

2022 Virtual January-June Program and Partnership Guide



Changing Lives Through STEM

www.greatmindsinstem.org



Welcome!

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Welcome to the GMiS 2022 Virtual Program & Partnership Guide!

The need to engage our underserved and underrepresented students in STEM-career readiness in a virtual environment continues to be vital. As students' academic retention and persistence to graduation continues to be challenged due to the COVID-19 pandemic, it has become more critical to support students in their academic pathway to a STEM career.

Consequently, GMiS is expanding offerings of its more popular events, such as the Resume Review Webinars, STEM Coaching Sessions, and Speed Networking, are virtually designed to connect STEM students with a broad range of offerings amplify their professional development and networking opportunities.

Virtual Spring events are something GMiS will continue to build upon as part of our year-round engagement opportunities. We look forward to working with you and continuing to provide these career-building opportunities for all of the students served!

Ready to engage with us on any of the following? Please contact development@greatmindsinstem.org



Great Minds in STEM (GMiS) is at the forefront of implementing innovative programs and partnerships focused on the continuous expansion of STEM education opportunities for our nation's underserved communities.

info@greatmindsinstem.org

Vision

Be a national leader in keeping America technologically strong by promoting Science, Technology, Engineering and Math (STEM) careers especially in underserved communities.

Mission

To inspire and motivate underserved students to pursue careers in Science, Technology, Engineering and Math (STEM)

To enlighten and engage families, educators, communities and employers to assist underserved students pursuing STEM careers

To inspire our nation through recognition of the achievements of Hispanics and other role models in STEM

To enable and leverage Hispanic STEM talent to play a leadership role

To collaborate and cooperate nationally within the STEM community

 [youtube.com/gmistem](https://www.youtube.com/gmistem)

 [@GreatMindsinSTEM](https://twitter.com/GreatMindsinSTEM)

 [@greatmindsinstem](https://www.instagram.com/greatmindsinstem)

 [greatmindsinstem](https://www.facebook.com/greatmindsinstem)



Contact Great Minds in STEM

5211 East Washington Blvd., Suite 2-320
Los Angeles, CA 90040
(323) 262-0997



About GMiS

Providing STEM Education, Outreach and Recognition Programs that Create Awareness, Advocate Readiness, and Celebrate Success!

K-12 Programs

2001: The **Viva Technology** Program was created to engage underserved and underrepresented youth, teachers and parents with STEM opportunities that provide exposure, appreciation, motivation and access to STEM-related education and career fields. Since then, Viva Technology has been implemented in 18 states and the District of Columbia, reaching over **137,000 students**, teachers and parents!

2008: The **STEM-Up** Initiative, a first-of-its-kind comprehensive community-based program, was introduced in the Boyle Heights neighborhood of East Los Angeles. Over a 7-year period, the initiative implemented a value chain of opportunities to create Awareness, Inspiration, Motivation and Skills for students from 20 public schools, their parents, and teachers.

