables in room

Individual Table Sponsor (\$800/table)

- Up to 2 company recruiters
- General seating
- Opportunity to provide branding items on sponsored table(s) only





Virtual Opportunities

Conference Welcome and Orientation Webinar \$10,000

[Can be conducted between - August - Mid-September]

Introduce students to the 2022 GMiS Conference. During this virtual orientation students will receive information to help them prepare for the in-person events. Information on general engagements, competitions and how to maximize their participation will be shared.

Sponsorship Opportunity

- Access to high-caliber STEM students
- Access to webinar participant information
- Up to 5 minutes of podium time including any promotional video
- Logo visibility and recognition as event sponsor on the GMiS website, and social media

Virtual STEM Career-Readiness Coaching Sessions \$3,000

[Multiple slots, \$3,000 Each]

Opportunity to host up to 20 college students on a virtual platform in a 45-minute session and address STEM topics: Resume Review; Developing your LinkedIn Profile; Curating your Social Media Footprint; Virtual Behavioral Interviews; Personal Branding/Image; Confidence Building

Sponsorship Opportunity:

- Access to attendees' résumés
- Logo visibility and recognition in the session
- Logo on the GMiS website, conference collateral & social media

Student Résumé Database Access \$5,000

Pre-conference access to the résumés of STEM students from across the country. These are students who register for the 2022 GMiS Conference by the student deadline. Sponsors will have access to the résumé database beginning 3-4 weeks before the start of the Conference, and the database will remain open to them through December 16, 2022. GMiS will grant up to four sponsor accounts to access the database.





K-12 Events

K-12 STEM Educators Institute

[5 slots available at \$20,000]

\$100,000

The K-12 STEM Educators Institute™ provides a platform where new curriculum and updates on national math and science standards are shared by educators. During the Institute, educators and administrators gain access to active-learning activities and culturally-relevant materials that can be implemented in their classrooms. Educators can connect with one another, discover tools and techniques for teaching STEM in their classrooms, and interact with STEM role models and other stakeholders. This is truly a robust and exciting track that takes place from **Thursday to Saturday**.

Sponsorship Opportunity

- Strategic and direct branding to targeted audience
- Optional involvement in the hands-on projects, competitive challenges
- Logo on the GMiS website, conference collateral & social media
- Elementary, middle school and high school career program outreach
- Speaking opportunities, including event introductions and keynotes

Viva Technology High School Students

[2 slots available at \$20,000]

\$40,000

This extraordinary and very powerful program engages local high school students through STEM-focused competitive activities that incorporate real-world engineering, science and applied mathematics concepts. **Thursday from 8:00am - 12:30pm**, high schoolers will be busy in and will work alongside STEM professionals and STEM college students.

Sponsorship Opportunity

- Provide a 5-minute welcome address at this event's General Session
- Opportunity to provide branding items for students and chaperones
- Host raffles, product showcases and similar upbeat interactive activities
- Logo on the GMiS website, conference collateral & social media

Viva Technology Middle School Students

[2 slots available at \$25,000]

\$50,000

Let's get ready for the next generation of STEM talent! The Viva Technology Middle School brings bright young minds from local and neighboring school districts to participate in competitive STEM-oriented activities, at the GMiS Conference. College Captains and STEM professionals from the sponsoring entity engage with the students as they mentor students through the activities. This event takes place **Thursday from 8:00am - 12:30pm**.

Sponsorship Opportunity:

- Provide a 5-minute welcome address at this event's General Session
- Opportunity to provide branding items for students and chaperones
- Host raffles, product showcases and similar upbeat interactive activities
- Logo on the GMiS website, conference collateral & social media





University Student Competitions

GMiS College Bowl XXIII

[3 Co-Sponsor Slots Available at \$30,000]

\$90,000

Taking place from **Thursday and Friday**, the GMiS College Bowl is an exciting conference tradition that both professionals and students look forward to every year! This two-day, high energy competition grants teams of STEM college students, who are coached and evaluated by industry and government representatives, the opportunity to showcase their talents, initiative, teamwork and leadership beyond the traditional framework of a career fair. Students in the top three teams earn scholarship awards and the winning organization takes home the GMiS College Bowl trophy!

Goals For Coaches (Corporate / Government Agency Representatives):

- Allows for early identification of potential employees
- Enables coaches to expand their recruiter roles to develop mentor relationships with students
- Provides starting point for networking with students beyond the traditional career fair model

Goals For Students:

- Provides a fun, creative environment where students can showcase their interpersonal skills beyond the typical résumé profile
- Allows students the opportunity to gain intimate knowledge of the work environments and the hiring processes of the participating entities
- Conveys important professional skills like effective career researching strategies and résumé reviews

Sponsorship Opportunity

- Up to 5 minutes of podium time and video segment during the College Bowl
- Co-Present championship trophy and scholarships at the HENAAC Awards Show
- Prominent showcasing of logo in the GMiS College Bowl venue
- Logo on the GMiS website, conference collateral and social media
- Sponsor-provided branding items and material displayed during draft
- Access to the student résumés

Research Posters Competition

[4 Co-Sponsor Slots Available at \$10,000]

\$40,000

The Research Posters Competition provides graduate and undergraduate students, from traditionally underserved and underrepresented ethnic or racial groups in STEM, computing, health and medicine, the opportunity to compete and showcase their scientific and technical aptitude. Competition sponsorship supports award stipends to the top undergraduate and graduate winners. The sponsorship also helps support competitive travel grants for finalists and the publications of a proceedings. Poster competition takes place **Thursday and Friday**.

Sponsorship Opportunity:

- Present the competition awards at the Student Leadership Awards Show
- Prominent showcasing of logo in the competition
- Opportunity to provide branding items and materials during competition
- Opportunity to serve as competition judges
- Logo on the GMiS website, conference collateral & social media
- Access to finalists' résumés





Student / Professional Engagement Opportunities

Special Meetings

Availability limited. Contact for pricing. Entity covers own event planning and associated fees with venue and vendors

Available **Wednesday through Saturday**, the conference is an ideal time for organizations to host internal Employee Resource Group trainings and meetings. Large organizations with multiple divisions incorporate private team-building activities before participating in the conference. These meetings can include professional development sessions, internal networking and mentoring sessions as well as festive celebrations. Special meetings must be requested by the July Summit.



Exclusive VIP Lounge for Students **\$10,000**

[4 slots available at \$2,500]

Hold your slot and meet exclusively with students before the Career Fair, Seminars and more! Meet them in the VIP Lounge when you sponsor. Daily time slots available. Students are ready to launch their careers in the STEM fields.

Sponsorship Opportunity:

- Logo on display during event
- Direct access to networking with VIP students

Career Development Seminars **\$10,000**

45-minute webinars provide an excellent venue to address technological innovations, STEM career pathway programs, and best practices to navigate online recruitment opportunities. Sponsorship opportunity includes access to webinar participant information and logo visibility and recognition as event sponsor on the GMiS website, and social media.

Scavenger Hunt **\$3,000**

As part of the 3-day scavenger hunt, the sponsor will receive high visibility signage, screen saver with their name, booth number, and special messaging, as students' progress along the stages of the hunt. This is a great way to sustain student engagement throughout the conference

Testimonial Videos **\$3,000**

Conference attendees can have a little bit of fun downloading their own individual video testimonials throughout the conference. With adding and sharing their videos automatically posting to GMiS social media, it guarantees online exposure long after the GMiS Conference!

Sponsorship Opportunity:

- Opportunity to serve as reviewers to select the top three videos
- Present logo placement during the video honorees announcement at the Student Leadership Awards Show
- Logo on the GMiS website, conference collateral & social media
- Opportunity to provide swag prizes to the winners

Customized Engagement **Contact GMiS**

Have an new idea to engage students and professionals? See something at another conference that you'd like to try with GMiS? Contact us and let us know. Our development team will work with you to realize your vision and deliver a dynamic engagement event, contest, marketing piece or other collateral for the GMiS conference!



CAHSI Summit at the 2022 GMIS Conference



CAHSI is an inclusive consortium of institutions and individuals committed to unifying and consolidating their strengths and resources to increase the number of Hispanics who pursue and complete baccalaureate and advanced degrees in computing areas. We believe in preparing Hispanic students with the technical qualifications and real-world experiences to shape the future of computing; growing a geographically dispersed network to achieve lasting results; and ensuring that inclusiveness accompanies diversity.