Professional Programs

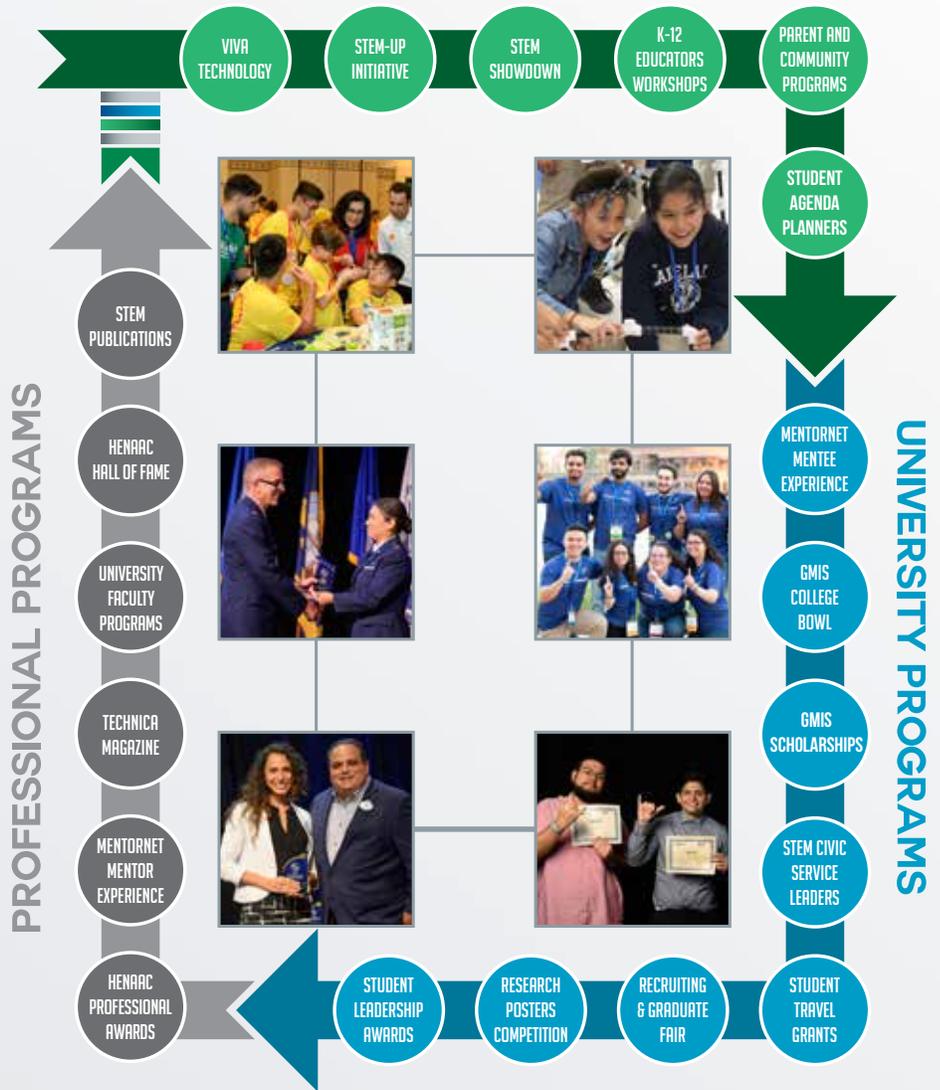
1989: The first **HENAAC Conference** (now the GMiS Conference) was held as a means to identify, honor and document the contributions of outstanding Hispanic STEM professionals.

2015: GMiS, along with its 6 sister STEM diversity organizations, receives support from the **National Science Foundation (NSF)** for a collaborative research project titled **ASSIST**, to increase the representation of underserved, early-career, engineering faculty. The success of this project led to a broader **NSF INCLUDES** award (#1649384) for a design and development launch project titled **LEVERAGE**.

2016: The **CAHSI Summit** co-located with the HENAAC Conference to support the advancement of Hispanic students and diverse faculty in computing.

2018: Great Minds in STEM receives a prestigious Presidential Awards for Excellence in Science, Mathematics and Engineering Mentoring (PAESMEM) from the White House and the National Science Foundation.

K-12 PROGRAMS



University Programs

1999: The inaugural **GMiS College Bowl** is held. This very popular conference competition provides an experience unlike any other for entities to interact with students.

2000: The **GMiS Scholars Program** launches. Since then, over 1,700 STEM students have received scholarships totaling more than **\$5 million**.

2014: **MentorNet** becomes a division of Great Minds in STEM. Through MentorNet, GMiS offers structured virtual mentoring year-round, leveraging technology to match STEM students with professional mentors. Any STEM student at an accredited institution of higher education in the U.S. and professionals with STEM degrees may join.

2018: GMiS is awarded the inaugural U.S. Army CCDC HBCU/MI Student Design Competition. This competition provides undergraduate cross disciplinary teams with the opportunity to research and compete in a topic area of the Army's interest.

2019: GMiS introduces the first recipients of the California Medical Scholarships and the Health Scholarships. These programs provide financial assistance and support for underrepresented students pursuing medical degrees in California.

2020: GMiS hosts its first virtual GMiS Conference with nearly 2,500 registered participants.



Who Attends the GMiS Conference?

Together, as we continue to prove that “First-Class Diversity” equates to “World Class STEM.” GMiS is here to help support the STEM Career Pathways of our underrepresented and underserved communities in their quest to push technical boundaries, innovate new horizons, and advance diversity and inclusion. Despite the challenges of the global pandemic, GMiS continues to be inspired and encouraged by the resilience of our students to achieve academic excellence and be outstanding leaders in their community. We are proud to have been able to bring together so many diverse brilliant minds, who are dedicated to solving today’s technical challenges at the forefront of the 4th Technological Revolution.