CAHSI has mainstreamed mentoring and built structured, academic networks for students that prepare them for success in course work from entry level through graduate school and into the STEM workforce. CAHSI's efforts have resulted in student success and the human infrastructure to support its initiatives by training faculty in effective practices. CAHSI's baccalaureate graduation rates have consistently surpassed the national graduation rates, and CAHSI has consistently graduated a high proportion of Hispanic master's degree recipients, those who are women.

The CAHSI Summit, in conjunction with the GMIS Conference, is an annual event that engages faculty, students, industry, and other collaborators in activities that build connections; disseminate effective and promising practices; prepare students for pursuing higher education and productive careers in computing; and promote conversations and actions that address the advancement of Hispanics in computing.

For more information about CAHSI, please visit us online at: www.cahsi.org.

CAHSI Convening [4 slots available at \$10,000 each]

\$40,000

Taking place Thursday, this event brings together CAHSI faculty and students. Keynote sponsor and speaker will be able to share information about their company and learn about students' interests and capabilities in computing fields. Student participation is estimated at 150-200.

Sponsorship Opportunity:

- Logo visibility and acknowledgement as CAHSI sponsor during event
- Opportunity to promote student opportunities such as internships, job offerings, training programs and other professional opportunities in a group setting
- Logo on the GMIS website, conference collateral & social media
- Opportunity to interact with CAHSI students during networking session



CAHSI Hackathon (Beginner & Advanced) [4 Co-Sponsor Slots Available at \$12,500 each]

\$50,000

The CAHSI Hackathon is an interactive learning competition that distills the essence of many aspects of professional computer security work into a "Capture the Flag" exercise. Students work in teams to solve challenges that test their cybersecurity skills. The session encourages students at all skill levels to participate, promotes teamwork, encourages friendly competition with real-time feedback, and motivates students to learn more on how to protect assets controlled by software. This event takes place **Thursday**.

Sponsorship Opportunity:

- Logo visibility and acknowledgement as CAHSI sponsor during hackathon
- Opportunity to participate in Q&A session with students' participants
- Opportunity to observe and communicate with students
- Logo on the GMIS website, conference collateral & social media





CAHSI Summit (continued)

CAHSI Cybersecurity Workshops

[3 Co-Sponsor Slots Available at \$10,000 each]

\$30,000

CAHSI Cybersecurity workshop's training is a mandatory session that serves as preparation prior to the Hackathon. During this workshop scheduled for **Thursday**, Students learn about the tools, approaches, and methods that adversaries use to exploit vulnerabilities. Students get hands-on experience to real-life cybersecurity scenarios that include pivoting attacks, cross-site scripting, cross-site request forgery, route hijacking, and memory corruption. The sponsor(s) will have an opportunity to collaborate with CAHSI trainers and participate as coaches during the session.

Sponsorship Opportunity:

- Logo visibility and acknowledgement as CAHSI sponsor during workshop
- Opportunity to participate in Q&A session with students' participants
- Opportunity to observe and communicate with students
- Logo on the GMIS website, conference collateral & social media



Data Analytics Challenge

[Individual Sponsor Slot Available at \$10,000]

\$10,000

The Data Analytics Challenge, scheduled for **Friday**, is a hands-on competition where students work in pairs to find patterns and answer questions about a predetermined set of raw data. The session includes an overview about the relevance of data analytics in the workforce. Final year undergraduate students, and new graduate students are good candidates for this exercise. The sponsor(s) will have the opportunity to interact with CAHSI students during the session. *Session is limited to 30-50 students for optimal management.

Sponsorship Opportunity:

- Logo visibility and acknowledgement as CAHSI sponsor during workshop
- Opportunity to participate in Q&A session with students' participants
- Opportunity to observe and communicate with students
- Logo on the GMIS website, conference collateral & social media



Machine Learning Workshop

[2 Co-Sponsor Slots Available at \$5,000]

\$10,000

Participants of this workshop will learn and apply fundamental machine learning concepts through a series of hands-on activities. Students will discover why machine learning has become one of the most influential and widespread technologies in modern society. Participants will learn how machine learning problems are framed, acquiring a basic understanding of how artificial neural networks work. It is helpful if students participating in this session have some coding experience (e.g., Intro to CS course) though this is not a requirement. *Session is limited to 30-50 students for optimal virtual management.