2021 Virtual Conference at a Glance

1,993
Participants

84
Events

12
Days

6
Virtual
Platforms

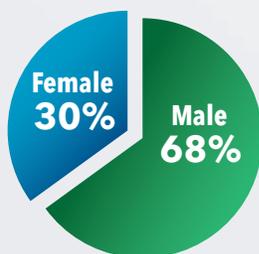
2
Career Fair
Days

0
Down Time

Career and Graduate Fair Exhibitors by Sector

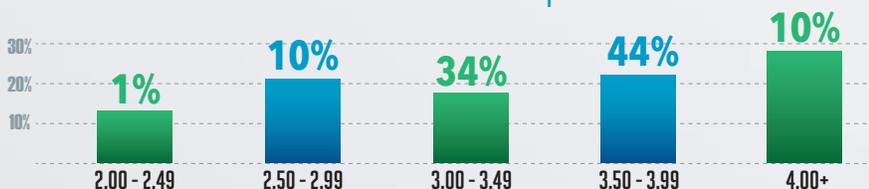
Corporate	34%	Military	19%
Universities	13%	Non-Profits	6%
Government	28%		

Undergraduate and Graduate Student Attendees



Hispanic	54%
Asian/Pacific Islander	19%
White	18%
African American	6%
Native American	1%
Other/No Response	2%

Distribution of Self-Reported GPAs



Distribution of Majors

Computer Science	37%	4-Year Public	86%
Mechanical Engineering	22%	4-Year Private	8%
Computer Engineering	6%	2-Year Public	4%
Electrical Engineering	5%	Hispanic-Serving Institutions	81%
Aerospace Engineering	5%		

GMiS STEM Scholars Program

Male 56%

Female 44%

Scholars Selected in 2021	97	Graduate Students	9%
Average GPA for 2021	3.71	Seniors	47%
Total Awarded in 2021	\$237,524	Juniors	20%
Total Awarded All Time	\$5.3 Million+	Sophomores	13%
Total Scholars Awarded All Time	1,800+	Freshmen	11%



Year-Round Virtual Career Connector Opportunities

Student Database Access

Sponsorship Opportunity:

Access resumes from STEM students attending colleges and universities across the U.S. and Puerto Rico. Up to four access points are simultaneously granted as follows:

Now - June 30, 2022

\$5,000

The database includes over 2,500 resumes from students that participated in the GMiS conferences, MentorNet, CareerConnector, and scholarship programs.

June 1, 2022 - August 31, 2022

\$6,000

The database will include resumes from the 2022 GMiS Scholarship applicants and updated resumes from students, who participated in GMiS' 2020 and 2021 programs and events.

September 15, 2022 - November 30, 2022

\$7,000

The database will include resumes from registrants to the 2022 GMiS Conference. The database will also include updated resumes - not older than January 1, 2020 - from students, who participated in GMiS' programs and events.



STEM Career-Readiness Coaching Sessions

\$3,000

Sessions may be designed to focus on students from specific major fields of study, classification, or eligibility to work in the U.S. The roster of attendees and their resumes will be provided to sponsor.

Opportunity to host up to 20 college students in a 45-minute online session to address one or more of the following STEM Career-Readiness topics:

- Developing your LinkedIn Profile
- Curating your Social Media Footprint
- Virtual Behavioral Interviews
- Personal Branding/Image
- Confidence Building

Sponsorship Opportunity:

- Logo visibility and recognition as event sponsor on GMiS website
- Access to attendee resumes



STEM Video Spotlights

\$3,000

[Multiple slots at \$3,000 Each]

Opportunity to provide a pre-recorded recruitment video that spotlights an organization's technology and innovation and/or workplace diversity and inclusion. The video may be up to 10 minutes in length.

Sponsorship Opportunity:

- Video showcased on the GMiS website.
- Additional Showcase on the GMiS Career Connector and GMiS social media sites.



Resume Review Sessions

\$5,000

Session is hosted on Zoom with a main room and 15 breakout rooms. Students will rotate between main and breakout rooms where they will have 15 minutes to discuss their resume with a sponsor representative. Preference of majors and/or classification of attendees can be factored into the recruitment. The roster of attendees and their resumes will be provided to the sponsor.

Sponsorship Opportunity:

- Logo visibility and recognition as event sponsor on GMiS website
- Access to attendee resumes
- Opportunity to host up to 30 college students in a 60-minute online session





Year-Round Virtual Career Connector Opportunities

Webinars

\$10,000

Webinars provide an excellent venue for nationwide engagement with students, who are interested in learning more about career opportunities with your organization. Through webinars, sponsors can showcase technological innovations, organizational expertise, and promote corporate culture and recruitment opportunities. These multi-faceted webinars can last up to 45-minutes and facilitate multiple panelists and video presentations.

Sponsors will determine the preferred format and content for the webinar. GMiS will promote the event and invite students to pre-register. GMiS will assist with the delivery of the webinar including managing the platform, and facilitating Q&A sessions and tracking polling features. The roster of attendees and their resumes will be provided to the sponsor.

Sponsorship Opportunity:

- Showcase organization, academic and/or STEM career-readiness opportunities through live webinar
- Logo visibility and recognition as event sponsor on the GMiS website and in promotion of event
- Logo visibility and recognition via the GMiS social media channels
- Webinar recording will be made available on GMiS website for future viewing
- Roster and resumes of participants provided to sponsor



Virtual Speed Networking

\$10,000

This popular, fast-paced and virtual event is an excellent primer for success in connecting with quality STEM talent. GMiS will facilitate the session on the Zoom platform. Sponsors will be invited to host upwards of four interactive breakout rooms with a maximum of 20 college students. Representatives will meet with four cohorts of 20 students (upwards of 80 students in total), with each session lasting 20 minutes.

Preference of majors and/or classification of attendees can be factored into the recruitment. The roster of attendees and their resumes will be provided to the sponsor.

Sponsorship Opportunity:

- Screen a video and provide a welcome (total time within 5 minutes)
- Logo visibility and recognition as event sponsor on the GMiS website and in promotion of event
- Logo visibility and recognition via the GMiS social media channels
- Roster and resumes of students attending provided to sponsor



Virtual Hospitality Suites

\$8,000

Host your own virtual Hospitality Suite! This virtual networking reception provides an excellent venue for your organization to connect with students and inform them about career opportunities. Using an online platform secured by GMiS, the organization can customize event background, conduct a presentation, and share the stage for face-to-face interactions with participants. Meanwhile, audience members are also able to network with organization representatives through self-initiated video chats just as they would naturally at in-person events. Two 45-minute sessions are suggested. Opportunity to host up to 80 students per session. Unlimited number of organization representatives are welcome to attend with students to maximize engagement. The roster of attendees and their resumes will be provided to the sponsor.

Sponsorship Opportunity:

- Opportunity to provide a welcome and play video or presentation about the company (5 min. total)
- Logo visibility and recognition as event sponsor on the GMiS website and event platform
- Logo visibility and recognition via the GMiS social media channels
- Roster and resumes of students attending provided to sponsor





Engagement Through Scholarships

GMiS Scholars Program

\$1,000 - \$10,000
(Per Student)

Now, more than ever, there is a need for financial assistance to support underserved and under-represented college students. Corporations, government agencies, affinity groups and individuals are invited to support the academic pursuits of GMiS Scholars. This program has awarded more than \$5.3 million in merit-based or STEM Civic Service scholarships to over 1,800 STEM College students. All scholars have a minimum of a 3.0 GPA; are enrolled full-time in a STEM degree-seeking program at an accredited college/university in the U.S. or Puerto Rico; and are either of Hispanic descent or demonstrate service to and leadership within the Hispanic community.

Great Minds in STEM offers four types of scholarships:

- 1) Corporate/Government Scholarships
- 2) Special Recognition Scholarships
- 3) In Memoriam & Tribute Scholarships
- 4) Scholar-Intern Scholarships

Sponsorship Opportunity:

- Access to high-caliber STEM students
- Access to Scholar resumes
- Meet and Honor your scholar(s) at GMiS Scholars Networking Reception
- Logo visibility as sponsor on GMiS Website and at Student Leadership Awards.



SAVE THE DATE!

October 5-9, 2022

Visit the Great Minds in STEM Website
for updates and announcements

www.greatmindsinstem.org



Year-Round Networking Opportunities

MentorNet

[Prices vary depending on number of participants and length of the program]

MentorNet is a virtual program that provides a cohesive virtual mentoring experience to facilitate and guide STEM students through structured programs with STEM professionals as their mentors.