Sponsorship Opportunity:

- Logo visibility and acknowledgement as CAHSI sponsor during workshop
- Opportunity to briefly introduce your company and opportunities (5 mins)
- Opportunity to observe and communicate with students during the session
- Logo on the GMIS website, conference collateral & social media





CAHSI Summit (continued)

CAHSI Latinas+ Computing Sessions

[4 Co-Sponsor Slots Available at \$10,000]

\$40,000

CAHSI Latinas+ Computing Sessions \$40,000 [4 Co-Sponsor Slots Available at \$10,000]
These sessions are directed to Latinas+ and non-binary, trans emerging computer scientists and technologists. This series brings undergraduate and graduate students pursuing computing degrees together with CAHSI leaders and industry partners as well as with present and past student leaders. Students will engage in two sessions (one virtual session prior to the conference and the other in-person during the conference) to build community, leadership, and an integrated Latinas+ computing identity. Topics include Sharpening your (social) networking skills and Building a community of support. The ultimate goal is to increase the number of Latinas+ who persist in computing fields and who complete computing-related degrees.

Session #1:

The first session will feature CAHSI student leaders across the alliance discussing how they have networked to connect with people and opportunities and helped others along the way. The “why” and “how” of social networking will be discussed. We will explore the tips and tools that students can utilize to broaden their communities of support and extend their networks. Participants are expected to create a networking plan for the conference.

Session #2:

In this in-person session, industry representatives will have the opportunity to meet with small groups of students in a speed networking format. Industry representatives are invited to discuss how to adjust social networking approaches in different settings, from in-person conferences to webinars to events/programs sponsored by their respective employer. Desired panelists are individuals who hold a technical position or those who are deeply involved in DEI efforts and who are attentive to maintaining professional networking and making connections for others.

Sponsorship Opportunity:

- Logo visibility and acknowledgement as CAHSI sponsor during session
- Opportunity to discuss the opportunities/experiences within your company
- Multiple industry participants are welcome to participate
- A set of questions to industry reps will be provided for discussion
- Opportunity to observe and interact with CAHSI students during the session
- Logo on the GMIS website, conference collateral & social media



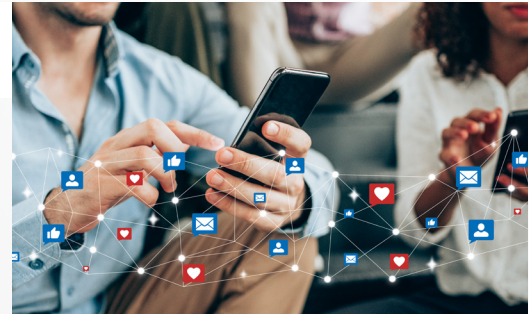


Print and Digital Advertising Opportunities

E-Mail Blast (Most Popular item!)

\$750/ea.

From promoting a workshop, to driving potential prospects to particular conference events, to highlighting career opportunities, this powerful tool targets all college student attendees prior to the conference. Email blasts are complimented by posts on GMiS' social network sites.



Conference Mobile App

[5 slots available at \$2,000 each]

\$10,000

The GMiS mobile app helps our attendees plan out their conference experience. The mobile app sponsor will be recognized on the app header, which will be linked to your website. The app uses push notifications to remind attendees of key events.



Conference Journal Ads

Options starting at \$2,000

Take advantage of this exclusive opportunity to ensure your ad's prominent placement in the official publication of the 2022 GMiS Conference. The journal features key Conference information and logistics, as well as all the year's award winners. This will be the only printed publication distributed at the 2022 Conference, and space is limited.