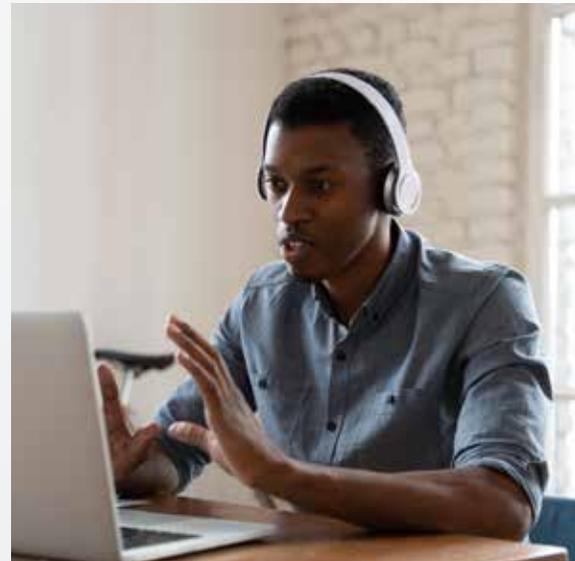
MentorNet helps your organization be more successful in attracting and recruiting STEM technical-talent thanks to the relationships formed with your employees. MentorNet helps onboard and coach new hires on your organization's culture, values and practices.

MentorNet also allows organizations to sponsor their own community - whether focusing on a small cohort or engaging a large group. Organizations often invite their scholars, interns and potential recruits to join their MentorNet community.

Based on its experience and expertise, GMiS can support the design and delivery of a quality mentoring program to be launched within a 3 to 5-week period.

MentorNet Communities Provide the Following:

- Branded portal for the sponsor's exclusive MentorNet Community.
- Branded digital marketing collateral to support mentee and mentor recruitment and showcase sponsor.
- Preferential recommendations of sponsor's representatives as mentors for the invited mentees.
- Select number of weeks for your mentoring program, along with frequency of mentoring sessions.
- Determine focus of mentoring discussions based on your preferred topics and curriculum.
- Increase branding by incorporating various sponsor messages as part of the guided mentorship including videos, resources, and discussions about recruitment opportunities.



Professional Volunteer Opportunities

GMiS invites STEM professionals to support GMiS' STEM programs and activities which provide pathways for underserved students to pursue and persist in STEM fields of study. You can volunteer your time to support the following programs:

Serve as a **MentorNet** mentor to one or more STEM college students. Support the online review of scholarship applications during the summer as a member of the **GMiS Scholarship Review Committee**.

Or network with STEM colleagues, past honorees, executives, military and government leaders, and university partners as a member of the peer-review **HENAAC Awards Selection Committee**, and help select the next class of HENAAC Award honorees.

For information on how to get involved in GMiS professional volunteer activities please contact Monica Villafaña, Director of Conference and Events at: mvillafana@greatmindsinstem.org.





HENAAC Awards and GMiS Summit

Nominate your colleagues for the prestigious, peer-reviewed HENAAC Awards!

GMiS honors the nation's best and brightest Hispanic engineers, scientists, mathematicians, technology experts and computer scientists. Now in the 34th year of conducting the HENAAC Awards, GMiS showcases role models to inspire young people to pursue careers in STEM, and to motivate professionals to continuously connect with the Hispanic community.

By nominating individuals, you support GMiS to create awareness, advocate readiness and celebrate success in STEM fields through its various programs. Honorees are selected through a peer-reviewed process and recognized at a variety of events, during the GMiS Conference. Award categories, criteria and nomination instructions are available at www.greatmindsinstem.org.

Why Nominate Your Colleagues & Employees?

- Identify emerging talent, top management, or outstanding work within your organization.
- Recognize individuals on a national level through a highly-respected peer-reviewed process.
- Support your organization's retention efforts while showcasing your diversity efforts.

How Are Nominees Recognized?

- All nominators receive a certificate of recognition from GMiS to provide to their nominees.
- Nominees go through a peer-reviewed process and are eligible for recognition at the annual GMiS Conference.
- Nominees are eligible for recognition on the GMiS website or through our social media.

NOMINATION DEADLINE: May 31, 2022



GMiS Summit - July 11-15, 2022

The GMiS Summit is held to prepare for the 34th Annual GMiS Conference, the Summit will include HENAAC Awards Selection Committee and Conference Planning Committee meetings.

HENAAC Awards Selection Committee

Each year representatives comprised of conference sponsors, academicians, past honorees, and sister organizations come together to review the HENAAC Awards nominations. The committee requires the commitment of a full-day of nominee evaluations. Rankings are tallied and then presented to the Selection Committee Chairs, who are the deans of the science and engineering schools from the universities serving as Academic Hosts. The Chairs perform a final review and certification.