[1 two-page Spread Slot at \$5,000]

[1 Back Cover Slot Available \$6,000]

[2 Inside Cover Slots at \$4,000]

[5 Full Page Slots at \$3,000]

[Half-Page Slots at \$2,000]

Commitment deadline: August 1, 2022

Artwork Submission deadline: August 22, 2022



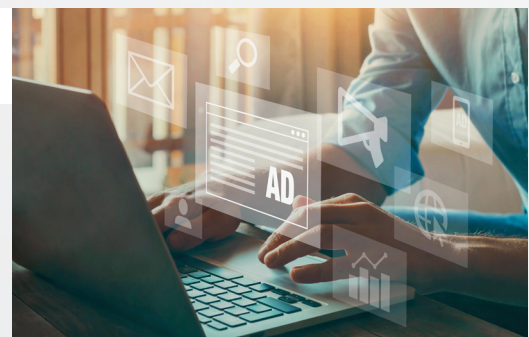
Banner Ads

\$3,000

This selection offers high visibility on the GMiS website and the GMiS Conference Portal, the hub of all 2022 Conference activity. Banner ads run for three months.

Specs: 750 pixels max/ 600 pixels minimum. Includes hyperlinks.

Client must submit finished artwork. Multiple files allowed throughout the duration of the ad buy. Placement and frequency negotiable.



Custom Social Media Campaign

Contact for Pricing

Leverage Great Minds in STEM's captive social media audience before and during the conference to market your organization and reach student and professional attendees. Our team is read to assist to help design and execute a dynamic campaign across any or all of our social media platforms and integrate the campaign with your organization's marketing.





Product and Space Branding Opportunities



Cyber Cafe \$20,000

The cybercafé sits at the crossroads of the conference public area and provides Internet access to professional and student attendees. For 3 days and nights of the conference, the sponsor will receive high visibility signage, screen saver with their name, booth number, and special messaging.



Badge Holder & Lanyards \$18,000

All registered attendees receive an official conference badge holder and lanyard. These also serve as all-purpose pouches for hotel keys, business cards and the like. Sponsor logo will be featured prominently on the pouch portion.



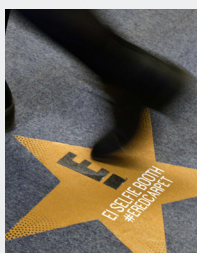
Interview Booth \$350 each

Secure separate booths during the career fair to engage potential hires thoroughly and with more privacy. Interview booths sell out quickly. They are limited in number and are allocated on a first come, first-serve basis, so reserve your booths today!



Tote Bags \$20,000 [2 Co-Sponsor Slots Available at \$10,000]

All registered conference attendees will receive conference tote bags, which will hold conference sponsor promotional materials. These sturdy tote bags are a popular take home souvenir.



Floor Decals \$3,000

Advertise and market your organization's booth, promote specific events, highlight award winners, or simply get creative about promoting your brand along the most heavily trafficked routes at the conference.



Sponsor Flags \$3,000 each

This is a superior visibility opportunity. Attendees will be exposed to your organization's logo and messaging as they walk the convention floors.



Charging Station \$5,000 each

Provide an essential and popular service to conference attendees who need to charge their mobile phones, laptops, and tablets, while gaining great exposure for your organization.



Stand-Alone Meter Boards \$4,000 each

Meter Boards will be placed in the networking lounges on the convention floor. This is a first-rate opportunity to advertise an on-going message. Over 2,500 attendees will walk the convention floor during the conference.



Photo Booth \$10,000

Conference attendees can have a little bit of fun with props and when visiting the various hospitality suites. With every photo automatically posting to GMIS social media, it guarantees online exposure long after the GMIS Conference!



Lounge Area \$7,500

While students are in transition from interviews, seminars, and other events, provide a relaxed environment for students to unwind and network with each other. Logo will be prominent in this area and sponsors can showcase promotional items.



Wrist Bands \$5,000

Opportunity to add a custom message for the event and use the wristband for promotions held at their booth, allowing them to get more traffic.

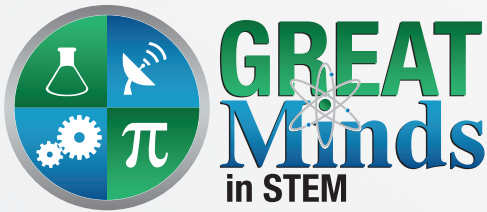


STEM Video Spotlights \$3,000

Provide a pre-recorded recruitment video that spotlights technology and innovation and/or diversity and inclusion. Runtime: 10 minutes maximum. Video may premier as soon as September on the GMIS Conference website, and post-conference on GMIS Career Connector until December 15, 2022.