Conference Planning Committee

This is a must attend event for meeting planners to prepare for their organization's participation during the conference. The committee members review the scheduled events conducted during the GMiS Conference. Key deadlines, templates, conference and registration procedures are presented. Attending the meeting will help ensure each entity is ready to participate and ready to meet their outreach and recruiting objectives.





Advertising Opportunities

Take advantage of the multiple opportunities to reach conference participants and the greater GMiS community



Website Advertising

\$1,000 & Up

The newly redesigned GMiS website is the hub of all our year-round activities. This high visibility advertising opportunity will showcase your entity. Contact GMiS to inquire about the multiple ways to advertise and optimize your exposure.



Banner Ads

\$3,000

ADs have high visibility on the GMiS website! Banner ads run three months. **Specs:** 750 pixels max/ 600 pixels minimum. Includes hyperlinks. Client must submit artwork. Multiple files allowed throughout the duration of the ad buy. Placement and frequency negotiable.



Customized Email Blasts

\$750 each

Most Popular Item!

This powerful tool can be used to promote workshops, drive potential prospects to particular events, or highlight career opportunities. Email blasts are complimented by posts on GMiS' social network sites.

Have a Question? Contact Us Today!

Sponsorship Inquiries:

development@greatmindsinstem.org

Professional Programs: Monica Villafaña

mwillafana@greatmindsinstem.org

Academic Programs: Lupe Muñoz Alvarado

lmalravado@greatmindsinstem.org



October 5-9, 2022



2021 Year-Round Sponsors & Partners



human energy®



BUILDING AMERICA®



JPMORGAN CHASE & CO.



AIRBUS



Google



accenture



ORACLE



UNITED STATES POSTAL SERVICE®



SMART SCIENCE, MATHEMATICS & RESEARCH FOR TRANSFORMATION PART OF THE NATIONAL DEFENSE EDUCATION PROGRAM



HCSC Health Care Service Corporation



GENERAL MOTORS



Visit www.gmisconference.org for updated list of sponsors.

2022 Virtual Program Sponsor Registration Form

**STEP
1**

Print or Download Form

Either print and fill out, or tap or click the appropriate buttons on your device to download a writeable / savable PDF. Remember to save it somewhere convenient and easy to navigate to.

**STEP
2**

Open and Fill Out

Open the PDF (we recommend using Adobe Acrobat Reader) and complete all relevant fields on this page right on your computer or device.

**STEP
3**

Save it Again

Save the completed form again on your computer or device. Be sure to give it a unique file name that includes the name of your company or your personal name if registering as an individual.

**STEP
4**

Send it Our Way!

Email the completed form as an attachment to Bertha Haro, GMIS Director of Development, at:

development@greatmindsinstem.org

CONTACT INFORMATION

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____

PROGRAM INFORMATION

Career Connector (see pages 5-6)

- Student Résumé Database Access \$5,000 \$6,000 \$7,000
 STEM Career Readiness \$3,000 (Number of Sessions: _____)
 Coaching Sessions
 STEM Video Spotlights \$3,000 ea. (Number of Videos: _____)
 Webinars \$10,000
 Speed Networking \$10,000
 Hospitality Suites \$8,000
 Resume Review Session \$5,000

Engagement Through Scholarships (see page 7)

- GMIS Scholars Program Total Amount Pledged: \$ _____
 Amount per student: \$ _____

Year-Round Networking Opportunities (see page 8)

- MentorNet Are you interested in a meeting to learn more?
 Yes Not Now

Advertisement Opportunities (see page 10)

- Email Blast \$750 each (Total Number: _____)
 Web Banner Ad \$3,000
 Web Advertising \$1,000

PAYMENT INFORMATION

A check made payable to Great Minds in STEM for: \$ _____
 is enclosed. Please mail check with form to:

GREAT MINDS IN STEM

5211 East Washington Blvd., Suite 2-320 • Los Angeles, CA 90040
 or Email registration to bharo@greatmindsinstem.org

Please charge my firm's credit card for \$ _____

CHECK ONE: VISA M/C AMEX

CARD NUMBER _____ SEC. CODE _____

NAME ON CARD _____ EXP. DATE _____

SIGNATURE _____ DATE _____

Please note: All credit card transactions over \$3,000 are subject to a 3.5% service fee.

CANCELLATION & REFUND POLICY

Refunds, less administrative fee (\$500 for sponsorships and events over \$1,000, \$50 for all other sponsorships and individual registrations) will be issued upon WRITTEN requests if received by February 18, 2022. No refunds will be issued on cancellation requests received after this

accounting@greatmindsinstem.org