GMiS Summit July 2022



The summit is a perfect time to discover the unique opportunities the 2022 GMiS Conference has to offer your organization. This event enables conference sponsors to gather and select the new class of HENAAC Award recipients, finalize conference participation, engage with other sponsors, and learn about the latest programs within Great Minds in STEM.

Selection Committee

The HENAAC Awards, now in its 34th year, is one of GMiS' legacy programs. Through these national peer reviewed awards, GMiS honors our country's top Hispanic STEM professionals who as role models enlighten the path for young people to pursue careers in STEM.

Each year past honorees and champions who support GMiS programs gather to review the hundreds of HENAAC Awards nominations submitted for consideration as part of various Selection Committees. These individuals will use the GMiS Nominations Review Portal to help complete this important peer-reviewed process. Selection Committee members will be spending time doing the online scoring of nominations and participating in approximately 5 hours of Zoom meetings over the span of a week for thoughtful discussion and debate.

Rankings are tallied and then presented to the Selection Committee Chairs - deans of the science and engineering schools from the universities serving as Academic Hosts - for final review and certification.

Conference Planning Committee Meetings

Planning Committee Meetings are a meeting planner's must attend events to prepare for their organization's participation during the conference. The committee members review the line-up of conference events and go over all sponsor deliverables and deadlines. This will help track events appropriate for executives, recruiters, honorees, and general attendees. Key deadlines, templates, conference, and hotel registration procedures are presented. Meetings will include a presentation from the Pasadena Convention Center. Attending the meetings will help ensure each entity is ready to participate and ready to meet their outreach and recruiting objectives.





Join 2021's Sponsors at the 2022 GMIS Conference



human energy®



BUILDING AMERICA®



JPMORGAN
CHASE & CO.



AIRBUS



Google



accenture



ORACLE®



MITRE



SMART
SCIENCE, MATHEMATICS
& RESEARCH FOR
TRANSFORMATION
PART OF THE NATIONAL
DEFENSE EDUCATION PROGRAM



HCSC
Health Care Service Corporation



GENERAL MOTORS



American
Petroleum
Institute



Visit www.gmisconference.org for updated list of sponsors.

Registration Form

SPONSORSHIP PACKAGES (see page 6-7)

☐ CONFERENCE HOST **\$135,000**

- | | |
|---|---|
| <input type="checkbox"/> DIAMOND SPONSOR \$85,000 | <input type="checkbox"/> SILVER SPONSOR \$17,500 |
| <input type="checkbox"/> SAPPHIRE SPONSOR \$65,000 | <input type="checkbox"/> BRONZE SPONSOR \$12,500 |
| <input type="checkbox"/> EMERALD SPONSOR \$45,000 | <input type="checkbox"/> CRYSTAL SPONSOR \$6,500 |
| <input type="checkbox"/> PLATINUM SPONSOR \$35,000 | <input type="checkbox"/> TURQUOISE SPONSOR \$3,500 |
| <input type="checkbox"/> GOLD SPONSOR \$25,000 | <input type="checkbox"/> INDIVIDUAL (SEE PAGE 7) |

SIGNATURE RECOGNITION EVENTS (see page 8-9)

- | | | | |
|--------------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| HENAAC Awards Show | <input type="checkbox"/> \$75,000 | <input type="checkbox"/> \$37,500 | <input type="checkbox"/> \$18,750 |
| National Defense Awards | <input type="checkbox"/> \$70,000 | <input type="checkbox"/> \$35,000 | <input type="checkbox"/> \$17,500 |
| Collegiate Student Leadership Awards | <input type="checkbox"/> \$70,000 | <input type="checkbox"/> \$35,000 | <input type="checkbox"/> \$17,500 |
| Luminary Honorees Mixer | <input type="checkbox"/> \$20,000 | <input type="checkbox"/> \$10,000 | |
| Class of 2022 Honorees Welcome | <input type="checkbox"/> \$30,000 | <input type="checkbox"/> \$15,000 | |

K-12 EVENTS (see page 13)

- | | | |
|-------------------------------|------------------------------------|-----------------------------------|
| K-12 STEM Educators Institute | <input type="checkbox"/> \$100,000 | <input type="checkbox"/> \$20,000 |
| Viva Technology High School | <input type="checkbox"/> \$40,000 | <input type="checkbox"/> \$20,000 |
| Viva Technology Middle School | <input type="checkbox"/> \$50,000 | <input type="checkbox"/> \$25,000 |

CONTACT INFORMATION

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____

PAYMENT INFORMATION

A check made payable to Great Minds in STEM for: \$ _____ is enclosed. Please mail check with form to:

GREAT MINDS IN STEM

5211 East Washington Blvd., Suite 2-320 • Los Angeles, CA 90040
or Email registration to bharo@greatmindsinstem.org

Please charge my firm's credit card for \$ _____

CHECK ONE: ☐ VISA ☐ M/C ☐ AMEX

CARD NUMBER _____ SEC. CODE _____

NAME ON CARD _____ EXP. DATE _____

SIGNATURE _____ DATE _____

Please note: All credit card transactions over \$3,000 are subject to a 3.5% service fee.

CANCELLATION & REFUND POLICY

Refunds, less administrative fee (\$500 for sponsorships and events over \$1,000, \$50 for all other sponsorships and individual registrations) will be issued upon WRITTEN requests if received by **August 30, 2022**. No refunds will be issued on requests received after this date. To cancel send email to:

accounting@greatmindsinstem.org

SCHOLARSHIPS AND STUDENT SUPPORT (see page 10)

- GMIS Scholars Program ☐ Total Amount Pledged: \$ _____
Amount per student: \$ _____
- Student Registration Cohort ☐ \$1,500
- Student Travel Grant ☐ \$9,000
- Student headshot ☐ \$8,000

RECRUITING EVENTS & VIRTUAL OPPORTUNITIES (see page 11)

- Resume Review Center ☐ \$7,500
- Hospitality Suites ☐ \$8,000
- Speed Networking Breakfast ☐ \$40,000 ☐ \$20,000 ☐ \$10,000
- Career Development Webinars ☐ \$10,000
- Academic Year Mentoring Community ☐ \$25,000
- Virtual Coaching Sessions ☐ \$3,000 (Number of Sessions: _____)
- Student Résumé Database Access ☐ \$5,000

UNIVERSITY STUDENT COMPETITIONS (see page 14)

- GMIS College Bowl ☐ \$90,000 ☐ \$30,000
- Research Poster Competition ☐ \$40,000 ☐ \$10,000

STUDENT / PROFESSIONAL ENGAGEMENT (see page 15)

- Scavenger Hunt ☐ \$3,000
- Testimonial Videos ☐ \$3,000

CAHSI SUMMIT EVENTS (see pages 16-18)

- CAHSI Convening ☐ \$40,000 ☐ \$10,000
- CAHSI Hackathon (Begin./Adv.) ☐ \$50,000 ☐ \$12,500
- Cybersecurity Workshops ☐ \$30,000 ☐ \$10,000
- Data Analytics Challenge ☐ \$10,000
- Machine Learning Workshop ☐ \$10,000 ☐ \$5,000
- Latinas+ in Computing Sessions ☐ \$40,000 ☐ \$10,000

ADVERTISEMENT OPPORTUNITIES (see page 19)

- Custom Email Blast ☐ \$750 each (Total Number: _____)
- Conference Mobile App ☐ \$10,000 ☐ \$2,000
- Conference Journal Ad ☐ Ad Size/Rate: _____
- Banner Ads ☐ \$3,000

PRODUCT AND SPACE BRANDING OPPORTUNITIES (see page 20)

- Cyber Café ☐ \$20,000
- Badge + Lanyards ☐ \$18,000
- Interview Booth ☐ \$350 each (Number of Booths: _____)
- Tote Bags ☐ \$20,000 ☐ \$10,000
- Floor Decals ☐ \$3,000
- Sponsor flags ☐ \$3,000 each (Number of Flags: _____)
- Charging Stations ☐ \$5,000 each (Number of Stations: _____)
- Meter boards ☐ \$4,000 each (Number of Boards: _____)
- Photo Booth ☐ \$10,000
- Lounge Area ☐ \$7,500
- Wrist Bands ☐ \$5,000
- Video Spotlight ☐ \$3,000